



**HUD Innovation in
Affordable Housing**
student design & planning competition

Informational Webinar for Graduate Students and Faculty

September 3, 2020

3:00 p.m. EDT



2021

HUD Innovation in Affordable Housing

student design & planning competition

This competition is designed to:

1. Encourage **innovation**
2. Build future **capacity**
3. Foster **interdisciplinary**
teamwork

Background

Now entering its eighth year, the Innovation in Affordable Housing (IAH) Competition continues to empower teams of graduate students from multiple disciplines to provide innovative solutions to a **real-world housing issue** faced by a PHA.

Benefit

The IAH competition has been designed to provide a **real-life approach**. Multi-disciplinary teams of graduate students in architecture, planning and policy, finance and other areas will be asked to address social, economic, and environmental issues for a specific housing problem faced by a PHA.





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Real World Projects

For the 2020 competition HUD requested real-world projects and selected one proposed by the **Santa Fe County Housing Authority** (SFCHA). SFCHA's newest undertaking involves building a new **mixed-use development** for low- and moderate-income residents.



The location of the site provided an exciting opportunity for teams to create **affordable living** spaces on 6.6 acres of land recently purchased by Santa Fe County in one of the **fastest growing areas** of Santa Fe.



How the Competition Works

- Teams of 3 to 5 graduate students submit **initial applications**, including a narrative on their design, blueprints for the design and pro forma.
- Five jurors from industry perform a blind review of the initial submissions and select **four teams** to advance to the final competition.
- The finalists will **visit the PHA site** in early March to further refine their applications.*
- Jurors and finalists will travel to Washington, D.C. for the **final competition** event at HUD Headquarters for presentations.*
- A winning team is selected and will receive **\$20,000**. The runner-up team receives **\$10,000** the two remaining finalist teams each receive **\$5,000**.

*If pandemic conditions are unsafe for travel, a virtual site tour and/or final event will be organized in place of an in-person site visit.



About the Competition

Team Formation

- Teams must be comprised of **3 to 5 students**, plus one faculty advisor.
- The **faculty advisor** may be from any of the team-represented disciplines and serves only in an **advisory role**, not as an active team participant.
- Each team must include members from **three different** graduate level programs.
 - At least one team member must be from an **architectural or design-related program** and at least one from a **non-architectural program**.
 - Example:
2 M. Architecture candidates + 1 M. Planning or Public Policy candidate + 2 MBA candidates
- Students from **different accredited educational institutions** in the U.S. may **combine to form a single team**.
- Each team will designate **one member** to serve as **team lead**.

About the Competition

Team Eligibility

- All team members must be enrolled in a **graduate degree program** from an accredited educational institution in the United States.
- All teams must be comprised of **at least three citizens** or **permanent residents** of the United States.
- All **team leads** must be citizens or permanent residents of the United States.

Team registration opens **Monday, September 14th, 2020**



Competition Structure

Phase I

- Teams will submit **design level site plans, floor plans, section** and **building massing**.
- A **pro forma**, other **financial calculations** and **leveraging** must be included with Phase I submissions using a template provided by HUD.
- Phase I evaluation criteria emphasizes **innovation**, an **understanding of services** for the **community, planning context** (including zoning), and **economic considerations** related to **affordable housing development** (including financing, first cost, maintenance and operation, rental subsidies, etc.), as well as **design**.
- An independent jury of subject-matter-experts will perform a **blind review** of Phase I submissions and select the **four finalist teams** that will move on to Phase II.

Competition Structure

Phase II

- The four finalist teams will visit the **PHA site** in early March 2021 (travel permitting).
- Teams will have **approx. 6 weeks** to revise and expand their **final submissions** using Phase I juror feedback and information gathered during the site visit.
- Finalist teams will present Phase II submissions **in person** to the jury in front of an audience at **HUD HQ in Washington, DC** (travel permitting). The presentation will also be webcast.
- After listening to all presentations and deliberating, the jury will announce the **winner and runner-up teams** for the 2021 IAH Competition.



2021 Competition Schedule:

| Activity | Date |
|---|------------------|
| Competition launch; registration opens; guidelines and criteria announced | 09-14-2020 |
| Deadline for teams to register: Noon Eastern Standard Time | 11-02-2020 |
| Detailed Program Site and Housing Authority announced; Phase I begins | 11-03-2020 |
| Deadline for teams to submit Phase I: Noon Eastern Standard Time | 01-25-2021 |
| Finalists announced; Phase II details released | 02-12-2021 |
| Site visit for finalists (travel permitting) | Early March 2021 |
| Phase II submissions due: Noon Eastern Standard Time | 04-12-2021 |
| Final presentations and awards ceremony in DC (travel permitting) | Mid-April 2021 |



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For more information about the 2021
competition please visit the IAH webpage:
www.huduser.gov/portal/challenge/home.html



Or send questions to IAH@huduser.gov