

As of January 1, 2020

Table 1. Labor Force and Employment in the Green Bay HMA, 2000 Through December 2019

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	12 Months Ending	
																				Dec 2018	Dec 2019
Labor Force	161.5	163.5	165.7	168.7	169.5	167.7	169.3	171.1	171.1	173.2	169.7	169.9	169.3	169.5	169.6	170.5	173.0	175.0	175.9	175.9	176.3
Resident Employment	156.6	156.6	157.0	159.3	161.3	159.9	161.3	162.9	163.0	159.1	155.6	157.1	157.9	158.6	161.1	163.3	166.6	169.7	171.0	171.0	171.2
Unemployment	4.9	6.9	8.7	9.4	8.2	7.8	8.0	8.2	8.2	14.1	14.0	12.8	11.5	10.8	8.5	7.2	6.4	5.3	4.9	4.9	5.2
Unemployment Rate (%)	3.0	4.2	5.2	5.5	4.9	4.6	4.7	4.8	4.8	8.1	8.3	7.5	6.8	6.4	5.0	4.2	3.7	3.0	2.8	2.8	2.9
Total Nonfarm Payroll Jobs	164.3	163.0	162.8	163.5	167.2	168.2	168.8	169.7	168.6	163.9	165.0	165.9	167.3	169.2	171.1	173.6	175.9	178.3	181.0	181.0	183.6
Goods-Producing Sectors	43.2	41.7	40.9	39.7	40.1	39.5	39.1	39.4	38.2	34.5	34.2	34.4	35.1	36.1	36.7	36.9	37.5	38.4	39.5	39.5	39.8
Mining, Logging, & Construction	9.1	9.1	9.3	9.0	9.1	8.8	8.7	8.4	7.9	6.8	6.5	6.3	6.4	6.9	7.2	7.5	7.7	8.0	8.3	8.3	8.2
Manufacturing	34.1	32.6	31.5	30.8	31.0	30.7	30.4	31.0	30.3	27.7	27.7	28.1	28.6	29.2	29.5	29.5	29.8	30.4	31.2	31.2	31.6
Service-Providing Sectors	121.1	121.3	121.9	123.7	127.1	128.7	129.7	130.2	130.4	129.4	130.8	131.4	132.2	133.1	134.4	136.6	138.4	139.9	141.5	141.5	143.8
Wholesale & Retail Trade	23.8	24.3	24.8	24.9	25.0	24.8	24.6	24.7	24.3	23.1	23.2	23.4	23.7	24.1	24.4	24.5	24.9	25.3	25.7	25.7	25.3
Wholesale Trade	6.5	6.6	6.4	6.5	6.7	7.1	7.2	7.3	7.4	7.1	7.3	7.5	7.7	7.8	7.8	8.0	8.1	8.1	8.4	8.4	8.5
Retail Trade	17.3	17.7	18.4	18.4	18.3	17.7	17.4	17.4	16.9	16.0	15.9	15.9	16.0	16.3	16.6	16.5	16.8	17.2	17.3	17.3	16.9
Transportation & Utilities	7.4	6.6	6.3	6.6	6.8	7.1	7.4	7.4	7.4	7.3	7.7	7.8	7.9	8.0	7.9	8.2	8.2	8.3	8.5	8.5	8.6
Information	2.6	2.6	2.5	2.6	2.5	2.5	2.4	2.3	2.3	2.1	2.0	1.9	1.9	1.8	1.7	1.6	1.6	1.6	1.7	1.7	1.7
Financial Activities	11.2	10.6	10.3	10.4	10.3	10.5	10.9	11.1	11.4	11.3	10.9	11.2	11.8	11.9	12.0	12.2	12.5	12.4	12.1	12.1	12.0
Professional & Business Services	17.9	17.9	17.7	18.2	19.0	19.9	19.8	20.1	20.1	19.4	19.1	19.9	20.1	20.2	20.3	20.2	19.7	19.4	19.7	19.7	19.1
Education & Health Services	18.5	19.0	19.3	19.4	20.5	20.7	21.0	20.8	21.1	21.6	22.6	22.7	22.6	22.9	23.2	24.4	25.5	26.3	27.0	27.0	28.1
Leisure & Hospitality	13.6	13.6	13.5	14.4	15.3	15.5	15.9	15.8	15.8	15.5	15.5	15.5	15.6	15.6	15.6	16.1	16.2	16.7	16.7	16.7	18.0
Other Services	6.7	6.6	6.8	7.0	7.0	7.0	7.2	7.2	7.2	7.7	8.5	8.2	7.8	7.8	8.1	8.5	8.6	8.7	8.8	8.8	9.0
Government	19.4	20.1	20.5	20.4	20.8	20.7	20.7	20.9	21.0	21.3	21.4	20.9	20.9	21.0	21.2	21.1	21.3	21.3	21.4	21.4	21.9
Federal	1.3	1.3	1.3	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.3	1.2	1.2	1.2	1.3	1.3	1.3	1.4	1.4	1.4	1.4
State	2.9	2.8	2.8	2.6	2.6	2.5	2.5	2.6	2.5	2.3	2.3	2.1	2.1	2.0	2.1	2.1	2.2	2.1	2.1	2.1	2.1
Local	15.2	16.0	16.5	16.6	17.0	16.9	17.0	17.1	17.3	17.8	17.8	17.6	17.6	17.7	17.8	17.7	17.8	17.8	17.9	17.9	18.4

Notes: Numbers may not add to totals due to rounding. Data are reported in thousands.

Source: U.S. Bureau of Labor Statistics



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Table 2. Population and Household Trends in the Green Bay HMA, 2000 to Forecast

	2000	2010	Current	Forecast	Average Annual Change					
					2000 to 2010		2010 to Current		Current to Forecast	
					Number	Rate (%)	Number	Rate (%)	Number	Rate (%)
Population										
Green Bay HMA	282,599	306,241	324,400	329,700	2,375	0.8	1,850	0.6	1,800	0.6
Households										
Green Bay HMA	108,897	122,037	130,400	133,000	1,325	1.1	860	0.7	870	0.7

Notes: The current date is January 1, 2020. The forecast date is January 1, 2023.

Sources: 2000 and 2010—2000 Census and 2010 Census; current and forecast—estimates by the analyst



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Table 3. Housing Inventory, Tenure, and Vacancy in the Green Bay HMA, 2000, 2010, and Current

	Green Bay HMA		
	2000	2010	Current
Total Housing Inventory	118,232	137,212	144,500
Occupied Units	108,897	122,037	130,450
Owner-Occupied	74,933	84,004	89,550
%	68.8	68.8	68.6
Renter-Occupied	33,964	38,033	40,900
%	31.2	31.2	31.4
Vacant Units	9,335	15,175	14,050
Available Units	2,201	4,753	3,050
For Sale	780	1,693	1,000
Rate (%)	1.0	2.0	1.1
For Rent	1,421	3,060	2,050
Rate (%)	4.0	7.4	4.8
Other Vacant	7,134	10,422	11,000

Note: The current date is January 1, 2020.

Sources: 2000 and 2010—2000 Census and 2010 Census; current—estimates by the analyst



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Table 4. Residential Building Permit Activity in the Green Bay HMA, 2000 Through December 2019

Type of Building Permit	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	12 Months Ending	
																				Dec 2018	Dec 2019
Green Bay HMA																					
Total	2,185	2,717	2,800	3,111	3,069	2,607	2,105	1,893	884	837	1,134	880	923	1,270	1,004	1,018	1,008	1,176	1,201	1,201	1,058
Sales	1,789	1,752	1,900	2,012	2,346	1,974	1,553	1,616	577	607	613	487	648	724	643	660	808	832	780	780	640
Rental	396	965	900	1,099	723	633	552	277	307	230	521	393	275	546	361	358	200	344	421	421	418

Sources: U.S. Census Bureau, Building Permits Survey; 2000–2018 final data and estimates by the analyst; 2019 preliminary data and estimates by the analyst



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Table 5. Median Income in the Green Bay HMA, 1999, 2009, and 2018

	Median Income (\$)			Average Annual Change (%)	
	1999	2009	2018	1999 to 2009	2009 to 2018
Median Family Income	NA	65,900	77,500	NA	1.8
Median Household Income	NA	50,315	61,400	NA	2.2

NA = data not available.

Sources: Median family income—HUD, Office of Policy Development and Research; 2009 and 2018 median household income—U.S. Census Bureau, 2009 and 2018 American Community Survey 1-year data

