



**HUD Innovation in  
Affordable Housing**  
student design & planning competition

**Informational Webinar for Public Housing Authorities**

September 24, 2020

3:00 p.m. EDT



# HUD Innovation in Affordable Housing

student design & planning competition

**This competition is designed to:**

- 1. Encourage **innovation****
- 2. Build future **capacity****
- 3. Foster **interdisciplinary**  
teamwork**

# Background

Now entering its eighth year, the Innovation in Affordable Housing (IAH) Competition continues to empower teams of graduate students from multiple disciplines to provide innovative solutions to a **real-world housing issue** faced by a PHA.

# Benefit

The partnering PHA will be presented with design proposals offering **solutions** to an identified affordable housing design issue with an emphasis on **innovation**.





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## Real World Projects

For the 2020 competition HUD requested real-world projects and selected one proposed by the **Santa Fe County Housing Authority** (SFCHA). SFCHA's newest undertaking involves building a new **mixed-use development** for low- and moderate-income residents.



The location of the site provided an exciting opportunity for teams to create **affordable living** spaces on 6.6 acres of land recently purchased by Santa Fe County in one of the **fastest growing areas** of Santa Fe.



# How the Competition Works

- Teams of 3 -5 graduate student submit **initial applications**, including a narrative on their design, blueprints for the design and pro forma.
- Five jurors from industry review the initial applications and select **four teams** to advance to the final competition.
- The finalists will **visit the PHA site** in early March to further refine their applications.\*
- Jurors and finalists will travel to Washington, D.C. for the **final competition** event at HUD Headquarters for presentations.\*
- A winning team is selected and will receive **\$20,000**.

\*If pandemic conditions are unsafe for travel, a virtual site tour and/or final event will be organized in place of an in-person site visit.



# How to Apply



PHA registration will open **Thursday, October 8<sup>th</sup>, 2020 at noon ET.**

To apply to host the 2021 competition, please send an email to [IAH@huduser.com](mailto:IAH@huduser.com) and respond to the following:

1. Are you planning to address an affordable housing challenge using a new or existing project?
2. Is your housing authority accessible to an airport? Where is the closest airport?
3. Provide any preliminary details about the site (new or existing construction, acreage, what you anticipate to be the student challenge).
4. Provide illustrations of the plot of land (for new projects) or photos of the existing project to be used.
5. Provide an annual report or some other demographic information about the community and surrounding area, and any other supporting documentation for review.
6. Provide contact information for someone that can provide further information, if needed.

Please note: The selected housing authority will be asked to provide a PHA employee (e.g., Executive Director, Deputy Director, etc.) or recommend a member of the community that works with the PHA to provide affordable housing and/or on affordable housing issues (e.g., developer, city counselor, county commissioner, etc.) to serve as a competition juror.



For more information about the 2021 competition and how your PHA can be involved, please visit:



<https://www.huduser.gov/portal/challenge/info-pha.html>

Or send questions to [IAH@huduser.gov](mailto:IAH@huduser.gov)