Purpose Built Communities is working to break the cycle of poverty

Our holistic approach uses East Lake as a basis for a model that has proven results

Neighborhood Transformation that is both place based and people centered
East Lake Meadows - 1995
East Lake Meadows - 1995

**Safety**
- 18x national crime rate
- 90% of families victims of a felony each year
- $35 million a year drug trade

**Housing**
- 100% public housing
- 1400 residents in 650 apartments
- 40% of units unlivable

**Employment**
- 13% employment
- 59% of adults on welfare
- Median income of ~$4,500

**Education**
- One of lowest performing schools in Georgia
- 5% of 5th graders meet state math standards
- 30% graduation rate
# Villages of East Lake - Present

<table>
<thead>
<tr>
<th>Safety</th>
<th>Housing</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 73% reduction in crime</td>
<td></td>
</tr>
<tr>
<td>• 90% lower violent crime</td>
<td>• High-quality, privately managed housing</td>
</tr>
<tr>
<td></td>
<td>• Mixed-income (50% public housing, 50% market rate)</td>
</tr>
<tr>
<td></td>
<td>• 1400 residents in 542 apartments</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 75% employment in public housing, remainder in job training, elderly or disabled</td>
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<tr>
<td>• Median income of ~ $20k in working public housing households</td>
<td>• ~1700 in Pre-K through 11th</td>
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<tr>
<td></td>
<td>• 98% meet or exceed state standards</td>
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<tr>
<td></td>
<td>• A top performing school in Atlanta and the state</td>
</tr>
</tbody>
</table>
The East Lake transformation gave rise to a replicable model

A Defined Neighborhood

Mixed Income Housing

Cradle-to-College Education Pipeline

Community Wellness

A Strong Community Quarterback
Purpose Built is working to transform neighborhoods across the country.
Drew students have shown tremendous improvement.

Percentage of Drew 4th graders who meet or exceed standards (2013)

<table>
<thead>
<tr>
<th>Subject</th>
<th>2000-2001</th>
<th>2012-2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading</td>
<td>31%</td>
<td>100%</td>
</tr>
<tr>
<td>Math</td>
<td>21%</td>
<td>100%</td>
</tr>
<tr>
<td>Language Arts</td>
<td>44%</td>
<td>99%</td>
</tr>
</tbody>
</table>

Drew moved from being the 69th ranked school (last place in 2000-01) in the APS system to one of the state’s top ranked schools.

Source: GA Department of Education (CRCT scores ~ 2013).
Drew’s improvement over time has been consistent, slow and steady.

Since 2010, Drew’s CRCT performance across all subjects has reached and maintained the highest levels.

Source: GA Department of Education CRCT data, Governor’s Office of Student Achievement, 2000-1 through 2012-3
Drew students perform on par with the highest achieving schools in Atlanta.

% Meets or Exceeds on the CRCT
Elementary school (grades 3-5), all subjects
2012-3

FRL % | Average List Price
-----|-------------------
61.7  | 268K
10.8  | 1.8 M
7.3   | 1.8 M
7.8   | 457K
9.5   | 15.0
94.1  | 649K
95.6  | 1.2 M

Source: GA Department of Education CRCT data, Governor’s Office of Student Achievement, enrollment data, 2012-3
http://www.trulia.com/real_estate/Atlanta-Georgia/09/18/2014
Drew’s FRL students outperform APS and the state’s non-FRL students, effectively eliminating the achievement gap.

Note: 1712 schools with CRCT data includes elementary and middle schools, CRCT assesses students in grades 3 – 8.
Source: GA Department of Education CRCT data, Governor’s Office of Student Achievement, 2012-3