



## **Resilient and Sustainable Cities: Bridging From COP21 to Habitat III**

Hosted by the Wilson Center, Next City and Georgetown University

Georgetown Downtown Campus at 640 Massachusetts Ave. NW

March 1, 2016 from 9:00am – 1:00pm

### **AGENDA**

8:30 Coffee and Networking

9:00 Welcome

**Uwe S. Brandes**, Executive Director, Urban and Regional Planning Program, Georgetown University

**Thomas G. Dallesio**, President, CEO + Publisher, Next City

9:10 Opening Remarks: *Bridging from COP21 to Habitat III*

**Judith G. Garber**, Acting Assistant Secretary, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State

**Jainey Bavishi**, Associate Director for Climate Preparedness, White House Council on Environmental Quality

9:40 Dialogue: *Cities Leading on Emissions Reduction*

**Maxwell Young**, Vice President, Global Communications and Marketing, 100 Resilient Cities (Moderator)

**Tommy Wells**, Director, Department of Energy & Environment, District of Columbia

**Brendan Shane**, North American Director, C40 Cities

**Jess Zimbabwe**, Director, Rose Center for Public Leadership, ULI/National League of Cities (Respondent)

*Audience participation invited.*

10:40 Coffee Break

11:00 Dialogue: *Forging Strategies of Resilience in Cities*

**Deane Evans**, Executive Director, Center for Resilient Design, NJIT (Moderator)

**Richard Garber**, Director, N.J. School of Architecture, NJIT

**Scott Davis**, Visiting Fellow, Rand Corporation

**Vicki Arroyo**, Executive Director, Georgetown Climate Center (Respondent)

*Audience participation invited.*

Noon Dialogue: *The Road from Washington to Quito*

**Salin Geevarghese**, Deputy Assistant Secretary for International and Philanthropic Innovation, U.S. Department of Housing and Urban Development (Moderator)

**Aniruddha Dasgupta**, Global Director, Ross Center for Sustainable Cities, World Resources Institute

**Danielle Arigoni**, Acting Director, Office of Economic Resilience, U.S. Department of Housing and Urban Development

**Roger Platt**, Strategic Planning, United States Green Building Council (Respondent)

*Audience participation invited.*

12:55 Concluding Remarks

**Blair A. Ruble**, Director, Urban Sustainability Laboratory, Wilson Center

1:00 Adjourn



## **SPEAKER BIOGRAPHIES**

### **Danielle Arigoni, Acting Director**

#### ***Office of Economic Resilience, U.S. Department of Housing and Urban Development***

Danielle Arigoni serves as Acting Director of HUD's Office of Economic Resilience. In her current role, she provides leadership support to HUD's Resilience Council and the National Disaster Resilience Competition, serves as one of the principal liaisons to the HUD-DOT-EPA Partnership for Sustainable Communities, and helps provide expert guidance to intra-agency efforts in HUD to strengthen place-based approaches. Between 2000 and 2014, Ms. Arigoni worked at EPA's Office of Sustainable Communities, serving in several capacities in that office, including Acting Director, Acting Deputy Director, and the Director for the Codes, Standards, and Sustainable Design Division. Her efforts there focused on strengthening federal investments in more sustainable outcomes through grant awards, strategic planning, and evaluation, as well as on promoting the affordability and environmental benefits of more compact, green housing and community development through technical assistance, policy analysis, and research. Ms. Arigoni has been working in the fields of planning, municipal management, affordable housing, and smart growth both domestically and internationally for more than 20 years, and has been a member of the American Institute of Certified Planners. She holds a Master's degree in City and Regional Planning from Cornell University, and a Bachelor's degree in Planning and Public Policy from the University of Oregon.

### **Vicki Arroyo**

#### ***Executive Director, Georgetown Climate Center***

Vicki Arroyo is the Executive Director of the Georgetown Climate Center at Georgetown Law where she also serves as the Assistant Dean of Centers and Institutes and is a Professor from Practice. She served as the Director of the Environmental Law Program from July 2013-2015. She previously served at the Pew Center on Global Climate Change, most recently as the Pew Center's Vice President for Domestic Policy and General Counsel. She holds a B.S. in biology, high honors, from Emory (double major in philosophy); a Masters of Public Administration from Harvard (top honors in program), and a J.D., Magna Cum Laude, from Georgetown Law, where she was Editor-in-Chief of The Georgetown International Environmental Law Review.

### **Jainey Bavishi**

#### ***Associate Director for Climate Preparedness, White House Council on Environmental Quality***

Jainey K. Bavishi is the Associate Director for Climate Preparedness at the White House Council on Environmental Quality. In this role, she leads the implementation of the climate preparedness pillar of the President's Climate Action Plan. Most recently, Jainey served as the Executive Director of R3ADY Asia-Pacific based in Honolulu, Hawaii, where she was responsible for initiating, expanding and managing the start-up public-private partnership, which focused on disaster risk reduction and resilience. Previously, Jainey served as the Director of External Affairs and Senior Policy Advisor to the Administrator at the National Oceanic and Atmospheric Administration (NOAA). Jainey was also the founding director of the Equity and Inclusion Campaign, a coalition of community-based leaders in the Gulf Coast region focused on hurricane recovery.

**Uwe S. Brandes*****Executive Director, Urban and Regional Planning Program, Georgetown University***

Uwe S. Brandes has over 20 years of experience in the planning, design and construction of buildings, parks and infrastructure across the urban landscape. He is the founding executive director of the Masters Program in Urban Planning at Georgetown University. Prior to his appointment, Mr. Brandes served as Senior Vice President at the Urban Land Institute (ULI) where he directed ULI's global initiatives on climate change, *The City in 2050* and *Real Estate in the New Economy*. He is the former Associate Director of Planning for the District of Columbia, where he facilitated over \$3 billion of investments along the Anacostia River in the heart of the nation's capital. Urban planning documents prepared under his direction have received national awards from the American Planning Association, the American Institute of Architects, the American Society of Landscape Architects, and Environmental Design Research Association. Mr. Brandes is a Fulbright Scholar and received his Master of Architecture from Harvard University.

**Thomas G. Dallesio*****President, CEO + Publisher, Next City***

Tom is the President, CEO and Publisher of Next City. Before joining the organization in 2015, he directed the Center for Resilient Design at the College of Architecture and Design at the New Jersey Institute of Technology. Prior to that, he ran the Regional Plan Association's New Jersey office, and served as a senior adviser on land use for two New Jersey governors. Tom is a licensed professional planner, and a member of the American Institute of Certified Planners, as well as an adjunct professor at the New Jersey Institute of Technology, where he teaches land use planning and infrastructure planning.

**Scott Davis*****Visiting Fellow, Rand Corporation***

Scott is a visiting fellow at the RAND Corporation where he works on issues related to disaster recovery, resilience, and adaptation. He is on loan from the U.S. Department of Housing and Urban Development (HUD), where he has worked since 2009, previously serving as a Senior Advisor in the Office of the Secretary and on the President's Hurricane Sandy Rebuilding Task Force.

While at HUD, Scott helped to lead the administration of *Rebuild by Design: A Planning and Design Competition to Increase Resilience in the Sandy-Affected Region*. Prior to Hurricane Sandy, he served as Director of HUD's Disaster Recovery Division, where he managed the Department's portfolio of Community Development Block Grant Disaster Recovery (CDBG-DR) funds.

Prior to joining HUD, Scott served as Policy Director for the Office of the Federal Coordinator for Gulf Coast Rebuilding housed within the U.S. Department of Homeland Security (DHS). Scott joined the federal government following the Gulf Coast hurricanes of 2005 where he worked for the Federal Emergency Management Agency (FEMA) as a member of the senior management team for Long-Term Community Recovery. Prior to his federal service, Scott served as Director of Programs for the Economic and Community Development Institute in Columbus, Ohio and as Director of the Office of Economic Development at The University of Arizona in Tucson. He is a member of the American Institute of Certified Planners and holds degrees in Regional Development and Environmental Planning.

**Aniruddha Dasgupta*****Global Director, Ross Center for Sustainable Cities, World Resources Institute***

Aniruddha (Ani) Dasgupta is the Global Director of WRI Ross Center for Sustainable Cities, WRI's program that galvanizes action to help cities grow more sustainably and improve quality of life in developing countries around the world. Ani guides WRI Sustainable Cities in developing environmentally, socially, and financially sustainable solutions to improve people's quality of life in developing cities. Ani leads the program's team of global experts in sustainable transport, urban

development and building efficiency, as well as its engagement across low-carbon energy, governance, water risk, and associated areas as well as serves as a member of WRI's global management team, helping to shape the institute's overall strategy and growth.

Prior to joining WRI, Ani served at the Director of Knowledge and Learning at the World Bank, where he provided leadership and direction for the Bank's role in offering knowledge services for development. In 2010, he helped develop the World Bank's first knowledge strategy. Before leading the Bank's knowledge work, he coordinated the Bank's internal reform program as the director of the Reform Secretariat. Prior to these corporate responsibilities, Ani spent the majority of this career in the operational part of the Bank including five years in the Jakarta office as the head of infrastructure.

An urban professional, Ani has dedicated himself for over 15 years to international development with a focus on the urbanization, urban environment and infrastructure. He has done extensive operational work in Asia and Eastern Europe as a technical expert centered on community based development, urban environment, disaster management, solid waste management, water supply and sanitation. He was extensively involved in the post tsunami reconstruction of Aceh as an advisor to the government on housing and infrastructure reconstruction and as the head of the Bank's housing and infrastructure team.

Ani holds a Masters Degree in City Planning and a Masters Degree in Architecture, both from Massachusetts Institute of Technology (MIT). His PhD work, at the planning school at MIT, focused on services for urban poor. He received a Bachelor degree in Architecture with an emphasis on low Income Housing from the School of Planning and Architecture in India. He has researched and written widely on Community Driven and Community Based development, urban poverty in East Asia, and more recently on Knowledge and Learning for development. He lives in Washington DC with his wife and twin boys.

#### **Deane Evans**

##### ***Executive Director, Center for Resilient Design, NJIT***

Deane Evans has dedicated his career to creating innovative ways to improve the built environment – through better design, through the development and use of better technology, and through the creation and dissemination of new knowledge. A registered architect and a Fellow of the American Institute of Architects, Mr. Evans began his career in private practice, applying his technical and management expertise to construction technology and building performance problem solving. Clients included corporations, government agencies, trade associations, foreign companies, and nonprofit organizations. As his career advanced, Mr. Evans assumed increasingly higher levels of management responsibility, eventually accepting a series of appointments to nationally prominent positions within the construction industry and with the federal government. From these positions Mr. Evans concentrated on creating, promoting and disseminating practical information and guidelines focused on enhancing the quality of buildings and communities nationwide. Currently, Mr. Evans directs the Center for Building Knowledge at the New Jersey Institute of Technology, where he continues to develop resources for architects and builders to create educational tools for the many non-technical stakeholders involved in shaping the built environment.

#### **Judith G. Garber**

##### ***Acting Assistant Secretary, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State***

Judy Garber currently serves as the acting Assistant Secretary for Oceans, Environment and Science (OES). Previously she was the Principal Deputy Assistant Secretary in OES. A career Foreign Service Officer, she joined the Foreign Service in 1984. Her previous diplomatic assignments have included Ambassador to Latvia from 2009 to 2012, Economic Counselor in Madrid, Deputy Economic Counselor in Tel Aviv, Economic Officer in Prague, Economic Officer in Mexico City and Vice Consul in Seville.

Ambassador Garber's domestic assignments have included Deputy Assistant Secretary for North and Central Europe and Director of North Central Europe in the Bureau of European and Eurasian Affairs, Director for Overseas Development Finance in the Bureau of Economic and Business Affairs and the Department's Executive Secretariat staff. She holds a degree from Georgetown University.

#### **Richard Garber**

##### ***Director, N.J. School of Architecture, NJIT***

Garber and his partner at GRO Nicole Robertson were each named one of 32 new faces of design in the December 2010 issue of Dwell magazine. The accolade stems from Garber's whole body of work, but especially features PREttyFAB, the one-family sustainable house in the Greenville section of Jersey City. In May 2010, PREttyFAB received Jersey City's Project of the Year Award from the Jersey City Redevelopment Agency. The New Jersey Chapter of the American Institute of Architects (AIA), of which Garber is a member, also honored it with a Merit Award in the fall of 2009. Metropolis Magazine named GRO Architects a "Next Gen Notable" for its docking station proposal. The scheme envisioned a series of publicly accessible floating extensions from Manhattan into the Hudson and East rivers to power city street lamps by harnessing river currents. The project, recently revised, was exhibited in July 2011 at the Metropolitan Waterfront Alliance's annual City of Water Day. Garber was guest-editor of Closing the Gap: Information Models in Contemporary Design Practice (2009), an edition of Architectural Design (AD) by John Wiley & Sons. Garber was the Emerging Architect Visiting Assistant Professor at Barnard College in 2007 with Robertson. He holds architecture degrees from Rensselaer Polytechnic Institute and Columbia University.

#### **Salin Geevarghese**

##### ***Deputy Assistant Secretary for International and Philanthropic Innovation, U.S. Department of Housing and Urban Development***

Salin Geevarghese is HUD's Deputy Assistant Secretary for the Office of International and Philanthropic Innovation (IPI) within the Office of Policy Development and Research. In this role, Salin leads an innovation team that is charged with engaging philanthropic and other cross-sector partners - both internationally and domestically - to harness and apply best practices, programs and policies for the benefit of our communities and aligning our common efforts.

Prior to this appointment, Secretary Donovan appointed Salin as Acting Director of the Office of Sustainable Housing and Communities. In that role, he was responsible for advancing housing and communities that increase affordability, cost savings, efficiency, and quality of life, while also expanding regional economic growth and opportunity. He provided technical and policy support for energy, green building, and integrated housing, transportation and economic development programs at HUD and around the nation. Salin came to the Obama Administration as a Senior Advisor and as part of the founding leadership of HUD's Office of Sustainable Housing and Communities.

Before coming to HUD as an appointee of President Obama, Salin worked as a Senior Associate at the Annie E. Casey Foundation where he focused on urban redevelopment issues, anchor institutions, regional equity and opportunity, and community and economic development policy. A recognized expert and leader, Salin has consulted, spoken, and written widely on open records laws and transparency, public education issues, civil rights and equity issues, community and economic development, and civic innovation and engagement efforts.

#### **Roger Platt**

##### ***Strategic Planning, United States Green Building Council***

Roger serves as Senior Vice President, Strategic Planning for GBCI, the premier organization independently recognizing excellence in green business industry performance and practice globally. [GBCI exclusively administers project certifications and professional credentials relative to the Leadership in Energy and Environmental Design (LEED) and six other green building related rating and

assessment systems.] Mr. Platt brings 30 years of experience with the U.S. and global real estate industry to help ensure GBCI provides top quality customer experience and can competently – and strategically – compress the period of time necessary to positively impact buildings and related infrastructure in over 150 countries.

Prior to taking on this role, Roger served as President of the U.S. Green Building Council where he singularly focused on market development, stakeholder engagement and strategic relationship management of all USGBC's constituencies. Earlier in his six year tenure with USGBC, he held the position of Senior Vice President, Global Policy and Law where he was responsible for overseeing the policy aspects of the increasingly global adoption of green building and sustainable urban development practices.

Before joining USGBC in 2009, Roger spent 15 years as a senior executive and policy counsel with the Real Estate Roundtable in Washington, D.C. Prior to that, Platt served as an urban land use and real estate transactional lawyer in San Francisco, CA, focusing on the city's two largest neighborhood-sized development projects. A longtime member of the Urban Land Institute (ULI), he serves as a member of its Board of Trustees. He is a graduate of Harvard University and the University of San Francisco School of Law.

#### **Blair A. Ruble**

##### ***Vice President, Programs, and Director, Urban Sustainability Laboratory, Wilson Center***

Blair A. Ruble is currently Vice President for Programs at the Wilson Center, and Director of the Program's Urban Policy Laboratory. He also serves as a Senior Advisor to the Center's Kennan Institute. Previously, he served for nearly a quarter century as the Director of the Kennan Institute while simultaneously coordinating the Center's programming in Comparative Urban Studies for two decades. He received his MA and PhD degrees in Political Science from the University of Toronto (1973, 1977), and an AB degree with Highest Honors in Political Science from the University of North Carolina at Chapel Hill (1971). He has edited more than a dozen volumes, and is the author of six monographic studies. His book-length works include a trilogy examining the fate of Russian provincial cities during the twentieth century: *Leningrad. Shaping a Soviet City* (1990); *Money Sings! The Changing Politics of Urban Space in Post-Soviet Yaroslavl* (1995); and *Second Metropolis: Pragmatic Pluralism in Gilded Age Chicago, Silver Age Moscow, and Meiji Osaka* (2001) as well as *Creating Diversity Capital* (2005) examining the changes in such cities as Montreal, Washington, D.C., and Kyiv brought about by the recent arrival of large transnational communities. *Second Metropolis* has been published in Russian translation, while *Second Metropolis* as well as *Creating Diversity Capital* have appeared in Ukrainian translation. His most recent monograph – *Washington's U Street: A Biography* – appeared in November 2010. A native of New York, Dr. Ruble worked previously at the Social Science Research Council in New York City (1985-1989) and the National Council for Soviet and East European Research (1982-1985).

#### **Brendan Shane**

##### ***North American Director, C40 Cities***

Brendan Shane serves as the Regional Director for North America at C40. In this role, he supports C40 Cities in the United States and Canada in their climate action and sustainability planning, measurement, and implementation and facilitates inter-city, regional, and global collaboration. Prior to joining C40, Brendan served as Chief of Policy and Sustainability for the District Department of the Environment in Washington, DC, where he worked across District Government and with private sector stakeholders to develop and implement the city's first comprehensive sustainability plan. He also managed programs including green building and climate change and supported a range of cutting-edge initiatives across energy, waste, and sustainable development. Brendan served as Washington's C40 coordinator and was an active member of the Urban Sustainability Directors Network, a network of sustainability officials from more than 120 North American cities. Brendan previously served as Environmental Director for the

Anacostia Waterfront Corporation, a District-owned redevelopment authority, and practiced energy and environmental law at Van Ness Feldman, LLP. Brendan is a watershed hydrologist and attorney by training with a bachelors in government from Franklin & Marshall College, masters in geology from the University of Maryland, and law degree from the Georgetown University Law Center.

### **Tommy Wells**

#### ***Director, Department of Energy & Environment, District of Columbia***

Tommy Wells is the director of the Department of Energy & Environment (DOEE). Appointed January 2015, he is chiefly responsible for protecting the environment and conserving the natural resources of the District of Columbia. Tommy's team is comprised of approximately 300 environmental professionals collectively working to improve the quality of life for residents and the natural inhabitants of the Nation's Capital.

Most recently, Tommy served as the DC Councilmember representing Ward 6—a position he held since 2006. During his time on Council, he garnered broad support for his efforts to make the District livable and walkable for all. Tommy worked with the City's leadership and, in particular, residents of Ward 6 to create a shared and respected place where drivers, cyclists, pedestrians, and exercise enthusiasts can co-exist safely. Known for his neighborhood-focused development, Tommy championed efforts to ensure availability of public transit, including the construction of new streetcar lines and the expansion of the DC Circulator. As Chair of the DC Council Committee on Transportation and the Environment, he worked to double the city's Capital Bikeshare program.

A passionate innovator and student of cutting edge solutions, Tommy earned his law degree from the Columbus School of Law at Catholic University in 1991 and a master's degree in social work from the University of Minnesota in 1983. He and his wife, Barbara, a writer and arts enthusiast, are residents of Ward 6 in the District.

### **Maxwell Young**

#### ***Vice President, Global Communications and Marketing, 100 Resilient Cities***

Maxwell Young joined 100 Resilient Cities from Senator Charles E. Schumer's office, where he served as the Deputy State Director and Director of Communications in New York. In that role Max served as chief spokesman, overseeing digital and traditional communications. He also served as a senior advisor on legislative and political strategy, helping to craft and pass legislation - including the \$60B Superstorm Sandy relief bill.

Before returning to New York, Max worked for Senate Democratic Caucus, serving as Deputy Communications Director and Director of Regional Media. There he advised Senate leaders on policy, communications, and political issues, and served as a consultant to the regional press operations of Senators around the country. In all, Max served Senate leadership in New York and Washington, D.C. for 7 years. Prior to joining the Senate he worked for the NYPD's office of Management, Analysis and Planning.

Max was born and raised in New York City, and has a deep passion for cities and urban policy. He is an avid hiker, cyclist and reader, and holds a Bachelor of Arts from Dartmouth College.

### **Jess Zimbabwe**

#### ***Director, Rose Center for Public Leadership, ULI/National League of Cities***

Jess Zimbabwe, AIA, AICP, LEED-AP, serves as Executive Director of the Daniel Rose Center for Public Leadership at the Urban Land Institute (ULI). The mission of the Daniel Rose Center is to achieve and support excellence in land use decision making. The Center's flagship program is the Daniel Rose Fellowship for public leaders, which brings the mayors and senior leadership teams of 4 cities together

for a year-long program of learning from land use experts, technical assistance, study tours, leadership development, and peer-to-peer exchange. Jess serves as the Rose Center's first Executive Director.

Previously, Jess was the Director of the Mayors' Institute on City Design. In that capacity she worked with over 125 American mayors and cities to help local leaders better understand issues of urban design so that they could advocate for better built environments in their own communities. Prior to that, Jess served as the Community Design Director at Urban Ecology, providing pro bono community planning and design assistance to low-income neighborhoods in the San Francisco Bay Area.

Jess earned a Master of Architecture and Master of City Planning from UC Berkeley and a B.A. in Architecture from Columbia University. Jess was an Urban and Regional Policy Fellow at the German Marshall Fund, and a Fellow of the Women's Policy Institute of the Women's Foundation of California. She serves as Chair of the Board of Directors of Next City, and she was appointed by Mayor Vincent Gray to the Washington, DC Green Building Advisory Council. She is a licensed architect, certified city planner, and a LEED-Accredited professional.