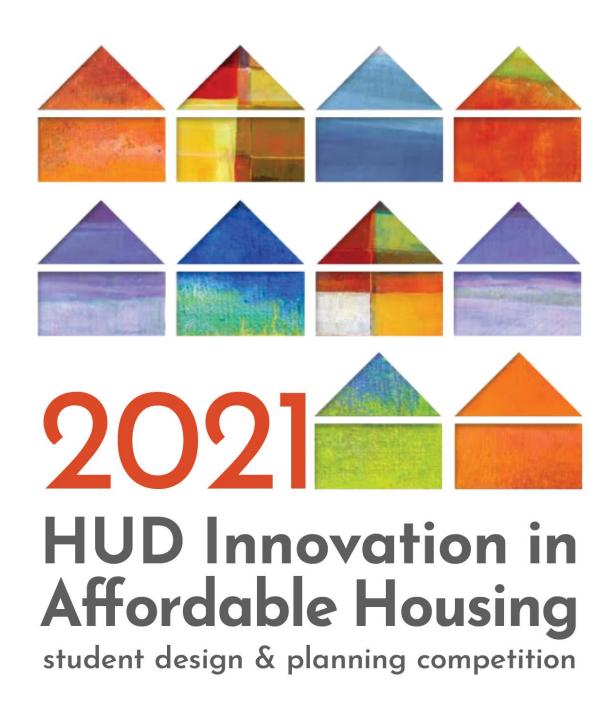


Informational Webinar for Graduate Students and Faculty

September 3, 2020 3:00 p.m. EDT



This competition is designed to:

- 1. Encourage innovation
- 2. Build future capacity
- 3. Foster interdisciplinary teamwork



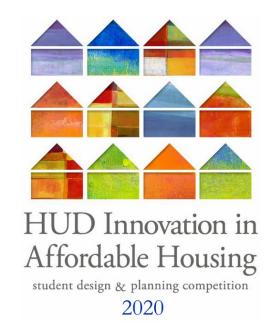
Background

Now entering its eighth year, the Innovation in Affordable Housing (IAH) Competition continues to empower teams of graduate students from multiple disciplines to provide innovative solutions to a real-world housing issue faced by a PHA.

Benefit

The IAH competition has been designed to provide a real-life approach. Multi-disciplinary teams of graduate students in architecture, planning and policy, finance and other areas will be asked to address social, economic, and environmental issues for a specific housing problem faced by a PHA.





Real World Projects

For the 2020 competition HUD requested real-world projects and selected one proposed by the Santa Fe County Housing Authority (SFCHA). SFCHA's newest undertaking involves building a new mixed-use development for low- and moderate-income residents.



The location of the site provided an exciting opportunity for teams to create affordable living spaces on 6.6 acres of land recently purchased by Santa Fe County in one of the fastest growing areas of Santa Fe.





How the Competition Works

- Teams of 3 to 5 graduate students submit initial applications, including a narrative on their design, blueprints for the design and pro forma.
- Five jurors from industry perform a blind review of the initial submissions and select four teams to advance to the final competition.
- The finalists will visit the PHA site in early March to further refine their applications.*
- Jurors and finalists will travel to Washington, D.C. for the final competition event at HUD Headquarters for presentations.*
- A winning team is selected and will receive \$20,000. The runner-up team receives \$10,000 the two remaining finalist teams each receive \$5,000.

^{*}If pandemic conditions are unsafe for travel, a virtual site tour and/or final event will be organized in place of an in-person site visit.















About the Competition

Team Formation

- Teams must be comprised of 3 to 5 students, plus one faculty advisor.
- The faculty advisor may be from any of the team-represented disciplines and serves only in an advisory role, not as an active team participant.
- Each team must include members from three different graduate level programs.
 - At least one team member must be from an architectural or design-related program and at least one from a non-architectural program.
 - Example:
 2 M. Architecture candidates + 1 M. Planning or Public Policy candidate + 2 MBA candidates
- Students from different accredited educational institutions in the U.S. may combine to form a single team.
- Each team will designate one member to serve as team lead.



About the Competition

Team Eligibility

- All team members must be enrolled in a **graduate degree program** from an accredited educational institution in the United States.
- All teams must be comprised of at least three citizens or permanent residents of the United States.
- All team leads must be citizens or permanent residents of the United States.

Team registration opens Monday, September 14th, 2020





Competition Structure

Phase I

- Teams will submit design level site plans, floor plans, section and building massing.
- A pro forma, other financial calculations and leveraging must be included with Phase I submissions using a template provided by HUD.
- Phase I evaluation criteria emphasizes innovation, an understanding of services for the community, planning context (including zoning), and economic considerations related to affordable housing development (including financing, first cost, maintenance and operation, rental subsidies, etc.), as well as design.
- An independent jury of subject-matter-experts will perform a blind review of Phase I submissions and select the four finalist teams that will move on to Phase II.



Competition Structure

Phase II

- The four finalist teams will visit the PHA site in early March 2021 (travel permitting).
- Teams will have approx. 6 weeks to revise and expand their final submissions using Phase I juror feedback and information gathered during the site visit.
- Finalist teams will present Phase II submissions in person to the jury in front of an audience at HUD HQ in Washington, DC (travel permitting). The presentation will also be webcast.
- After listening to all presentations and deliberating, the jury will announce the winner and runner-up teams for the 2021 IAH Competition.



2021 Competition Schedule:

Activity	Date
Competition launch; registration opens; guidelines and criteria announced	09-14-2020
Deadline for teams to register: Noon Eastern Standard Time	11-02-2020
Detailed Program Site and Housing Authority announced; Phase I begins	11-03-2020
Deadline for teams to submit Phase I: Noon Eastern Standard Time	01-25-2021
Finalists announced; Phase II details released	02-12-2021
Site visit for finalists (travel permitting)	Early March 2021
Phase II submissions due: Noon Eastern Standard Time	04-12-2021
Final presentations and awards ceremony in DC (travel permitting)	Mid-April 2021





Team registration opens Monday, September 14th, 2020

For more information about the 2021 competition please visit the IAH webpage: www.huduser.gov/portal/challenge/home.html



Or send questions to IAH@huduser.gov

