COMPREHENSIVE MARKET ANALYSIS REPORTS



Analysis of the Erie, Pennsylvania Housing Market

As of October 1, 2003



ECONOMIC RESEARCH

U.S. Department of Housing and Urban Development

Foreword

This analysis has been prepared for the assistance and guidance of the U.S. Department of Housing and Urban Development (HUD) in its operations. The factual information, findings, and conclusions may be useful to builders, mortgagees, and others concerned with local housing market conditions and trends. The analysis does not purport to make determinations regarding the acceptability of any particular mortgage insurance proposals that may be under consideration either in a specific locality or the housing market area.

The factual framework for this analysis follows the guidelines developed by HUD's Economic and Market Analysis Division. The analysis and findings are as thorough and current as possible based upon information available on the "as-of" date from both local and national sources. As such, findings or conclusions may be modified by subsequent developments. HUD wishes to express its appreciation to those industry sources and state and local government officials who provided data and information on local economic and housing market conditions.

This analysis takes into consideration changes in economic, demographic, and housing inventory characteristics of the market area during three periods: from 1990 to 2000, from 2000 to the as-of date of the analysis (Current date), and from the Current date to the Forecast date. The analysis presents counts and estimates of employment, population, households, and housing inventory as of the 1990 Census, 2000 Census, Current date, and Forecast date. For purposes of this analysis, the forecast period is 24 months. Prospective demand expressed in this analysis should not be construed as a forecast of projected residential building activity; rather, it presents the estimated level of housing production that would maintain a reasonable balance in demand-supply relationships given the market's condition on the as-of date of the analysis. This housing market analysis was prepared by William Coyner, the Economic & Market Analysis Division's Supervisory Economist in the Buffalo, New York Field Office, based on fieldwork conducted in June 2003. Questions regarding the findings and conclusions of the analysis may be addressed to Mr. Coyner at 716–551–5755, ext. 5004, and at <u>William Coyner@hud.gov</u>.

Housing Market Area

The Erie, Pennsylvania Housing Market Area (HMA) is defined as Erie County, a small, single-county metropolitan area located in the extreme northwestern part of the state. Erie County consists of more than 813 square miles of land located adjacent to Presque Isle Bay and Lake Erie. The county contains two cities (Erie and Corry), 22 towns, and 14 boroughs. The 2000 Census ranked the City of Erie as the fourth largest place in Pennsylvania.

The Erie HMA lies near several major cities. Buffalo, New York, about 100 miles to the northeast, is accessible by car via the New York State Thruway (Interstate 90). Pittsburgh, Pennsylvania is located about 125 miles south via Interstate 79, and Cleveland, Ohio, is approximately 100 miles due west.

For the purposes of this analysis, the HMA has been divided into two submarkets: the City of Erie and the Remainder of the HMA.

Summary

Currently, housing demand-supply conditions in the Erie housing market range from being balanced to soft. Soft housing market conditions exist in various neighborhoods within the City of Erie; more balanced housing conditions prevail in the Remainder of the HMA. Most new single-family and multifamily housing construction in the HMA has occurred in the Remainder of the HMA, outside the city limits.

The population of the Erie HMA grew at a very slow rate of 1.9 percent between 1990 and 2000.

During the 2-year forecast period, the Erie HMA is projected to exhibit a modest level of economic recovery. Growth is expected to occur in the financial activities, professional and business services, education and health care services, and accommodation and food services sectors.

Through October 1, 2005, the demand for new sales housing is estimated at 690 homes annually. Given the current excess supply of rental housing, demand for additional market rate rentals will be limited to approximately 50 units annually during the forecast period.

Excluding limited new construction on infill lots and housing renovation in the city, it is expected that most of the forecast demand for new homes and apartments will be outside the city, particularly in close-in suburban communities, including Millcreek, Harborcreek, Fairview, McKean, and Summit townships.

Provided that residential mortgage interest rates remain low, both the existing sales and rental housing market conditions are expected to remain favorable.

Economy of the Area

Between 1990 and 2000, total nonfarm employment in the Erie HMA increased from 122,600 to 136,200 persons, or less than 1 percent annually and resident employment increased at a compound annual rate of 0.5-percent to 129,300. The slowdown in the national economy also adversely affected the economy of the Erie HMA. Since 2000, annual average employment in the HMA has declined. Consistent with this trend, the unemployment rate in the HMA after 2000 increased steadily to 7.4 percent by 2002, as the HMA sustained employment losses and out-migration.

During the past 2 years, total nonfarm employment has declined by 1,400 jobs. Significant losses occurred in the area's manufacturing base due to the high proportion of employment in this sector. During the period, the HMA lost almost 2,000 manufacturing jobs, half from the durable goods sector. These figures included the loss in 2002 of an estimated 750 high-wage jobs at International Paper's Hammermill plant in downtown Erie. Service-producing employment gains have partly offset manufacturing losses.

Historically, the economy of the Erie HMA has been heavily dependent on its manufacturing base. In 1990, 29 percent of the area's work force was employed in manufacturing; by 2002, this ratio had declined to approximately 20 percent. As the economy of the Erie HMA has diversified, its reliance upon manufacturing has decreased, but manufacturing still remains a significant component of the local economy. The existence of local government and certain other large employers, including hospitals and colleges have helped to provide some economic stability to the HMA.

The largest employer in the HMA is General Electric Company, which refurbishes locomotives and manufactures motors and generators. The City of Erie also contains two prominent health-care providers: Hamot Medical Center and Saint Vincent Heath Center. Combined, these two large medical centers employ an estimated 5,000 persons. Erie Insurance Group, a nationwide property, casualty, auto, and life insurance company, maintains its corporate headquarters in the city and is a mainstay of the local economy.

Growth is expected to continue in the service-providing, retail and wholesale trade, financial activities, education, and healthcare sectors. Trends in annual average civilian labor force and total employment and nonfarm wage and salary employment by industry sector, from 1990 through the Current date, are presented in Tables 1 and 2, respectively.

Tourism is also an important factor in the local economy. Presque Isle State Park, a 3,200-acre recreational park, which juts into Lake Erie, is a major tourist attraction. The state park attracts an estimated 4 million people to the area annually and offers numerous recreational activities, including swimming, hiking, camping, fishing, and picnicking in the summer and ice fishing, ice-skating, and cross-country skiing in the winter.

A major highway construction project in the City of Erie is under way on the Bayfront Parkway, which extends along the Lake Erie waterfront. When completed, the Eastside Connector project will link Interstate 90 and Interstate 79 to the Bayfront Parkway. Planners anticipate that this development will spur additional investment in the waterfront area of the city, including the proposed construction of a new convention center and an adjacent hotel. Increased public highway and infrastructure improvements in the area during the past 3 years are also expected to leverage additional private investment.

Household Incomes

According to HUD's Economic and Market Analysis Division, the median family income for the Erie HMA was \$50,600 in 2003, approximately 10 percent lower than the \$56,500 median family income level for the United States. Between 1990 and 2000, median family income in the HMA increased from \$32,145 to \$44,829, or at a compound annual rate of 3.4 percent. Since 2000, the rate of increase in the area's median family income has slowed slightly to approximately 3.1 percent.

Population

As of the Current date, the total population of the Erie HMA was estimated at 282,300 persons, or a negligible 0.4-percent annual increase in population since the 2000 Census. This low rate of growth is slightly higher than the 0.2 percent annual gain, or 527-person average annual increase between 1990 and 2000.

Between 1990 and 2000, the population in the Remainder of the HMA increased to 177,126 persons or an average annual increase of 1,025 persons, or 0.1 percent. A significant part of this net gain was a result of out-migration from the City of Erie. During this period, population in the city declined an average of 500 persons annually or 0.1 percent to 103,717 persons.

A major factor in the low rate of growth in population of the HMA is the result of outmigration associated with employment losses. Between 1990 and 2000, net natural increase (resident births minus resident deaths) in the HMA totaled 11,668 persons, of which 7,222 were in the City of Eire. This increase was tempered by the out-migration of approximately 6,400 persons from the HMA. Both the City of Erie and the Remainder of the HMA exhibited out-migration.

From 2000 to the Current date, net out-migration increased due to significant job losses. Continued out-migration from the HMA is projected through the forecast period ending October 1, 2005. Net natural increase has been estimated at 800 persons annually since 2000 and this level is expected to continue during the 2-year forecast period. Population trends from 1990 through the Forecast date for the HMA and both submarket areas are presented in Table 3.

Considering an anticipated modest level of economic growth during the 2-year forecast period, the population of the HMA is expected to increase slightly. As of the Forecast date, the population of the Erie HMA will total an estimated 282,800 persons, or an average annual increase of 250 persons.

Households

Trends in the number of households in the Erie HMA are consistent with changes in the population during the past 13.5 years. Between 1990 and 2000, the number of households in the HMA increased at an average rate of 500 households per year. An estimated 108,300 households reside in the Erie, HMA as of the Current date. Improving economic conditions in the HMA are expected to result in a reduction in the rate of out-migration during the forecast period and a subsequent increase in population and household formation. During the forecast period, households are expected to increase by 550 annually. Through October 1, 2005, the total number of households in the HMA is projected to increase to 109,400 households, a gain of less than 1 percent. Trends in household change from 1990 through the Forecast date for the HMA and for the two submarket areas are presented in Table 3.

Housing Inventory

The Erie HMA contains a significant inventory of older housing units. More than 50 percent of the total housing stock in the HMA was built before 1959. Owner-occupied housing units increased by approximately 400 units annually and rental units increased an average of 90 units annually between 1990 and 2000.

As of the Current date, the housing inventory in the HMA is estimated to be 116,600 units, or an average increase of 650 units since 2000. Trends in housing inventory, occupancy, and vacancy by tenure from 1990 to the Current date are presented in Table 4. Annual trends in residential building permit activity in the HMA from 1992 to the Current date for both single and multifamily housing are listed in Table 5.

Between 1993 and 2002, residential construction activity in the HMA averaged 790 units a year. Single-family building permit activity accounted for an average of 630 units annually, approximately 80 percent of total construction activity. Consistent with the downturn in the area economy since 2000, residential building permit activity has declined to an average of approximately 640 units annually from 2000 to the Current date. Since 1990 most residential building activity, both single-family and multifamily, in the HMA has occurred in the Remainder of the HMA.

Except for one apartment development of approximately 150 units in 1993, there has been no large-scale multifamily building in the HMA to date. From 1992 through 2002, multifamily construction in the Remainder of the HMA averaged 115 units annually. During 2001 and 2002, however, multifamily building permit activity decreased to an average of 50 units annually. Typical new rental developments in the Remainder of the HMA consist of small apartment complexes of 15 units or less.

Housing Vacancy

As of the 1990 Census, the sales vacancy rate in the HMA was 1.2 percent and the rental vacancy rate was 6.9 percent, both indicative of balanced market. As of 2000, vacancy

rates for owner and renter units increased to 1.6 and 7.9 percent, respectively. The greater increase in the rental vacancy rate reflected the decline in renter demand and households due to slowing economic conditions. As of the Current date, the sales vacancy rate declined to 1.5 percent, while the rental vacancy rate continued to increase to an estimated 8.3 percent.

Sales Market Conditions

The Erie HMA has a substantial inventory of affordable sales housing. In 2000, the median value of an owner-occupied housing unit in the Erie HMA was \$85,300. Despite recent economic declines, the sales market in the HMA has remained relatively strong across all price ranges.

Because of the affordable cost of housing, the Erie HMA has a relatively high incidence of homeownership. In 1990, homeowners made up 68.6 percent of all households. By 2000 the homeownership rate had increased to 69.2 percent. During the 3.5 years from the 2000 Census to the Current date, the rate has increased to an estimated 69.7 percent. This continued tenure shift reflects the impact of continued low mortgage interest rates and a stable population.

A portion of the construction of new sales housing in the HMA consists of multifamily condominium units and single-family attached townhouses. Construction of patio homes and townhouses designed for empty nesters and the elderly is becoming more prevalent. A typical condominium is a two-bedroom/two-bath unit of approximately 1,300 square feet, with a price between \$140,000 and \$160,000.

Rental Market Conditions

Overall conditions in the rental market are balanced in the Erie HMA. However, softer, more competitive conditions exist in some segments of the market, in both the City of Erie and the Remainder of the HMA. Conditions in most of the well-maintained rental properties are balanced. Occupancy rates of 90 to 95 percent are typical for apartment developments throughout the HMA. During the early 1990s, downtown Erie was one of the more active areas of the HMA for moderately priced market-rate rentals. Many of these downtown developments were adaptive-reuse type projects geared toward young professionals and college students.

Gannon University is located in downtown Erie and has a fall 2003 enrollment of 3,500 students. Approximately 1,500 students live on campus at Gannon University. Many of the remaining 2,000 students, however, are in the local rental market. Typically, they reside within three blocks of the campus in the near west side of the city. Off-campus housing usually involves shared living arrangements with two to three students per unit. Individual costs to a student are estimated at \$300 to \$350 per month, plus utilities. A sufficient inventory of available rental housing exists near the university to accommodate off-campus student demand.

As with sales housing, rental housing is also relatively affordable. The rent for a twobedroom/two-bath unit in recently constructed rental development ranges from \$650 and \$1,000 per month, plus utilities. Rents tend to be lower in the City of Erie, than in the Remainder of the HMA, a reflection of the fact that most of the new construction has been in the suburbs. Overall apartment occupancy is currently estimated to be approximately 90 percent in the City, and above 90 percent in the Remainder of the HMA. Consistent with the balanced, but slightly soft and highly competitive market conditions in many segments, rent increases tend to be small and very limited.

As of the Current date, approximately 2,160 units of public housing are administered by the Housing Authority of the City of Erie. Occupancy is estimated to be approximately 92 percent. The Housing Authority also administers 975 rental units under the Section 8 Housing Choice Voucher and Moderate Rehabilitation programs. Occupancy in these units is effectively 100 percent. The City of Corry, in the southeastern part of the county, also has a public housing agency that administers a small inventory of 75 public housing units.

Housing developments financed with the Low-Income Housing Tax Credit (LIHTC) also represent an important component of the overall assisted rental housing market in the HMA. An estimated 560 units of rental housing financed by tax credits have entered the market during the past 10 years. Recently, however, the absorption of both elderly and general occupancy LIHTC rental properties has slowed and waiting lists in existing properties in both the City of Erie and the Remainder of the HMA have declined.

Recently, the Pennsylvania Housing Finance Agency announced funding for constructing 50 units of affordable new housing to be developed over 2 years in the southeastern part of the City of Erie. This development will involve the construction of two-, three-, and four-bedroom modular homes priced from \$60,000 to \$80,000.

Forecast Housing Demand

The principal factors associated with projected housing demand in the Erie HMA are household growth and housing replacement needs due to either functional obsolescence or housing demolition. This incremental demand for new housing is further adjusted to account for the need of the housing market to absorb any existing excess vacant units in order to maintain a balanced market.

Based on anticipated household growth and current market conditions, it is estimated that there will be a demand for approximately 1,400 new units of sales housing and 100 rental units during the 2-year forecast period ending October 1, 2005. This level of housing production would permit for the absorption of excess rental supply and thus allow for more balanced housing market conditions.

The availability of land suitable for development is not a constraint in terms of future housing construction activity. Sufficient undeveloped property exists in the HMA to support future development needs.

A tabular summary of rental qualitative demand for the HMA in total is presented in Table 6. The distribution of Forecast demand for market-rate rental units by bedroom size was based on the distribution of renter households by size, the distribution of the rental inventory as of the 2000 Census, trends in housing production since the 2000 Census, current pipeline activity, and market conditions.

Labor Force and Total Employment

Erie HMA

1992 to October 1, 2003

	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	Previous 12 Mos.	Current 12 Mos.
Labor Force	138,500	140,000	137,900	138,800	139,400	140,600	138,800	140,500	142,800	143,400	144,400	144,200	141,300
Employment	127,800	130,100	128,700	129,900	131,300	132,300	131,600	133,500	135,800	135,000	133,700	133,800	131,200
Unemployment	10,700	9,900	9,200	8,900	8,100	8,200	7,200	7,000	7,000	8,400	10,700	10,400	10,100
Rate (%)	7.7	7.1	6.7	6.4	5.8	5.8	5.2	5.0	4.9	5.9	7.4	7.2	7.1

Note: Numbers may not add to totals due to rounding.

Sources: Pennsylvania Department of Labor and Industry Center for Workforce Information and Analysis

Nonfarm Employment

Erie HMA

1992 to October 1, 2003

Employment Sector	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	Previous 12 Mos.	Current 12 Mos.
Total Nonfarm	122,100	124,400	124,900	127,400	127,600	129,200	130,900	133,900	136,200	133,500	131,300	131,500	130,100
Goods Producing	38,400	39,000	38,300	38,400	37,400	37,400	38,000	38,600	38,400	35,800	32,900	33,400	31,500
Manufacturing	34,200	34,800	34,800	34,200	33,200	33,100	33,500	33,700	33,400	30,800	28,000	28,500	26,600
Durable Goods	23,900	24,400	24,200	24,500	23,800	23,600	24,000	23,800	23,400	21,300	19,200	19,500	18,400
Nondurable Goods	10,400	10,500	10,100	9,700	9,400	9,500	9,500	9,800	10,000	9,600	8,800	9,000	8,300
Service Producing	83,700	85,400	86,700	89,000	90,200	91,800	92,900	95,200	97,800	97,600	98,400	98,100	98,500
Trade, Trans., & Utilities	19,600	19,900	20,000	20,600	21,200	21,600	21,700	22,300	23,100	22,800	22,600	22,600	22,200
Wholesale Trade	4,000	4,000	4,000	4,000	3,900	3,900	3,900	3,900	3,800	3,700	3,600	3,600	3,600
Retail Trade	13,300	13,800	13,800	14,200	14,600	15,000	15,200	15,600	16,400	16,600	16,500	16,500	16,300
Information	2,200	2,200	2,200	2,400	2,600	2,700	2,600	2,700	2,700	2,700	2,400	2,400	2,400
Financial Activities	6,000	6,000	6,200	6,200	6,100	6,100	6,100	6,100	6,200	6,500	6,600	6,500	6,700
Prof. & Bus. Services	7,400	7,600	8,100	8,500	8,600	9,100	9,400	10,000	10,800	10,500	10,700	10,500	11,000
Edu. & Healthcare Svcs.	19,400	19,600	19,800	20,200	20,400	20,600	20,800	20,900	21,300	21,600	22,100	22,000	22,200
H'Ithcare & Soc'l Ass.	15,900	16,100	15,900	16,100	16,200	16,200	16,300	16,400	16,700	17,200	17,600	17,600	17,800
Leisure & Hospitality	9,900	10,500	10,400	10,800	10,900	11,000	11,200	11,800	11,600	11,500	11,500	11,600	11,500
Other Services	5,200	5,400	5,400	5,400	5,400	5,500	5,600	5,800	6,000	6,100	6,400	6,300	6,400
Government	14,000	14,200	14,500	14,900	15,000	15,300	15,500	15,700	16,000	16,100	16,200	16,200	16,200
Federal Government	1,500	1,500	1,500	1,500	1,500	1,600	1,600	1,700	1,700	15,000	1,400	1,400	1,400
State Government	3,200	3,300	3,500	3,700	3,800	4,000	4,200	4,100	4,300	4,300	4,400	4,400	4,300
Local Government	9,300	9,400	9,500	9,700	9,700	9,700	9,700	10,000	10,100	10,200	10,400	10,300	10,500

Sources: Pennsylvania Department of Labor and Industry Center for Workforce Information and Analysis

Population and Household Trends

Erie HMA

April 1, 1990 to September 1, 2005

					Average Annual Change							
	April 1, 1990	April 1, 2000	Current Date	Forecast Date	1990 to 2000		2000 to Current		Current to Forecast			
					Number	Rate (%)	Number	Rate (%)	Number	Rate (%)		
Population												
Erie HMA	275,572	280,843	282,300	282,800	525	0.0	500	0.0	250	0.0		
City of Erie	108,708	103,717	102,200	101,000	-500	-0.1	-450	-0.1	-650	0.0		
Remainder of HMA	166,864	177,126	180,100	181,800	1,025	0.1	950	0.1	900	0.0		
Households												
Erie HMA	101,564	106,507	108,300	109,400	500	0.1	500	0.1	550	0.0		
City of Erie	42,131	40,938	40,800	40,700	-120	-0.0	-50	-0.0	-25	-0.1		
Remainder of HMA	59,433	65,569	67,500	68,700	620	0.1	550	0.1	575	0.1		

Sources: U.S. Census Bureau, 1990 and 2000 Censuses Current and Forecast: Estimates by analyst

Housing Inventory Tenure and Vacancy

Erie HMA

1990 to October 1, 2003

	Erie HMA				City of Er	ie	Remainder of HMA			
	1990	2000	Current	1990	2000	Current	1990	2000	Current	
Total Housing Inventory	108,585	114,322	116,600	45,424	44,973	40,800	63,161	69,349	75,800	
Occupied Units	101,564	106,507	108,300	42,131	40,892	40,800	59,433	65,615	67,500	
Owners	69,705	73,729	75,500	23,838	22,944	23,000	45,867	50,785	52,500	
%	68.6	69.2	69.7	56.6	56.1	56.4	77.2	77.4	77.7	
Renters	31,859	32,799	32,800	18,293	17,948	17,800	13,566	14,851	15,000	
%	31.37	30.80	30.3	43.4	43.9	43.6	22.83	22.63	22.3	
Vacant Units	7,021	7,815	8,300	3,293	4,033	2,400	3,728	3,782	5,900	
Available Units	2,895	4,288	4,200	1,798	1,635	1,675	1,097	2,653	2,525	
For Sale	869	1,199	1,150	407	493	470	462	706	680	
Rate (%)	1.2	1.6	1.5	1.7	2.1	2.0	1.0	1.4	1.3	
For Rent	2,364	2,812	2,950	1,391	1,905	1,950	973	907	1,000	
Rate (%)	6.9	7.9	8.3	7.1	9.6	9.8	6.7	5.8	6.4	
Other Vacant	3,788	3,804	4,200	3,293	1,635	1,675	495	2,169	2,550	

Sources: U.S. Census Bureau, 1990 and 2000 Censuses Current and Forecast: Estimates by analyst

Residential Building Permit Activity

Erie HMA

1992 to October 1, 2003

	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003*
Erie HMA												
Total	720	982	873	857	808	799	748	775	704	715	643	381
Single-family	663	699	738	638	631	616	559	660	574	600	593	289
Multifamily	57	283	135	219	177	183	189	115	130	115	50	92
City of Erie												
Total	38	183	64	94	85	41	37	64	37	75	17	78
Single-family	22	35	22	18	38	21	17	32	32	17	11	30
Multifamily	16	148	42	76	47	20	20	32	5	58	6	48
Remainder of HMA												
Total	682	799	809	763	723	758	711	711	667	640	626	303
Single-family	641	664	716	620	593	595	542	628	542	583	582	259
Multifamily	41	135	93	143	130	163	169	83	125	57	44	44

* Permits issued through September 30, 2003. Source: U.S. Census Bureau, C-40 Construction Series

Estimated Qualitative Annual Demand for New Market-Rate Rental Housing

Erie HMA

October 1, 2003 to October 1, 2005

One Bedroom		Two Bed	rooms	Three Bedrooms				
\$450	15	\$650	20	\$800	15			
\$500	25	\$700	20	\$850	10			
\$550	25	\$750	15	\$900	10			
\$600	20	\$800	15					
\$650	20	\$850	10					
\$700	15							
\$750	10							

Source: Estimates by analyst