

Mixed-Income Development: A Placed-Based Approach to Upward Mobility

Mark Joseph, Ph.D.

Director, National Initiative on Mixed-Income Communities
Case Western Reserve University – Cleveland, Ohio



PD&R Quarterly Update

U.S. Department of Housing and Urban Development

June 25, 2015



National Initiative on Mixed-Income Communities

nimc.case.edu

Roles and Services

Research and Evaluation

- Research studies
- Evaluation projects
- Scans of the field

Networking

- Mixed-income network
(LinkedIn Group)

Information Provision

- Resource website
- Mixed-income database
- Mixed-income library

Consultation

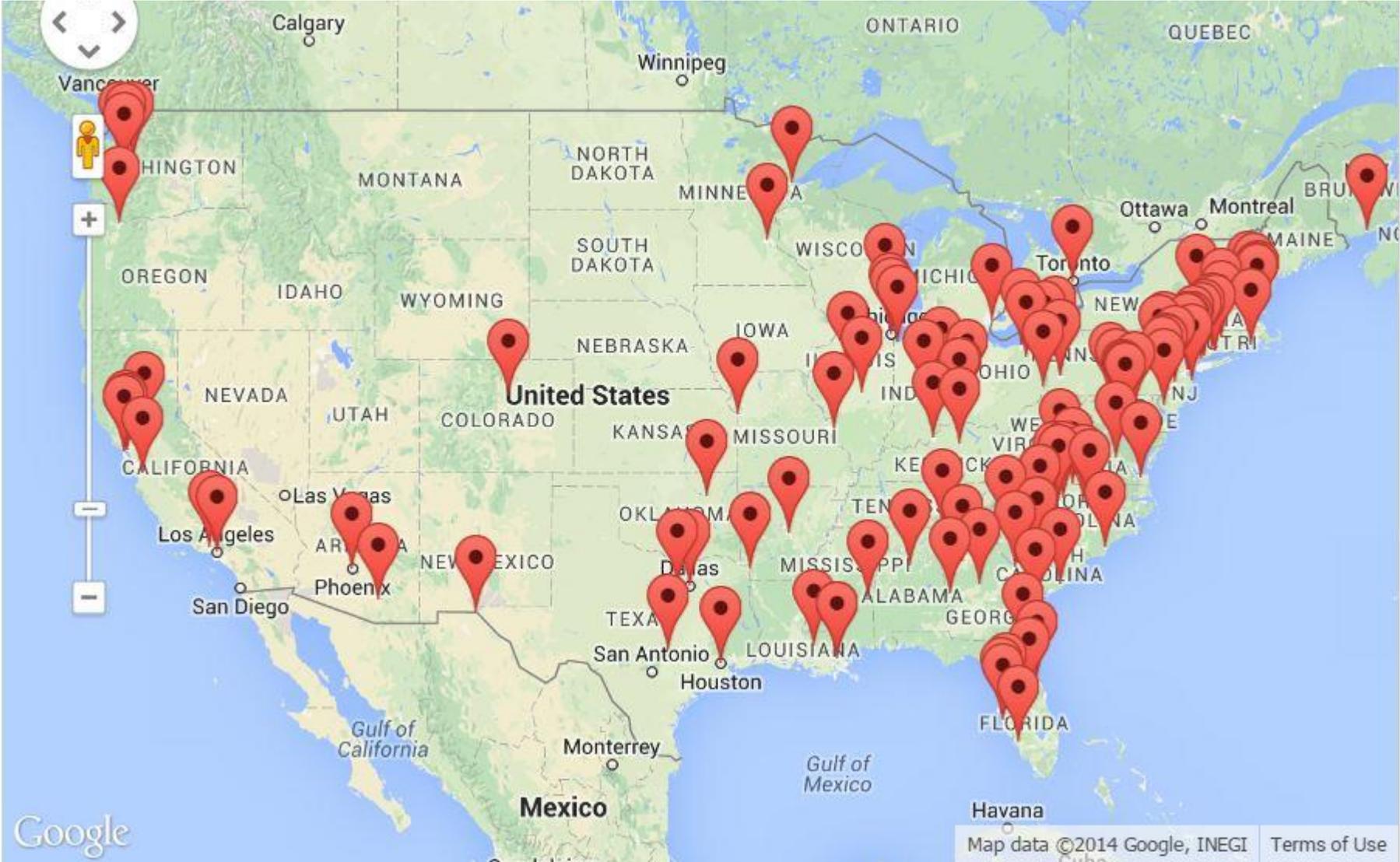
- Project design
- Data management
- Community engagement



JACK, JOSEPH AND MORTON MANDEL
SCHOOL OF APPLIED SOCIAL SCIENCES

CASE WESTERN RESERVE
UNIVERSITY

Mixed-Income Development Database Cities Represented



Mixed-Income Research

- Chicago Plan for Transformation
with University of Chicago
- HOPESF, San Francisco
led by Learning for Action
- Cascade Village, Akron, Ohio
- Choice Neighborhoods National Evaluation
led by Urban Institute
- State of the Field Scans
 - Social Dynamics (31 sites)
 - Resident Services (60 sites)

STATE OF THE FIELD SCAN #1

Social Dynamics in Mixed-Income Developments

November 2013



Primary funding from the Annie E. Casey Foundation

National Initiative on
Mixed-Income Communities



Promoting Upward Mobility

The Unique Promise of Mixed-Income Development

- 1) Stability of high quality housing as a platform
- 2) Stability of a safer neighborhood with less disorder
- 3) Increasing opportunity in a revitalizing neighborhood
- 4) Dedicated pre-occupancy and post-occupancy services
- 5) “Bridging” social capital
- 6) “Role modeling” and aspirational change
- 7) Screening and selection realities

Mixed-Income Development in the U.S.

An illustration of “income mix”



Defining “Success” in Mixed-Income Developments

- 1) Promoting and sustaining mixed-occupancy
- 2) Increased quality of life: physical environment
- 3) Building community/“Effective neighboring”
- 4) Promoting individual upward mobility
- 5) Neighborhood impact: revitalization w/o displacement

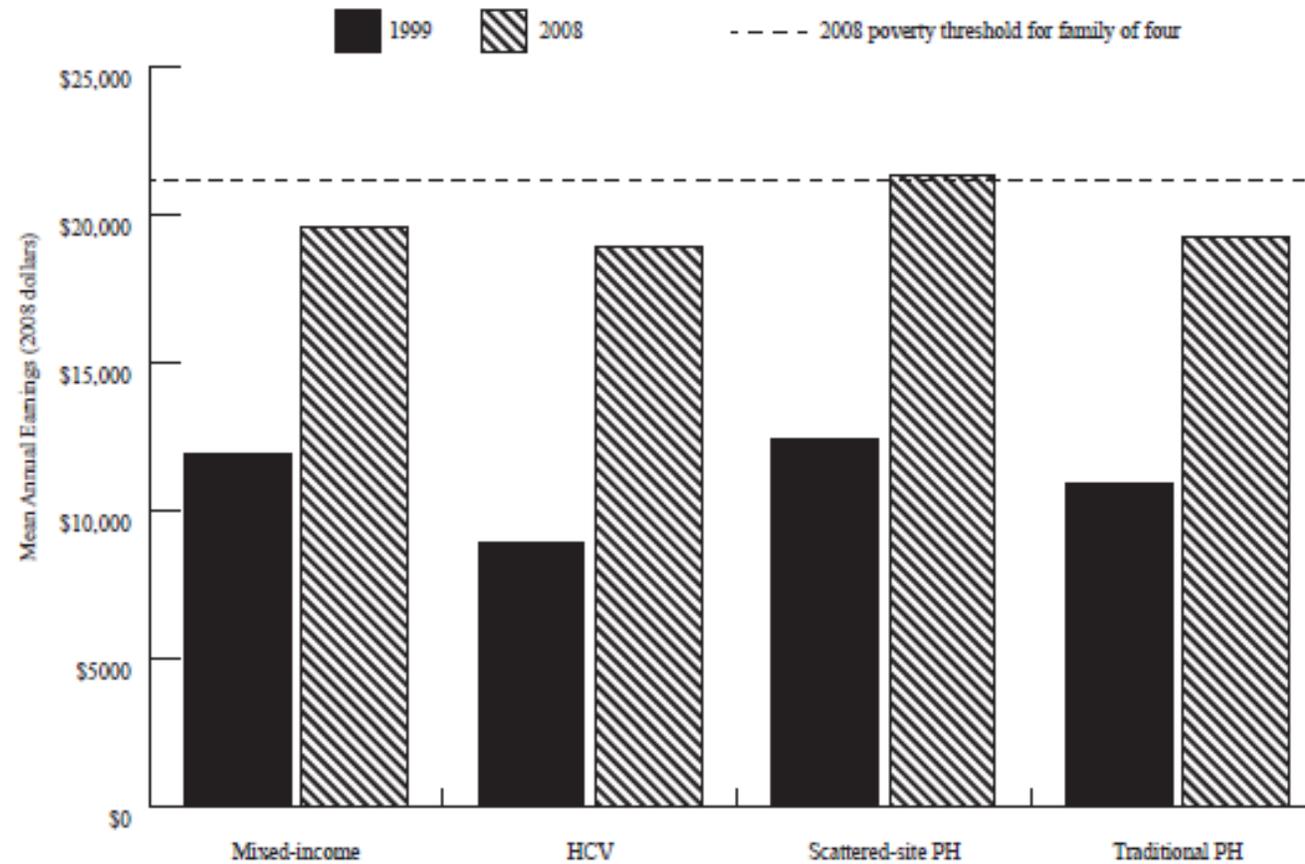
Mixed-Income Developments: Upward Mobility Strategies

- Increasing investment in post-occupancy employment services
- More sophistication in program design and bundling
- Increasing efforts at performance tracking
- Challenges of sustaining resident engagement
- Operational challenges of staff and partner capacity and accountability
- Challenges of sustaining resources for services

Mixed-Income Developments: Upward Mobility Outcomes

- Needs assessment evidence of high deprivation in mature mixed-income developments
- Some program-level evidence of individual and cohort success
- Need evidence about increases in employment, earnings, retention and sustained upward mobility
- Need rigorous evaluation

Chicago Public Housing Transformation: Earnings Outcomes by Destination Type



9.2 Mean earnings of working households, 1999 and 2008. HCV: Housing Choice voucher; PH: public housing. Source: Chicago Housing Authority and Illinois Department of Employment Security.