Table 1. Labor Force and Employment in the Lakeland-Winter Haven HMA, 2000 Through September 2020

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	12 Months Ending September 2019	September 2020
Labor Force	231.2	237.6	237.9	239.9	249.2	258.2	264.3	268.2	273.4	273.2	278.5	276.9	277.1	278.7	278.2	279.4	286.4	293.8	298.5	305.8	303.9	306.6
Resident Employment	221.6	225.2	223.8	226.3	236.6	247.7	254.6	255.9	254.5	242.3	244.7	245.7	250.5	255.8	258.2	261.8	270.6	279.6	286.0	294.5	292.2	281.8
Unemployment	9.6	12.4	14.1	13.6	12.7	10.5	9.7	12.3	18.9	30.8	33.8	31.2	26.6	22.9	20.0	17.7	15.8	14.2	12.5	11.3	11.7	24.9
Unemployment Rate (%)	4.1	5.2	5.9	5.7	5.1	4.1	3.7	4.6	6.9	11.3	12.1	11.3	9.6	8.2	7.2	6.3	5.5	4.8	4.2	3.7	3.8	8.1
Total Nonfarm Payroll Jobs	178.8	181.1	180.4	182.3	193.2	205.6	210.1	210.2	206.8	196.0	191.2	190.1	192.6	197.2	201.6	208.1	215.7	221.1	227.9	234.7	233.5	230.6
Goods-Producing Sectors	34.4	33.3	32.5	31.4	33.0	34.9	35.1	33.4	30.6	26.9	25.2	24.6	24.8	26.8	27.8	28.7	29.7	30.2	31.3	32.5	32.0	33.1
Mining, Logging, & Construction	14.2	14.4	14.0	13.3	14.8	16.6	17.3	16.2	14.3	12.1	11.0	10.4	10.2	10.9	11.4	12.1	12.7	13.1	13.7	14.4	14.1	15.3
Manufacturing	20.2	18.9	18.4	18.1	18.2	18.3	17.9	17.2	16.4	14.8	14.2	14.2	14.6	15.9	16.4	16.6	17.1	17.1	17.6	18.1	17.9	17.9
Service-Providing Sectors	144.4	147.8	148.0	150.9	160.2	170.7	175.0	176.8	176.2	169.1	166.0	165.6	167.7	170.4	173.8	179.4	185.9	190.9	196.6	202.3	201.4	197.5
Wholesale & Retail Trade	35.3	34.8	33.4	31.5	32.8	35.5	36.4	36.5	35.6	33.2	32.9	33.4	33.8	34.7	35.6	36.2	37.2	38.4	39.2	40.4	40.2	39.8
Wholesale Trade	8.0	8.4	8.4	9.0	9.3	10.2	10.3	10.1	9.5	9.0	8.7	8.9	9.2	9.3	9.5	10.1	10.1	10.4	10.6	11.2	11.1	10.9
Retail Trade	27.3	26.4	25.0	22.5	23.5	25.3	26.1	26.4	26.1	24.2	24.2	24.5	24.6	25.4	26.1	26.1	27.1	28.0	28.6	29.2	29.1	28.8
Transportation & Utilities	10.1	10.8	10.8	10.9	11.4	12.5	12.9	12.9	12.5	12.0	12.0	12.5	13.2	13.3	13.8	15.8	17.4	18.5	19.0	20.2	20.1	20.2
Information	2.4	2.7	2.5	2.3	2.3	2.4	2.5	2.3	2.2	2.0	1.9	1.7	1.7	1.6	1.7	1.7	1.8	1.9	2.0	1.9	1.9	1.9
Financial Activities	9.8	10.5	11.0	11.2	11.1	11.3	11.8	12.0	12.4	12.0	11.8	11.6	11.4	11.6	11.7	12.2	12.4	12.2	12.6	13.2	13.1	13.5
Professional & Business Services	16.1	18.7	19.1	23.9	29.2	31.7	31.3	30.4	29.8	27.5	25.7	24.4	25.4	26.0	27.1	27.5	28.6	29.9	31.3	32.3	32.3	32.3
Education & Health Services	22.7	23.1	22.8	23.2	24.4	25.9	26.9	28.3	29.4	29.0	29.2	29.7	29.4	30.1	30.4	31.1	31.6	32.4	33.7	34.3	34.2	33.0
Leisure & Hospitality	15.7	15.9	16.6	15.8	16.1	17.3	17.8	18.2	18.2	17.4	16.8	17.8	18.9	19.6	20.8	22.1	23.1	23.6	24.1	24.6	24.5	21.9
Other Services	5.3	5.1	5.4	5.5	6.0	6.9	7.4	6.9	6.5	6.1	5.8	5.4	5.3	5.3	5.6	5.7	5.9	5.9	6.3	6.6	6.6	6.2
Government	27.0	26.2	26.3	26.6	26.8	27.4	28.1	29.3	29.7	29.9	30.0	29.1	28.6	28.1	27.1	27.2	28.1	28.1	28.5	28.6	28.6	28.8
Federal	1.7	1.4	1.4	1.4	1.3	1.4	1.4	1.4	1.4	1.4	1.6	1.2	1.1	1.1	1.0	1.1	1.1	1.1	1.2	1.2	1.2	1.4
State	4.6	4.6	4.6	4.5	4.2	4.1	4.2	4.3	4.3	4.8	5.4	5.3	5.0	4.8	4.6	4.6	5.0	5.0	5.1	5.0	5.0	4.9
Local	20.8	20.2	20.3	20.8	21.3	21.9	22.5	23.6	24.1	23.7	23.1	22.6	22.5	22.3	21.5	21.5	22.0	21.9	22.2	22.5	22.4	22.6

Notes: Numbers may not add to totals due to rounding. Data are reported in thousands.
Source: U.S. Bureau of Labor Statistics

Table 2. Population and Household Trends in the Lakeland-Winter Haven HMA, 2000 to Forecast

| | 2000 | 2010 | Current | Forecast | Average Annual Change | | | | | |
| | | | | | 2000 to 2010 | | 2010 to Current | | Current to Forecast | |
					Number	Rate (%)	Number	Rate (%)	Number	Rate (%)
Population										
Lakeland-Winter Haven HMA	483,924	602,095	706,400	729,800	11,800	2.2	9,950	1.5	7,800	1.1
Households										
Lakeland-Winter Haven HMA	187,233	227,485	260,500	269,000	4,025	2.0	3,150	1.3	2,850	1.1

Notes: The current date is October 1, 2020. The forecast date is October 1, 2023.
Sources: 2000 and 2010—2000 Census and 2010 Census; current and forecast—estimates by the analyst

Table 3. Housing Inventory, Tenure, and Vacancy in the Lakeland-Winter Haven HMA, 2000, 2010, and Current

	Lakeland-Winter Haven HMA		
	2000	**2010**	**Current**
Total Housing Inventory	226,376	281,214	311,300
Occupied Units	187,233	227,485	260,450
Owner-Occupied	137,389	160,442	179,400
%	73.4	70.5	68.9
Renter-Occupied	49,844	67,043	81,050
%	26.6	29.5	31.1
Vacant Units	39,143	53,729	50,850
Available Units	11,477	19,845	10,225
For Sale	4,070	7,283	3,650
Rate (%)	2.9	4.3	2.0
For Rent	7,407	12,562	6,575
Rate (%)	12.9	15.8	7.5
Other Vacant	27,666	33,884	40,600

Note: The current date is October 1, 2020.
Sources: 2000 and 2010—2000 Census and 2010 Census; current—estimates by the analyst

Table 4. Residential Building Permit Activity in the Lakeland-Winter Haven HMA, 2000 Through September 2020

Type of Building Permit	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	12 Months Ending September 2019	12 Months Ending September 2020
Lakeland-Winter Haven HMA																						
Total	4,746	4,521	5,312	6,823	10,242	13,179	9,323	4,302	3,249	1,135	1,318	1,156	1,522	2,034	2,659	3,789	4,567	4,844	6,130	9,111	8,017	7,900
Sales	3,533	3,849	4,599	6,497	8,757	12,038	7,801	4,127	2,276	1,135	1,114	1,076	1,382	1,997	2,549	3,013	3,426	4,552	5,331	6,446	6,072	5,809
Rental	1,213	672	713	326	1,485	1,141	1,522	175	973	0	204	80	140	37	110	776	1,141	292	799	2,665	1,945	2,091

Sources: U.S. Census Bureau, Building Permits Survey; 2000–2019—final data and estimates by the analyst; 2020—preliminary data and estimates by the analyst

Table 5. Median Income in the Lakeland-Winter Haven HMA, 1999, 2009, and 2019

	Median Income ($)			Average Annual Change (%)	
	1999	2009	2019	1999 to 2009	2009 to 2019
Median Family Income	42,100	52,200	58,200	2.2	1.1
Median Household Income	36,036	41,911	51,883	1.5	2.2

Sources: Median family income—HUD, Office of Policy Development and Research; 1999 median household income—2000 Census; 2009 and 2019 median household income—U.S. Census Bureau 2009 and 2019 American Community Survey 1-year data