



2015 NATIONAL PRESERVATION AWARD



HUD SECRETARY'S *Award for Excellence in Historic Preservation*

Each year the National Trust for Historic Preservation partners with the U.S. Department of Housing and Urban Development (HUD) to recognize organizations and agencies for their success in advancing the goals of historic preservation while providing affordable housing and/or expanded economic opportunities, particularly for low- and moderate-income families and individuals.



National Trust for
Historic Preservation
Save the past. Enrich the future.

CRITERIA FOR AWARD

Nominated projects or activities will be judged for the success they have achieved in preserving, rehabilitating, restoring, and interpreting our architectural and cultural heritage. The evaluation criteria include the following:

1. What is the impact of the nominee's project on the community, including the economic impact?
2. What are the quality and degree of difficulty of the nominee's project or efforts?
3. How is the nominee's project unusual or pioneering?
4. Describe how it is an example for others.
5. Does the nominated project or activity provide for the adaptive use of historic structures and districts for affordable housing and/or economic development opportunities for low- and moderate-income residents?
6. Is the project or activity in an area that is part of a locally developed, overall community revitalization effort or part of a community revitalization plan?
7. Describe the financial structure and any creative elements, including all sources of funding.
8. What is the project's income range target, if any?

Although HUD funding or other participation in nominated projects is not required, the nomination should clearly state what role, if any, HUD played in the nominated project or activity.

A jury of preservation professionals and HUD representatives is invited each year to review the nominations for the National Trust/HUD Secretary's Award for Excellence in Historic Preservation and recommend a winner.

To review descriptions of previous award-winning projects, go to www.huduser.org. Projects are listed under Secretary's Awards.

NOMINATION REQUIREMENTS

The nomination form must be completed and submitted electronically through the National Trust for Preservation website at www.preservationnation.org/awards; paper submissions will not be accepted. **All nominations are due by May 1st, 2015.** Each nomination must include the following:

- A narrative (4,000 characters or less, including spaces) that addresses the award's specific criteria listed above.
- A narrative (4,000 characters or less, including spaces) that provides an overview of the project that is being nominated, the historical significance of the site, any challenges overcome in carrying out the project, and any unique strategies or activities undertaken.
- A brief narrative (2,000 characters or less, including spaces) that addresses how the project was financed.
- Up to five (5) supporting brochures or news clippings.
- Up to three (3) letters of recommendation.
- A list of past awards this project has received.
- Up to fifteen (15) jpeg digital images at a minimum resolution of 300 dpi and a separate document including photo captions and credit information. Horizontal photos are preferred. Photos should show some of the exemplary preservation work the nominee has accomplished.

NOMINATION PROCEDURES

Nominations must conform to the procedures outlined in this announcement to be considered for a National Trust/HUD Secretary's Award for Excellence in Historic Preservation.

Complete submissions must be uploaded by the **May 1, 2015 at 11:59PM PDT**, deadline to be considered. Nominators will be notified by **June 1, 2015** if any additional information is required. The finalists for the National Trust/HUD Secretary's Award for Excellence in Historic Preservation will be notified no later than **August 3, 2015**. In the case of all other entrants, the nominator will be notified. Award announcements and presentations will be made at a special ceremony during the National Preservation Conference, which will be held from **November 3-6, 2015**, in Washington, D.C.