

Meyer Memorial Trust

Career Coaching in the Economic Opportunity Program (EOP) Expanding SNAP 50/50 grant participation.

Portland, OR

Challenge

To address the needs of local low-income residents through a coordinated statewide funding program that results in stabilized housing and employment as delivered by various culturally-specific and population-specific community-based organizations.

Innovation

Analysis supported by Meyer Memorial Trust determined that systems alignment generated more occupational training completions, more access to career-track employment, higher income increases after participation, and better housing retention outcomes for customers served with aligned services. This approach grew community capacity to serve local low-income residents with proven one-on-one, relationship-based, career coaching to support access into high-demand, family-wage jobs.

Overview

In a broad partnership, resources were gathered to address low-income residents' most pressing county-wide challenge: homelessness. The initiative links employment and housing services to funding that creates stability for the network of community-based organizations dedicated to helping customers access occupational training followed by increased likelihood of achieving both housing and employment security.

PARTNERS

Prosper Portland, Worksystems, City of Portland, Joint Office of Homeless Services, Multnomah County, Oregon Department of Human Services, HUD Portland Field Office, and USDA Food and Nutrition Service.

