

As of June 1, 2021.

Table 1. Labor Force and Employment in the Santa Rosa HMA, 2000 Through May 2021

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	12 Months Ending	
																					May 2020	May 2021
Labor Force	253.1	257.2	256.6	252.9	253.9	253.5	254.4	257.7	259.8	257.7	244.6	245.6	245.7	249.0	255.6	257.7	259.2	259.9	260.6	257.1	254.2	241.2
Resident Employment	244.7	247.7	243.5	239.0	241.3	242.3	244.2	246.6	244.7	232.4	217.5	220.1	223.6	231.1	241.0	246.0	248.9	251.1	253.3	250.0	242.5	223.5
Unemployment	8.4	9.5	13.1	13.9	12.6	11.2	10.2	11.1	15.0	25.3	27.1	25.5	22.1	17.9	14.5	11.6	10.3	8.8	7.3	7.1	11.7	17.6
Unemployment Rate (%)	3.3	3.7	5.1	5.5	5.0	4.4	4.0	4.3	5.8	9.8	11.1	10.4	9.0	7.2	5.7	4.5	4.0	3.4	2.8	2.7	4.6	7.3
Total Nonfarm Payroll Jobs	184.7	188.0	185.2	182.4	184.5	186.2	189.2	190.8	186.3	172.0	168.7	170.9	173.6	181.8	191.2	197.0	201.9	205.6	208.7	209.0	204.1	186.6
Goods-Producing Sectors	43.7	44.3	40.9	38.6	38.1	37.9	37.8	36.7	35.0	30.2	29.0	29.0	28.6	30.3	31.5	33.8	35.3	36.2	38.8	40.1	39.8	38.2
Mining, Logging, & Construction	13.5	14.0	13.6	13.3	13.9	14.4	14.9	14.7	13.0	10.0	9.1	8.8	9.0	10.1	10.8	11.8	12.6	13.3	15.4	16.7	16.7	16.2
Manufacturing	30.2	30.4	27.3	25.3	24.2	23.5	22.9	22.0	22.0	20.2	19.9	20.2	19.7	20.1	20.7	22.0	22.7	23.0	23.4	23.4	23.1	22.0
Service-Providing Sectors	141.0	143.7	144.3	143.9	146.4	148.3	151.4	154.1	151.3	141.7	139.7	141.9	145.0	151.5	159.7	163.2	166.7	169.4	169.9	168.9	164.3	148.3
Wholesale & Retail Trade	29.4	29.8	29.8	29.8	30.0	30.8	31.0	31.6	30.5	28.0	27.8	28.3	29.4	30.8	31.5	31.9	32.3	32.5	32.4	31.8	31.0	30.2
Wholesale Trade	5.7	5.7	5.8	6.0	6.4	7.0	7.2	7.5	7.4	6.5	6.3	6.3	6.7	7.1	7.2	7.2	7.3	7.4	7.5	7.6	7.6	7.3
Retail Trade	23.7	24.1	24.0	23.8	23.6	23.8	23.8	24.1	23.1	21.5	21.5	22.0	22.7	23.7	24.3	24.7	25.0	25.1	24.9	24.2	23.4	22.9
Transportation & Utilities	4.1	4.0	4.1	3.8	3.9	3.7	4.2	4.5	4.4	4.0	3.9	3.8	3.9	4.1	4.3	4.3	4.2	4.0	4.1	4.2	4.2	4.1
Information	4.1	4.5	4.2	4.0	4.3	3.7	3.2	3.0	2.8	2.6	2.5	2.5	2.6	2.6	2.7	2.7	2.7	2.7	2.7	2.6	2.5	2.2
Financial Activities	10.2	10.4	10.3	10.3	10.0	9.8	9.7	9.3	8.5	7.8	7.7	7.6	7.4	7.4	7.7	8.1	8.4	8.8	8.9	8.7	8.4	7.3
Professional & Business Services	20.9	20.4	19.3	19.4	20.0	20.8	22.5	23.3	22.4	18.5	19.1	18.4	18.5	19.6	20.4	20.8	21.2	22.1	23.2	23.4	23.3	22.3
Education & Health Services	20.5	21.0	21.7	21.7	21.9	22.4	23.0	23.9	24.7	25.4	25.9	26.2	27.1	28.7	31.2	32.1	33.0	34.1	34.8	35.8	35.7	33.1
Leisure & Hospitality	18.0	18.8	19.8	20.0	20.3	20.6	20.8	21.1	21.1	20.1	20.1	20.6	21.8	22.9	23.9	24.7	25.4	25.7	25.7	25.8	23.6	17.0
Other Services	6.4	6.8	6.7	6.4	6.4	6.2	6.3	6.4	6.4	6.1	5.9	6.1	6.3	6.6	6.8	7.0	7.2	7.2	7.1	7.1	6.8	5.7
Government	27.6	28.0	28.4	28.5	29.7	30.4	30.7	31.1	30.4	29.2	26.8	28.4	28.0	28.9	31.2	31.8	32.3	32.3	31.1	29.5	28.9	26.3
Federal	2.1	1.9	1.8	1.8	1.7	1.7	1.7	1.8	1.7	1.7	1.8	1.6	1.5	1.4	1.3	1.3	1.3	1.4	1.3	1.3	1.4	1.4
State	5.5	5.6	5.7	5.7	5.6	5.4	5.3	5.2	5.0	5.0	4.7	4.7	4.7	4.6	5.0	5.1	5.0	4.8	4.4	3.8	3.7	3.0
Local	20.0	20.5	20.8	21.0	22.4	23.3	23.8	24.1	23.7	22.6	20.3	22.1	21.9	22.9	24.9	25.4	26.0	26.1	25.4	24.4	23.8	22.0

Notes: Numbers may not add to totals due to rounding. Data are reported in thousands.

Source: U.S. Bureau of Labor Statistics



As of June 1, 2021.

Table 2. Population and Household Trends in the Santa Rosa HMA, 2000 to Forecast

	2000	2010	Current	Forecast	Average Annual Change					
					2000 to 2010		2010 to Current		Current to Forecast	
					Number	Rate (%)	Number	Rate (%)	Number	Rate (%)
Population										
Santa Rosa HMA	458,614	483,878	489,600	495,400	2,525	0.5	510	0.1	1,925	0.4
Households										
Santa Rosa HMA	172,403	185,825	194,300	198,600	1,350	0.8	760	0.4	1,450	0.7

Notes: The current date is June 1, 2021. The forecast date is June 1, 2024.
Sources: 2000 and 2010—2000 Census and 2010 Census; current and forecast—estimates by the analyst



As of June 1, 2021.

Table 3. Housing Inventory, Tenure, and Vacancy in the Santa Rosa HMA, 2000, 2010, and Current

	Santa Rosa HMA		
	2000	2010	Current
Total Housing Inventory	183,153	204,572	212,900
Occupied Units	172,403	185,825	194,250
Owner-Occupied	110,475	112,280	121,100
%	64.1	60.4	62.3
Renter-Occupied	61,928	73,545	73,150
%	35.9	39.6	37.7
Vacant Units	10,750	18,747	18,650
Available Units	2,432	6,145	3,660
For Sale	887	2,142	610
Rate (%)	0.8	1.9	0.5
For Rent	1,545	4,003	3,050
Rate (%)	2.4	5.2	4.0
Other Vacant	8,318	12,602	15,000

Note: The current date is June 1, 2021.

Sources: 2000 and 2010—2000 Census and 2010 Census; current—estimates by the analyst



As of June 1, 2021.

Table 4. Residential Building Permit Activity in the Santa Rosa HMA, 2000 Through May 2021

Type of Building Permit	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	12 Months Ending	
																						May 2020	May 2021
Santa Rosa HMA																							
Total	2,505	2,583	1,928	2,252	2,254	3,065	1,912	1,431	612	487	533	1,346	560	1,046	663	685	1,019	1,178	3,912	2,429	1,395	1,832	1,303
Sales	2,013	1,733	1,350	1,549	1,427	1,826	1,386	1,010	544	371	287	449	312	453	419	431	621	978	3,169	2,079	1,171	1,687	1,033
Rental	492	850	578	703	827	1,239	526	421	68	116	246	897	248	593	244	254	398	200	743	350	224	145	270

Sources: U.S. Census Bureau, Building Permits Survey; 2000 through 2020—final data and estimates by the analyst; 2021 preliminary data and estimates by the analyst



Table 5. Median Income in the Santa Rosa HMA, 1999, 2009, and 2019

	Median Income (\$)			Average Annual Change (%)	
	1999	2009	2019	1999 to 2009	2009 to 2019
Median Family Income	NA	NA	NA	NA	NA
Median Household Income	NA	NA	87,828	NA	NA

NA = data not available.
Sources: Median family income—HUD, Office of Policy Development and Research; 1999 median household income—2000 Census; 2009 and 2019 median household income—U.S. Census Bureau, 2009 and 2019 American Community Survey, 1-year data