

Table 1. Labor Force and Employment in the Ventura County HMA, 1990 Through July 2008

	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	12 Months Ending	
																			July 2007	July 2008
Labor Force	366.8	366.2	373.1	375.6	380.5	379.3	377.0	378.6	386.1	394.6	392.4	399.4	408.2	412.7	415.7	420.4	426.4	429.6	429.2	428.7
Resident Employment	345.6	338.4	339.4	341.4	350.4	351.1	349.6	353.4	364.5	375.6	374.7	380.0	384.6	388.8	393.4	400.3	408.0	408.3	410.2	405.3
Unemployment	21.2	27.8	33.7	34.2	30.1	28.2	27.4	25.2	21.6	19.0	17.7	19.4	23.6	23.9	22.3	20.1	18.4	21.3	19.0	23.4
Unemployment Rate (%)	5.8	7.6	9.0	9.1	7.9	7.4	7.3	6.7	5.6	4.8	4.5	4.9	5.8	5.8	5.4	4.8	4.3	5.0	4.4	5.5
Total Nonfarm Employment	230.0	230.4	226.5	227.0	233.3	237.4	238.6	242.7	252.6	263.7	275.0	280.1	281.9	284.1	286.1	291.2	297.9	296.0	297.6	293.1
Goods Producing	51.6	46.5	43.2	41.4	42.9	43.8	45.8	48.5	51.9	54.6	57.2	57.2	54.4	54.2	55.9	57.4	60.0	57.6	59.2	55.4
Natural Resources, Mining, & Construction	18.0	14.0	12.0	10.8	11.7	12.4	11.8	12.4	14.0	15.4	16.1	16.7	16.4	17.2	17.6	19.6	21.6	19.7	20.6	18.6
Manufacturing	33.6	32.5	31.2	30.6	31.2	31.4	34.0	36.1	37.9	39.2	41.1	40.5	38.0	37.0	38.3	37.8	38.4	37.9	38.6	36.8
Service Providing	178.4	183.9	183.3	185.6	190.4	193.6	192.8	194.2	200.7	209.1	217.8	222.9	227.5	229.9	230.2	233.8	237.9	238.4	238.4	237.7
Trade	36.4	36.6	35.0	34.7	35.8	37.5	37.7	39.7	39.7	41.3	43.9	45.0	45.9	46.3	47.5	49.0	50.2	50.5	50.5	50.2
Wholesale Trade	7.9	8.1	8.1	7.6	7.9	8.5	8.4	8.6	8.9	9.4	10.3	11.0	11.7	11.8	12.2	12.5	12.6	13.1	12.8	13.1
Retail Trade	28.5	28.5	26.9	27.1	27.9	29.0	29.3	31.1	30.8	31.9	33.6	34.0	34.2	34.5	35.3	36.5	37.6	37.4	37.7	37.1
Transportation & Utilities	5.1	5.6	5.6	5.7	6.0	5.8	5.5	5.4	5.4	5.4	5.6	6.0	5.7	5.7	5.7	5.8	6.2	6.0	6.1	6.3
Information	8.0	7.0	6.6	6.6	6.4	6.2	6.0	6.5	7.1	8.2	7.9	8.4	8.1	7.2	6.8	6.2	6.0	5.9	5.9	5.8
Financial Activities	12.3	14.0	13.4	13.9	14.0	13.5	13.3	13.8	15.6	17.1	17.7	19.7	22.2	23.4	24.2	24.5	24.0	22.7	23.0	22.3
Professional & Business Services	26.6	27.4	27.6	29.8	32.6	33.4	33.1	31.8	35.1	36.4	39.4	37.2	36.6	36.9	37.3	38.3	39.3	38.4	39.1	37.8
Education & Health Services	18.2	19.4	20.9	22.1	23.0	23.4	22.8	22.6	23.3	23.9	24.1	25.3	26.3	27.6	27.5	28.3	28.9	30.2	29.7	30.6
Leisure & Hospitality	20.3	20.8	21.2	21.2	21.5	22.2	22.3	22.0	22.2	23.4	25.1	26.6	27.2	27.6	28.5	29.2	30.5	31.9	31.5	31.8
Other Services	7.4	8.2	8.2	8.3	8.4	8.5	8.6	9.0	9.2	9.5	9.7	9.6	10.2	10.4	10.3	10.4	10.2	9.9	9.9	10.0
Government	44.1	44.9	44.8	43.3	42.7	43.1	43.5	43.4	43.1	43.9	44.4	45.1	45.3	44.8	42.4	42.1	42.6	42.9	42.8	43.0
Federal	12.1	12.3	12.2	11.4	10.8	10.4	9.9	9.3	8.8	8.5	8.2	8.0	7.9	7.8	7.7	7.4	7.5	7.1	7.3	6.9
State	3.6	3.7	3.8	3.7	3.5	3.5	3.4	2.4	1.9	1.8	1.7	1.8	2.0	2.2	2.2	2.3	2.4	2.6	2.4	2.7
Local	28.4	28.9	28.8	28.2	28.4	29.2	30.2	31.7	32.4	33.6	34.5	35.3	35.4	34.8	32.5	32.4	32.7	33.2	33.0	33.4

Notes: Numbers may not add to totals due to rounding. Data are reported in thousands.

Source: U.S. Bureau of Labor Statistics

Table 2. Population and Household Trends in the Ventura County HMA, 1990 to August 1, 2011

	1990	2000	Current	Forecast	Average Annual Change					
					1990 to 2000		2000 to Current		Current to Forecast	
					Number	Rate (%)	Number	Rate (%)	Number	Rate (%)
Population										
Ventura County HMA	669,000	753,200	807,000	824,400	8,420	1.2	6,459	0.8	5,800	0.7
North Ventura County Submarket	351,900	399,200	420,200	427,800	4,730	1.3	2,521	0.6	2,533	0.6
South Ventura County Submarket	317,100	354,000	386,800	396,600	3,690	1.1	3,938	1.1	3,267	0.8
Households										
Ventura County HMA	217,300	243,300	259,900	265,600	2,600	1.1	1,993	0.8	1,900	0.7
North Ventura County Submarket	112,100	121,200	126,700	129,000	910	0.8	660	0.5	767	0.6
South Ventura County Submarket	105,200	122,100	133,200	136,600	1,690	1.5	1,333	1.1	1,133	0.8

Notes: Numbers may not add to totals due to rounding. Current date: August 1, 2008. Forecast date: August 1, 2011. Rates of change are calculated on a compound basis.

Sources: 1990 and 2000—1990 Census and 2000 Census; current and forecast—estimates by analyst

Table 3. Housing Inventory, Tenure, and Vacancy in the Ventura County HMA, 1990, 2000, and Current

	Ventura County HMA			North Ventura County Submarket			South Ventura County Submarket		
	1990	2000	Current	1990	2000	Current	1990	2000	Current
Total Housing Inventory	231,655	255,920	273,950	118,910	128,754	135,900	112,745	127,166	138,050
Occupied Units	217,323	243,279	259,900	112,100	121,200	126,700	105,223	122,079	133,200
Owners	142,264	164,410	179,300	62,900	70,500	76,100	79,364	93,910	103,200
%	65.5	67.6	69.0	56.1	58.2	60.1	75.4	76.9	77.5
Renters	75,059	78,869	80,600	49,200	50,700	50,600	25,859	28,169	30,000
%	34.5	32.4	31.0	43.9	41.8	39.9	24.6	23.1	22.5
Vacant Units	14,332	12,641	14,050	6,810	7,554	9,200	7,522	5,087	4,850
Available Units	6,728	4,163	6,550	3,576	2,168	3,550	3,152	1,995	3,000
For Sale	2,859	1,847	2,750	1,156	852	1,150	1,703	995	1,600
Rate (%)	2.0	1.1	1.5	1.8	1.2	1.5	2.1	1.0	1.5
For Rent	3,869	2,316	3,800	2,420	1,316	2,400	1,449	1,000	1,400
Rate (%)	4.9	2.9	4.5	4.7	2.5	4.5	5.3	3.4	4.5
Other Vacant	7,604	8,478	7,500	3,234	5,386	5,650	4,370	3,092	1,850

Notes: Numbers may not add to totals due to rounding. Current date: August 1, 2008.

Sources: 1990 and 2000—1990 Census and 2000 Census; current—estimates by analyst

Table 4. Residential Building Permit Activity in the Ventura County HMA, 1990 Through July 2008

Type of Building Permit	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	12 Months Ending	
																			July 2007	July 2008
Ventura County HMA																				
Total	2,620	2,195	1,721	1,372	2,458	2,143	2,322	2,329	3,299	4,418	3,960	3,453	2,526	3,567	2,618	4,511	2,245	1,595	1,530	1,230
Single-family	1,368	1,048	1,166	1,166	1,648	1,935	2,076	2,097	2,931	3,636	2,984	3,168	2,250	2,278	1,720	2,673	1,427	862	1,060	580
Multifamily	1,252	1,147	555	206	810	208	246	232	368	782	976	285	276	1,289	898	1,838	818	733	470	650
North Ventura County Submarket																				
Total	945	874	802	642	970	775	642	716	714	1,695	1,550	1,313	1,143	1,476	1,233	1,786	1,022	1,004	930	880
Single-family	697	519	635	595	768	722	524	675	657	1,183	1,077	1,162	1,059	1,145	744	1,026	578	438	610	380
Multifamily	248	355	167	47	202	53	118	41	57	512	473	151	84	331	489	760	444	566	320	500
South Ventura County Submarket																				
Total	1,675	1,321	919	730	1,488	1,368	1,680	1,613	2,585	2,723	2,410	2,140	1,383	2,091	1,385	2,725	1,223	591	600	350
Single-family	671	529	531	571	880	1,213	1,552	1,422	2,274	2,453	1,907	2,006	1,191	1,133	976	1,647	849	424	450	200
Multifamily	1,004	792	388	159	608	155	128	191	311	270	503	134	192	958	409	1,078	374	167	150	150

Source: U.S. Census Bureau, Building Permits Survey

Table 5. Median Income in the Ventura County HMA, 1989, 1999, and 2008

	Median Income (\$)			Average Annual Change (%)	
	1989	1999	2008	1989 to 1999	1999 to 2008
Median Family Income	50,091	65,285	83,900	2.7	2.8
Median Household Income	45,612	59,666	76,700	2.7	2.8

Sources: Median family income—U.S. Department of Housing and Urban Development, Office of Policy Development and Research; 1989 and 1999 median household income—1990 Census and 2000 Census; 2008 median household income—U.S. Census Bureau, American Community Survey, 2008