Challenge
To advance racial equity by creating opportunities for 32,000 people of color to become homeowners and build inter-generational wealth through homeownership

Project Summary
The Community Development Alliance (CDA) developed the Milwaukee Collective Affordable Housing Plan with funding from the Greater Milwaukee Foundation, Zilber Family Foundation, Northwestern Mutual Foundation, Bader Philanthropies, Wells Fargo, Chase, and MGIC. The goal of the plan is to advance racial equity by creating new systems for homeownership for people of color. CDA, together with its public and philanthropic allies, has invested in the construction of 150 new entry-level homes, created a fund to acquire 100 homes per year for homeownership, and supported hundreds of families with downpayment assistance.