



# The Secretary's Award for Public-Philanthropic Partnerships

*Housing and Community Development in Action*



## Application Form

*Deadline: Monday,  
March 1, 2021*

The Department of Housing and Urban Development (HUD) in partnership with the Council on Foundations (the Council), will announce the winners of the Secretary's Award for Public-Philanthropic Partnerships at the Council on Foundations' Annual Leading Together Conference to be held virtually in mid-June 2021.

The Secretary's Award for Public-Philanthropic Partnerships recognizes excellence in partnerships that have both transformed the relationships between the sectors and led to measurable benefits in housing and community development, including increased economic development, health, safety, education, workforce development, disaster resilience, inclusivity and cultural opportunities, innovative regional approaches, and/or housing access for low- and moderate-income families.

Completed applications must be submitted via e-mail no later than 11:59 p.m. PT, Monday, March 1, 2021. Please complete this application form, then save and e-mail it as an attachment with all other required materials to [HUDaward@cof.org](mailto:HUDaward@cof.org).





# Application Form

*Deadline: Monday, March 1, 2021*

## Criteria for Judging

*(Please review the award brochure in full for additional information):*

- Strength of the Cross-Sector Partnership
- Locally Driven Outcomes
- Lasting Impact
- Evidence-Based Innovation
- Transferability

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Note: This application should be submitted by the eligible foundation applicant.

### Foundation Name:

Application Contact Person:

Address:

City:

State:

Zip:

Telephone:

E-mail:

To meet eligibility requirements,  
will someone from your foundation be  
present to accept the award at the virtual  
ceremony in mid-June 2021?

Yes

No

<b>Assets as of 2020:</b>	Under \$25 million	<b>Number of Full-Time Staff Members:</b>	0
	\$25–\$100 million		1–5
	\$100–\$250 million		6–15
	\$250–\$500 million		16–30
	Over \$500 million		30+

<b>Council on Foundations Member in 2020:</b>	Yes	No
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<b>Accreditation:</b>	Yes*	No
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**\*If yes :**

(select one) National Standards for U.S. Community Foundations® compliant  
 Better Business Bureau Wise Giving Alliance Standards for Charity Accountability  
 Other:

**Geographic Area (urban, suburban, rural, other):**  
**HUD Region(s) or National Focus:**



**Foundation Mission Statement:**

**Initiative Name:**

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**Public Partners:**

Please list all public partners here, even though also included in summary.

Municipal agency  
Please specify:

County agency  
Please specify:

State agency  
Please specify:

Federal agency  
Please specify:

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**Dates of Project Start and Finish:**

Start (if ongoing, project start date only)

Finish

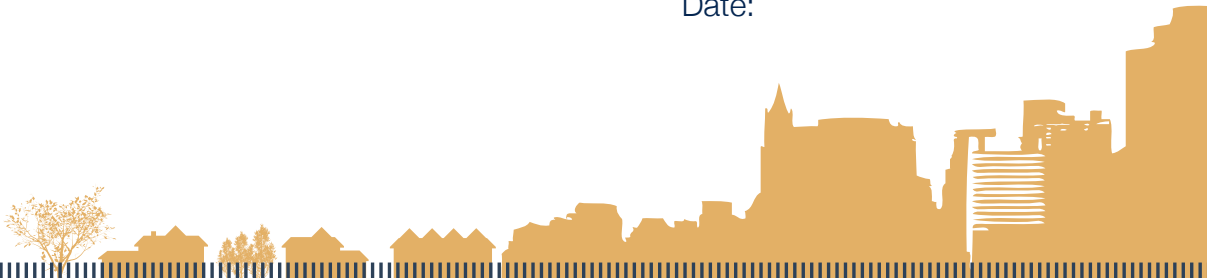
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Release Authorization: In consideration for entry in the program, the undersigned gives the Council on Foundations and the U.S. Department of Housing and Urban Development permission to use in whole or in part, including (but not limited to) use for publicity, audiovisual presentation, and/or promotion, all photographs, videos, and other materials (“Entry Materials”) submitted to the Secretary’s Award for Public-Philanthropic Partnerships. The Council on Foundations and the U.S. Department of Housing and Urban Development are hereby given permission to make any editorial changes and/or additions to the submitted materials as it may deem necessary or desirable for production purposes. The undersigned hereby warrants and represents that (a) it owns all rights to all Entry Materials it submits; and (b) all such Entry Materials are original works of authorship by the undersigned and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity. The Entry Materials will not be returned to any entrant.

Name:

Date:

Title:



## Attach additional sheet(s) to the completed application form with the following information:

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### 1. An Executive Summary About the Foundation and the Project

A summary of the initiative (200 to 300 words) that can be used for publication. Please include 1) the problem or challenge your project is addressing and 2) the innovative solution that your partnership put together to address the issue. Other relevant data might include geographic focus, goals, objectives, partners, public funding sources, and results, as applicable.

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### 2. A Project Summary

An explanation of how the applicant meets the stated award criteria using the guiding questions below. Brevity (approximately 600 to 800 words, or 1 to 2 pages) is appreciated. Please organize using the following sections.

**I. Strength of the Cross-Sector Partnership.** Provide an account of how partners were involved in each stage of the initiative. How has the initiative identified and included appropriate partners and what was the partnership structure? What specific role did each partner play in achieving the results? How was the partnership process important to subsequent implementation? If the initiative is completed, how have the partners remained in coordination, particularly among those partners that may have never before collaborated?

**II. Locally Driven Outcomes.** Demonstrate the foundation's commitment to the geographic area served by this initiative and include a description of the initiative's achieved results. To what extent has the initiative identified and addressed local community needs in housing and community development for low- and moderate-income residents? Describe outputs and available outcomes, and for new projects, describe the indicators for performance measurement. How did they improve quality of life? Was a regional approach an element of success?

**III. Lasting Impact.** What future plans does the partnership have to maintain a lasting impact within the community? In what ways does the program serve as a model for a financially, environmentally, and socially viable initiative that can reproduce the initial successful outcomes in the medium- to long-term? How does the cross-sector partnership work to ensure continually beneficial results within the community?

**IV. Evidence-Based Innovation.** To what extent has this project used innovative, evidence-based approaches to address communitywide needs? How is the project innovative for the locality? How has the project exceeded the expected results any partner could have produced alone?

**V. Transferability.** How has the partnership served as an example for other localities working to build public-philanthropic partnerships to address challenges in their neighborhood or community? How does the program provide useful prescriptive measures for other communities similarly situated? Demonstrate that the project utilized a cross-sector partnership to implement a successful initiative.

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### 3. Support Letter or Statement

Please include one letter or one statement in support of the initiative. The letter or statement should offer support for the value of the effort and may not be written by the foundation under consideration. Comments from partners (including the government partner), residents, donors, and other local stakeholders familiar with or knowledgeable about the effort are encouraged. The letter is part of the application and should not be mailed separately to HUD or the Council.

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### 4. Images

Please submit a high-resolution image of your foundation's logo as well as up to five digital images (.jpg format). All images should be about 2 MB and 300 dpi or higher resolution in order to be suitable for printing on posters. Images should supplement the content in the application. A caption between 15 to 25 words should accompany each image. Photo collages and PowerPoint presentations ARE NOT acceptable substitutions for photos. Submit only digital images that are not copyrighted and may be reproduced by the Council or HUD without a fee, charge, or copyright infringement. Entries without accompanying images will be disqualified.

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### 5. Supporting Documentation.

One additional item (not to exceed five pages) may be included as an attachment. The supporting item must be e-mailed with the application. The supporting item could take the form of a review of the implementation effort, analysis of the results, newspaper clipping, editorials, etc. (The supplemental item must be submitted via e-mail with the fillable PDF application form as a Word document, PDF file, or a Web link.)

OMB Control Number: 2528-0324  
Expiration Date: 11/30/2022

