MEETING THE NEEDS OF
Home-Builders of Today

THE desire for home ownership is unaffected by the passing of time. It is fundamentally a part of American life. But styles and customs do change . . . and the home-builder of today is more exacting in his requirements.

TODAY a home must afford more than mere shelter. Comfort . . . efficiency . . . accommodations for today's mode of living . . . and lasting qualities all must be embodied in the structure, even in the most moderately priced home. Wood still is preferred as a home building material . . . its warmth and beauty remain unsurpassed. More than 80% of the homes in America are wood framed. While retaining all of the charm reflected in the fine old lumber homes now standing throughout the country after generations of service . . . the lumber home of today provides all of the additional comforts and attractive features of the middle twentieth century.

BECAUSE Southern Pine lumber occupies a place of first importance in home construction and is the usual choice of experienced builders, its manufacturers feel they should assist prospective home owners in securing dwellings that will be attractive, sound and comfortable.

ARCHITECTURAL services always are desirable, but if not available, this book of house plans affords a variety of attractively designed homes . . . all technically correct in detail and conforming to good architectural taste. The suggestions offered in this book regarding planning, materials and construction features should be helpful in assuring the home-builder of a lifetime of satisfaction from his home.
Plan No. 5001

Here is the Southern Pine Model Home which was exhibited at the Texas Centennial (1936) and the Pan-American Expositions (1937), Dallas, Texas.

This exhibition house was visited by a half million people—and was widely acclaimed for its excellent plan and beautiful design. Many replicas have already been built from this plan—in localities extending from coast to coast.

Outside Dimensions—58'-9" wide by 37'-3" deep.

Plan No. 5002

This house expresses an individual charm and personality by frank simplicity of lines and proportions.

It is carefully planned and designed to meet the more discriminating tastes of home-builders of today. Note the absolute elimination of useless ornamentation.

The floor plan provides a sweeping spaciousness through the living room—and the route from kitchen to front door is short and direct.

Outside Dimensions—55'-0" wide by 37'-0" deep.

NOTE: The plans for this house show alternative details for basement.

GRADE MARKED LUMBER IS GUARANTEED AS TO GRADE

SOUTHERN PINE ASSOCIATION—NEW ORLEANS...
Plan No. 5003

This plan demonstrates the desirability of a living room-dining alcove combination in a small house. It provides not only added light, air and space—but also offers opportunities for variety in decorative treatment.

Every inch of space in this house is utilized to the best advantage—and with plenty of closets.

Outside Dimensions—35'-10" wide by 24'-11" deep.

NOTE: The plans for this house show alternative details for basement.

NOTE: The attic offers an assignment opportunity for a game room or study.

Plan No. 5004

The 1½-Lo (or story-and-a-half house) is becoming popular in certain localities. The bedrooms are all to themselves—yet only half a story of stairs to climb. All rooms are large and there is plenty of closet space.

The screened porch on the rear makes an excellent fresh air living and dining room during warm weather.

Outside Dimensions—36'-0" wide by 30'-6" deep.

NOTE: The attic offers an assignment opportunity for a game room or study.
Plan No. 5005

An unusual plan that has charm and dignity. This plan with its diagonal entrance and curved walk is ideally adapted to any size lot. The above rendering shows a narrow lot arrangement—(viewed from the side)—with walk leading to front at left of picture.

By curving the walk in the opposite direction, the house could fit a wide lot to better advantage.

Outside Dimensions—33'-0" wide by 35'-0" deep.

Plan No. 5006

There are various features which make this home exceptionally desirable. For instance: Simplicity of design; maximum light, cross ventilation, and wall space. Convenient and direct access of kitchen to front door.

French doors lead from the dining room (shown below) onto a rear porch overlooking the flower gardens and private yard. This porch can be screened, if desired.

Outside Dimensions—29'-4" wide by 46'-0" deep.

Note: The plans for this house show alternative details for basement.
Plan No. 5008

A BEAUTIFUL home in good taste. The harmonious lines and proportions of this house are an outward expression of refinement and character.

Three large bedrooms, a large screened porch, and plenty of closet space are compactly arranged in the plan. Thus a feeling of roominess, with abundance of light and ventilation, are achieved at a surprisingly low building cost.

Outside Dimensions—41'-0" wide by 45'-0" deep.

NOTE: The plans for this house show alternative details for basement.

Plan No. 5009

MODERN styles give new expressions to homes of finer living and gracious hospitality.

The warmth and character of this frankly modern house is reflected in the material used in its construction.

Proper use of quality Southern Pine is an important factor in accomplishing the friendly feeling of the completed house.

Outside Dimensions—38'-0" wide by 46'-0" deep.
A MODERN house that is sensible, practical and beautiful.

Sensible, because it applies the function of modern designing in a frank and sober manner.

Practical, because standard stock materials of best quality are used and the construction costs are kept to a minimum.

Beautiful, because of its distinctive design and harmonious lines and masses.

Outside Dimensions—33'-0" wide by 51'-0" deep.

NOTE: The plans for this house show alternative details for basement.

CAPE COD house with typical Cape Cod fence. A 'large house' at a low cost, because economy of construction cost has been the watchword in its planning.

Here is a practical and pleasing adaptation of a popular architectural style.

Outside Dimensions—31'-0" wide by 29'-2" deep.
A DEFINITE feeling of comfort and roominess prevails in this house.

Again the texture and friendly feeling of Southern Pine as a building material is expressed in the design and finish of this cheerful home.

The plan is adaptable to alternatives suitable to different needs. For instance, a basement suggestion is shown on the blueprints. A laundry can be built in the garage, or a lattice fence can shut off the open view of the kitchen door, if desired.

Outside Dimensions—36'-0" wide by 44'-2" deep.

NOTE: The plans for this house show alternative details for basement.

NOTHING plan for a Hi-La, which has the same advantages as Plan No. 5004. The maid's room and service entry can well be changed to a screened porch if desired.

There is ample space and closets in this house for those who dislike that "crowded" feeling which so often exists in a small house.

Outside Dimensions—30'-6" wide by 33'-0" deep.
Plan No. 5014

In using standard stock materials, such as the houses in this book feature, it is important to keep the design of the house extremely simple. The common fault in marring the architectural beauty of so many houses is over-ornamentation. Overhanging roofs, fancy cornices, "ginger-bread" porch and entrance details are omitted from the house shown on this page—much to its advantage. And the floor plan shows a particularly convenient arrangement.

Outside Dimensions—26'-6" wide by 46'-6" deep.

NOTE: The plans for this house show alternative details for basement.

Plan No. 5015

Three bedrooms make this house plenty large enough for a growing family. The trim, sweeping lines of the exterior—with its properly painted Southern Pine siding—makes the above home unusually appealing in any community.

Outside Dimensions—31'-10" wide by 42'-9" deep.

NOTE: The plans for this house show alternative details for basement.

SOUTHERN PINE ASSOCIATION—NEW ORLEANS ... 

GUARD AGAINST THE USE OF CHEAP PAINT
Plan No. 5017

THOUGHTFUL arrangement of every inch of floor space is of utmost importance to the home owner who expects the greatest amount of comfortable living for the least amount of money. Without a dollar of extravagance there must be ample wall space, exactly where it is needed—and windows that efficiently distribute light and air—and storage space conveniently located.

Outside Dimensions—29'-6" wide by 41'-6" deep.

NOTE: The plans for this house show alternative details for basement.

Plan No. 5018

ABUNDANCE of light and air are prime requisites of the home of today.

The house shown above meets these requisites with windows on four sides of the living room and three sides of each bedroom.

The plan was carefully developed so that the windows do not rob the furniture of necessary wall space. For instance, in either bedroom a large double bed can be placed against any one of three walls.

Outside Dimensions—27'-9" wide by 48'-0" deep.

NOTE: The plans for this house show alternative details for basement.

SOUTHERN PINE ASSOCIATION—NEW ORLEANS

NATURAL SOUTHERN PINE FINISH IS FRIENDLY AND WARM
Plan No. 5019

A SIMPLE design—with fireplace and hall at a 45° angle at the center of the house.

The chimney gradually squares with the house as it ascends to the peak of the roof. At the roof it projects through a louvered cupola which serves as a vent for the attic.

Below is a view of the breakfast nook.

Outside Dimensions—25'-4" wide by 39'-0" deep.

Plan No. 5020

FOR a small, narrow lot this house offers a very practical floor plan—plus an appealing design that is distinctive for its simple and harmonious lines.

The tall pillars across the front, and low brick, or tile floor of the porch add much to the graceful dignity that makes this home outstanding on a crowded city street.

Outside Dimensions—25'-4" wide by 39'-0" deep.

NOTE: The plans for this house show alternative details for basement.
Plan No. 5021

THERE'S plenty of room space in this house. The rooms are large and passageways are conveniently arranged for family and guests.

Cross circulation and light are easily controlled. The fireplace is ideally located for appearance and comfort. The architectural style is conservatively modern, which will remain up-to-date for generations to come.

Outside Dimensions—41'-6" wide by 39'-6" deep.

NOTE: The plans for this house show alternative details for basement.

Plan No. 5022

HERE'S a plan that meets the requirements for a compact and roomy home. It is a design that has proven ideal in widely separated sections of the country.

Its construction is simple and it is surprisingly economical to build. The cost of heating and ventilating this house is comparatively low.

The architecture is in good taste—and would be a credit to any community.

Outside Dimensions—35'-0" wide by 21'-4" deep.

SOUTHERN PINE ASSOCIATION—NEW ORLEANS

... LUMBER IS A NATURAL INSULATING MATERIAL
THINGS YOU SHOULD KNOW

BEFORE YOU BUILD YOUR HOME

Defined in its simplest terms... a good home is the result of careful planning... quality material and correct construction. The importance of each of these elements should be fully understood by every home-builder. To assure the maximum in comfort, permanent satisfaction and performance... and the minimum of future maintenance cost... study this section carefully.

PLANNING...

NOW, first... about the planning. This involves good taste in design which gives individuality and charm to the home. The arrangement of rooms to utilize every inch of space... the placement of windows and openings to insure the full benefit of healthful sunlight and cross ventilation... efficiency in layout to save footsteps in the daily routine of housekeeping which means so much to the housewife... the placement of cabinets, shelves, etc., to lend aesthetic and practical value to the interior... are all well-thought out features that should be planned before the home is built.

Those standards by which good homes are judged... are found in structures designed and supervised by a competent architect... and the services of an architect are heartily recommended. He can plan your home to meet all requirements of exterior and interior finish. There is a difference in lumber, however, which home-builders should understand. SPA Trade-marked and Grade-marked Southern Pine is a proven building material. It is properly manufactured, correctly graded and thoroughly seasoned. SPA Trade-marked and Grade-marked lumber is seasoned to definite moisture content limitations. This means DRY, or pre-shrunk lumber that "stays put" once it is set in place.

Southern Pine lumber is the most widely used building material... suitable for practically every construction need. It is ideal for the framework... and meets the requirements of exterior and interior finish. There is a difference in lumber, however, which home-builders should understand. SPA Trade-marked and Grade-marked Southern Pine is available from responsible retail lumber dealers anywhere in the Eastern half of the United States.

If they do not have it in stock they can quickly order it. In considering the slight additional cost which may be involved in the purchase of quality lumber for your home, remember this: The cost in the long run, after all, is the one that counts most... and quality lumber is the cheapest insurance against high maintenance costs.

MATERIAL...

NEXT comes the important question of the material to be used in the home... a vital decision if there ever was one. How will the home look five years, ten years, twenty years from now? The life of a home depends upon the quality of materials used. Its up-keep cost, too, is determined at the time it is built. The savings represented by the use of cheap materials are far offset by later expensive repair bills and replacement costs.

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CONSTRUCTION...

No amount of thoughtful planning or care in the selection of material will produce a satisfactory home unless it is built right... according to correct construction principles.

Competent workmanship is a primary essential. A reliable and responsible contractor should be employed... one who points with pride to the jobs of yesterday... who will view the new home as another opportunity to strengthen his reputation as a builder.

Certain fundamentals in structural framework are found to predominate in all well-built homes of the past century. These are the principles, which include:

Adequate foundation as a protection against settlement of parts of the house.
Sufficient ventilation under the house.
Installation of cross-bridging to stiffen the floor construction.

Proper anchorage of roof rafters.
Application of sub-floor and sheathing.
Diagonal sheathing, or horizontal sheathing the addition of diagonal braces let in to the face of the studs.

These fundamentals of good construction should be incorporated in every well-built home.

A concise summary of all of this... particularly suited to the needs of the home-builder... is given in a pamphlet entitled: "The Way to Build the House to Last", which is available without charge.

Throughout the country stand countless historical frame houses that have served faithfully and well for centuries. These provide a lasting tribute to the durability of quality lumber and emphasize the importance of sound construction methods.
Complete sets of blueprints and specifications are available for only $3.00 per set.

These sets of blueprints, available for each house shown in this plan book, consist of six pages 17"x21". The pages show complete detail working drawings—clearly and excellently drawn—so that any contractor or carpenter can easily work from them. One of the pages shows details of several suggestions for wall and ceiling panels, using different joints, mouldings, and board widths.

On many of the plans are shown alternative details for basement construction—thus enabling the house to be built with or without a basement.

For your convenience—simply fill out this coupon and mail it with your remittance or instructions. No letter is necessary.

SOUTHERN PINE ASSOCIATION
Canal Building
New Orleans 4, Louisiana

Please send me .................................. sets of blueprints and specifications for Plan No. ..................................
shown in this book. Enclosed is $ .................................. cash ............ check ............ send C.O.D.

Signed ..................................

Street and number ..................................

City .................................. State ..................................