Mixed-Income Development: A Placed-Based Approach to Upward Mobility

Mark Joseph, Ph.D.
Director, National Initiative on Mixed-Income Communities
Case Western Reserve University – Cleveland, Ohio

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nimc.case.edu
National Initiative on Mixed-Income Communities
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Roles and Services

Research and Evaluation
• Research studies
• Evaluation projects
• Scans of the field

Information Provision
• Resource website
• Mixed-income database
• Mixed-income library

Networking
• Mixed-income network
  (LinkedIn Group)

Consultation
• Project design
• Data management
• Community engagement
Mixed-Income Research

- Chicago Plan for Transformation with University of Chicago
- HOPESF, San Francisco led by Learning for Action
- Cascade Village, Akron, Ohio
- Choice Neighborhoods National Evaluation led by Urban Institute
- State of the Field Scans
  - Social Dynamics (31 sites)
  - Resident Services (60 sites)
Promoting Upward Mobility
The Unique Promise of Mixed-Income Development

1) Stability of high quality housing as a platform
2) Stability of a safer neighborhood with less disorder
3) Increasing opportunity in a revitalizing neighborhood
4) Dedicated pre-occupancy and post-occupancy services
5) “Bridging” social capital
6) “Role modeling” and aspirational change
7) Screening and selection realities
Mixed-Income Development in the U.S.
An illustration of “income mix”

- Market-rate
- Affordable
- Public housing
Defining “Success” in Mixed-Income Developments

1) Promoting and supporting mixed-occupancy
2) Increased quality of life: physical environment
3) Building community/“Effective neighboring”
4) Promoting individual upward mobility
5) Neighborhood impact: revitalization w/o displacement
Mixed-Income Developments: Upward Mobility Strategies

- Increasing investment in post-occupancy employment services
- More sophistication in program design and bundling
- Increasing efforts at performance tracking
- Challenges of sustaining resident engagement
- Operational challenges of staff and partner capacity and accountability
- Challenges of sustaining resources for services
Mixed-Income Developments: Upward Mobility Outcomes

- Needs assessment evidence of high deprivation in mature mixed-income developments
- Some program-level evidence of individual and cohort success
- Need evidence about increases in employment, earnings, retention and sustained upward mobility
- Need rigorous evaluation
Chicago Public Housing Transformation: Earnings Outcomes by Destination Type

![Bar chart showing earnings outcomes by destination type in 1999 and 2008.](image)


Chaskin & Joseph, In press