

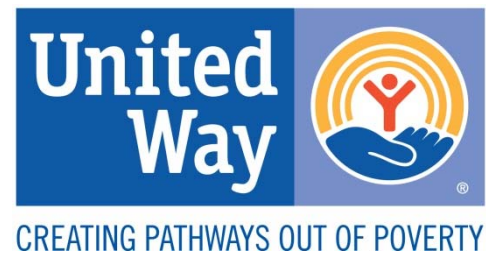
United Way of Greater Los Angeles

Home For Good

Launched: December 2010

Public Partners: Los Angeles area housing authorities and housing departments, homeless services agencies, and veterans affairs agencies, and other municipal governments

Home For Good launched in December 2010 by United Way of Greater Los Angeles and the LA Area Chamber of Commerce, Home For Good is a five-year plan to end chronic and veteran homelessness by 2016. At its core, Home For Good is a collective impact model, engaging public and philanthropic organizations, nonprofits, and business and community members to create extraordinary transformation in our community. These partners are implementing the plan via three major initiatives:



1. Home For Good Funders Collaborative: an unprecedented partnership of public and private funders aligning resources through a single Request for Proposals to invest over \$100M a year in permanent supportive housing for chronically homeless people.
2. Coordinated Entry System: a collaboration of nonprofit and government partners to build a system that will ensure every homeless person is known by name, assessed for their needs, and quickly linked to the best permanent housing option to meet their needs.
3. Standards of Excellence: operating standards and performance measures to define "excellence" for outreach, shelter, and permanent supportive housing providers, co-created by nonprofit providers and public and private funders throughout Los Angeles.

The Home For Good effort is powered by over 125 cross-sector leaders, including the Conrad N. Hilton Foundation, the Weingart Foundation, the Housing Authority of the City of L.A., the L.A. Homeless Services Authority, the Greater L.A. VA, L.A. County Departments of Health Services and Mental Health, the cities of Los Angeles, Santa Monica, Pasadena, West Hollywood, and Long Beach, Corporation for Supportive Housing, Community Solutions, Rapid Results Institute, Downtown Pathway Home, Shelter Partnership, and public, philanthropic, and nonprofit

United Way of Greater Los Angeles
Their mission is to improve the quality of life for everyone in Greater Los Angeles by creating pathways out of poverty. www.unitedwayla.org

organizations from throughout the region.