

As of August 1, 2021.

Table 1. Labor Force and Employment in the Santa Barbara HMA, 2000 Through July 2021

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	12 Months Ending	
																						July 2020	July 2021
Labor Force	202.3	202.5	205.1	207.8	210.9	213.2	211.2	213.8	218.2	220.8	212.3	212.6	215.5	216.5	217.3	217.2	215.3	215.1	215.2	222.3	217.5	220.2	216.5
Resident Employment	193.5	193.5	194.4	197.2	200.9	204.0	202.7	204.6	206.2	201.8	191.2	192.3	197.1	200.7	203.9	205.6	204.3	205.3	206.7	214.1	200.2	206.2	202.2
Unemployment	8.7	9.0	10.7	10.6	10.0	9.2	8.5	9.2	12.0	19.0	21.1	20.3	18.4	15.8	13.4	11.6	10.9	9.8	8.6	8.2	17.3	14.0	14.4
Unemployment Rate (%)	4.3	4.4	5.2	5.1	4.7	4.3	4.0	4.3	5.5	8.6	9.9	9.5	8.5	7.3	6.2	5.3	5.1	4.6	4.0	3.7	8.0	6.4	6.6
Total Nonfarm Payroll Jobs	164.9	166.1	165.3	165.9	168.9	171.9	172.4	174.0	173.5	165.7	164.1	165.5	170.1	175.2	178.0	181.4	182.6	184.4	189.4	194.0	181.5	187.7	181.3
Goods-Producing Sectors	25.1	24.6	22.2	22.8	23.7	24.6	25.2	24.9	23.8	20.6	19.2	19.6	20.1	20.5	21.0	21.9	22.5	22.3	22.7	22.8	21.4	22.1	21.2
Mining, Logging, & Construction	9.3	9.5	8.9	9.4	10.5	11.0	11.6	11.7	10.8	8.7	8.0	7.9	8.1	8.5	8.7	9.0	9.1	9.2	9.9	9.9	9.5	9.7	9.5
Manufacturing	15.9	15.1	13.4	13.3	13.2	13.6	13.6	13.3	13.0	11.9	11.3	11.7	12.0	12.1	12.3	13.0	13.4	13.1	12.9	12.9	11.9	12.4	11.7
Service-Providing Sectors	139.8	141.5	143.1	143.2	145.2	147.4	147.2	149.1	149.7	145.2	144.9	145.9	150.0	154.6	157.0	159.5	160.1	162.1	166.7	171.1	160.1	165.6	160.1
Wholesale & Retail Trade	26.2	25.5	25.0	24.4	24.7	25.0	25.2	25.1	24.6	22.7	21.9	21.8	22.7	23.4	23.9	24.2	23.9	23.9	23.8	23.7	22.1	22.7	22.5
Wholesale Trade	5.2	5.3	4.7	4.3	4.5	4.7	4.9	4.8	4.6	4.1	3.9	4.0	4.2	4.5	4.6	4.7	4.7	5.0	5.1	5.1	4.9	5.0	4.9
Retail Trade	21.0	20.2	20.3	20.1	20.2	20.3	20.3	20.3	20.0	18.6	18.0	17.8	18.5	18.9	19.3	19.5	19.2	18.9	18.7	18.6	17.2	17.7	17.6
Transportation & Utilities	2.9	3.0	2.8	2.9	2.9	3.0	3.1	3.0	3.1	3.0	2.8	2.8	3.0	3.3	3.3	3.3	3.2	3.2	3.4	3.5	3.3	3.4	3.4
Information	4.3	4.5	4.1	4.1	4.0	4.1	4.0	3.9	3.7	3.5	3.4	3.6	4.1	4.2	4.2	4.4	4.5	4.3	4.0	4.1	3.9	4.1	3.9
Financial Activities	8.4	8.8	8.6	8.4	8.5	8.6	8.7	8.2	7.8	6.7	6.4	6.5	6.5	6.5	6.4	6.4	6.5	6.6	6.7	6.9	6.7	6.9	6.6
Professional & Business Services	20.0	19.1	19.9	20.1	20.9	21.4	20.7	20.9	21.6	20.9	21.9	22.6	23.8	24.8	24.5	24.5	24.1	24.3	28.0	29.7	32.1	30.8	34.8
Education & Health Services	18.8	19.1	19.9	20.2	20.7	20.7	21.0	22.1	22.5	22.8	23.0	23.5	24.0	24.6	25.1	25.7	26.6	27.3	27.4	28.4	28.0	28.3	28.0
Leisure & Hospitality	20.9	21.1	21.1	21.8	22.0	22.5	22.7	22.9	23.2	22.2	21.9	22.2	23.0	24.4	25.6	26.6	27.2	27.8	28.2	29.0	21.7	25.1	20.9
Other Services	5.6	6.0	6.0	5.8	5.6	5.7	5.8	6.0	6.0	5.6	5.3	5.2	5.3	5.5	5.7	5.9	6.0	6.1	6.2	6.5	5.6	6.1	5.4
Government	32.8	34.5	35.8	35.6	35.9	36.4	36.1	37.0	37.3	37.8	38.2	37.8	37.7	37.9	38.3	38.7	38.1	38.7	39.0	39.4	36.6	38.3	34.7
Federal	3.9	3.8	3.9	3.9	3.8	3.8	3.8	3.7	3.7	3.7	4.1	4.0	4.0	3.7	3.7	3.6	3.6	3.6	3.5	3.5	3.9	3.6	4.3
State	9.8	10.1	10.4	10.6	10.4	10.4	10.3	10.6	10.8	10.9	10.6	10.5	10.7	11.0	11.0	11.3	11.5	11.8	12.1	12.4	10.8	11.8	9.6
Local	19.2	20.5	21.4	21.1	21.7	22.2	22.0	22.7	22.8	23.2	23.5	23.3	23.1	23.2	23.7	23.8	23.0	23.3	23.3	23.5	21.9	22.9	20.8

Notes: Numbers may not add to totals due to rounding. Data are reported in thousands.

Source: U.S. Bureau of Labor Statistics



As of August 1, 2021.

Table 2. Population and Household Trends in the Santa Barbara HMA, 2000 to Forecast

	2000	2010	Current	Forecast	Average Annual Change					
					2000 to 2010		2010 to Current		Current to Forecast	
					Number	Rate (%)	Number	Rate (%)	Number	Rate (%)
Population										
Santa Barbara HMA	399,347	423,895	448,400	450,600	2,450	0.6	2,175	0.5	730	0.2
Households										
Santa Barbara HMA	136,622	142,104	149,300	150,200	550	0.4	630	0.4	290	0.2

Notes: The current date is August 1, 2021. The forecast date is August 1, 2024.
Sources: 2000 and 2010—2000 Census and 2010 Census; current and forecast—estimates by the analyst



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Table 3. Housing Inventory, Tenure, and Vacancy in the Santa Barbara HMA, 2000, 2010, and Current

	Santa Barbara HMA		
	2000	2010	Current
Total Housing Inventory	142,901	152,834	161,300
Occupied Units	136,622	142,104	149,250
Owner-Occupied	76,611	74,827	77,000
%	56.1	52.7	51.6
Renter-Occupied	60,011	67,277	72,250
%	43.9	47.3	48.4
Vacant Units	6,279	10,730	12,050
Available Units	2,370	4,448	3,700
For Sale	615	1,270	700
Rate (%)	0.8	1.7	0.9
For Rent	1,755	3,178	3,000
Rate (%)	2.8	4.5	4.0
Other Vacant	3,909	6,282	8,325

Notes: The current date is August 1, 2021. In this analysis conducted by the U.S. Department of Housing and Urban Development (HUD), other vacant units include all vacant units that are not available for sale or for rent. The term therefore includes units rented or sold but not occupied; held for seasonal, recreational, or occasional use; used by migrant workers; and the category specified as "other" vacant by the Census Bureau.

Sources: 2000 and 2010—2000 Census and 2010 Census; current—estimates by the analyst



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Table 4. Residential Building Permit Activity in the Santa Barbara HMA, 2000 Through July 2021

Type of Building Permit	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	12 Months Ending	
																						July 2020	July 2021
Santa Barbara HMA																							
Total	926	1,037	1,696	1,481	1,519	1,100	1,023	711	591	226	505	441	701	685	1,125	1,082	842	1,360	998	1,175	1,027	1,089	741
Sales	872	931	1,041	1,099	1,106	846	742	487	224	189	235	255	293	372	372	434	527	852	658	649	484	554	455
Rental	54	106	655	382	413	254	281	224	367	37	270	186	408	313	753	648	315	508	340	526	543	535	286

Sources: U.S. Census Bureau, Building Permits Survey; 2000 through 2020—final data and estimates by the analyst; 2021 preliminary data and estimates by the analyst



Table 5. Median Income in the Santa Barbara HMA, 1999, 2009, and 2019

	Median Income (\$)			Average Annual Change (%)	
	1999	2009	2019	1999 to 2009	2009 to 2019
Median Family Income	53,500	70,400	79,300	2.8	1.2
Median Household Income	46,677	NA	75,653	NA	NA

Sources: Median family income—HUD, Office of Policy Development and Research; 1999 median household income—2000 Census; 2010 and 2019 median household income—U.S. Census Bureau, 2009 and 2019 American Community Survey, 1-year data

