

# 2019 **HUD SECRETARY'S** AWARD FOR **HEALTHY HOMES**

ANNOUNCEMENT PACKAGE

Nominations open February 13, 2019 The submission deadline is March 29, 2019 • Letter of Intent is February 28, 2019





The U.S. Department of Housing and Urban Development (HUD), through its Office of Lead Hazard Control and Healthy Homes (OLHCHH), and in partnership with the National Environmental Health Association (NEHA), is proud to announce our annual HUD Secretary's Award for Healthy Homes. HUD recognizes excellence in making indoor environments healthier through healthy homes research, education, and program delivery, especially in low-to-moderate income communities. HUD partners with NEHA as both organizations share a common vision to create healthier home environments in the U.S. by working across the health, environment, and housing sectors.

#### **Purpose of the Award**

The Award provides a national platform to showcase results from a range of housing and indoor environmental health programs. The Award highlights some of the nation's most significant work on the relationship between living environments and resident health, and lays the foundation for future healthy homes work.

## **Key Dates**

- Online applications will open February 13, 2019.
- Letters of Intent (LOIs) deadline is February 28, 2019. Please send LOIs to hudaward@neha.org.
- Submission deadline is 11:59:59 pm EST, March 29, 2019.
- Applicants will be notified of status around May 24, 2019.
- Awards will be presented at the NEHA 2019 Annual Educational Conference (AEC) and Exhibition, July 11, 2019 in Nashville, TN. Please plan to have a representative be present to accept the award at the AEC.

## **Award Categories**

Nominations will be considered in one of four categories described below. Only one application will be accepted per organization. Organizations may participate as partnering organizations in more than one application.

## • Public Housing/Multifamily Housing

Eligible Applicants: Public housing agencies; tribal designated housing entities; federally assisted multifamily housing owners and managers; and resident organizations (for example, tenant task forces) in public or private assisted housing.



Nomination Examples: A public housing agency's universal adoption and implementation of smoke-free housing policies and/or integrated pest management policies; tracking resident health improvement through partnership with resident health centers; or tenant task force creating and implementing a resident health and energy program.

Outcome Data Examples: Number of residents impacted by policy; data demonstrating improved health outcomes among residents due to implementation of healthy homes activity; data demonstrating improved asthma control and/or reduced acute health care utilization among residents; or measurable reduction of indoor air pollutants related to policy.

## • Policy and Education Innovation

Eligible Applicants: State, county, city, tribal, and regional units of government (including legislative bodies); healthcare providers (including hospitals); universities and schools of higher education; nonprofit organizations; health insurance providers/plans; advocacy organizations; university extension offices; schools at K-12 levels; faith-based organizations; labor unions; tribal associations; childcare providers; and disaster recovery organizations.

Nomination Examples: Creating adopted local/state code enhancements with significant health outcomes or impacts; innovative programs in lead, asthma, radon, injury prevention, smoke-free housing, smoking cessation, maternal and child health programs that address healthy homes issues, or home visiting programs; developing a system for enhancing housing and/or code inspection efficiency and effectiveness; or policies increasing the use or effectiveness of community health workers addressing healthy homes issues.

Outcome Data Examples: Number of localities adopting public policy change(s); number of residents directly and indirectly affected by the public policy change(s); demonstrated health improvements that result from the policy/program.

## Cross-Program Coordination

Eligible Applicants: State, county, city, and regional units of government; tribal government agencies; healthcare providers (including hospitals); housing providers; nonprofit organizations; health insurance provider plans; advocacy organizations; weatherization and inspectional services; and organizations representing affordable housing developers and builders.

Nomination Examples: Cross-program coordination; a county health department coordinating asthma interventions with its Community Development Block Grant program and/or HOME program rehabilitation resources; or a national or regional foundation creating and funding a healthy housing program based on cross-sector coordination.

Outcome Data Examples: Number or rate of residents with improved health outcomes due to implementation of healthy homes activity; such as, reduction in asthmatic episodes among residents or falls in the home among elderly people, or demonstrated improvements in indoor environmental quality in target housing.

#### Research

Eligible Applicants: State, county, city, and regional units of government; tribal government agencies; health care providers (including hospitals); universities and schools of higher education; nonprofit organizations; health insurance providers plans; and university extension offices.

Nomination Examples: Research on interventions to improve indoor environmental quality (IEQ) (e.g., mold/moisture control, pest management, indoor air quality (IAQ) improvements, reduction in injury hazards); on research that improves understanding of the impact of exposures/conditions on health.

Outcome Data Examples: Significant improvement in indicators of (IEQ) such as improved (IAQ), reduction in the number of injury hazards, or reduced dust-allergen levels; improved health outcomes or quality of life; and/or reduced healthcare costs.

Nominations for the Research category must include an electronic version of a resulting publication or documentation of intent to publish in a peer-reviewed publication. For more information on the Research category, please see the "Criteria for Research Nominations" section below.

#### **Guidelines for Nominations**

To ensure proper consideration, please see the Project Narrative section below and and follow these nomination guidelines carefully. Every component of your nomination is important. The Nomination Narrative is limited to five (5) pages. For more information, please visit the website <a href="https://www.neha.org/about-neha/awards/hud-award-healthy-homes">www.neha.org/about-neha/awards/hud-award-healthy-homes</a>.

#### **Submission Information and Requirements**

All entries must be completed by utilizing the online nomination form at <a href="https://www.neha.org/about-neha/awards/hud-award-healthy-homes/">www.neha.org/about-neha/awards/hud-award-healthy-homes/</a> beginning **February 13, 2019**. The nomination deadline is 11:59:59 p.m. East-

ern Time, **March 29, 2019**. New this year, please submit a Letter of Intent (LOI) by **February 28, 2019**, to HUDAward@neha.org. LOIs can be in the form of a letter or in the body of the e-mail and must include the organization name and contact person. Any applications from individuals or for-profit organizations will not be reviewed.

#### **Nomination Submission Guidelines:**

## **The Application Form**

The 2019 Secretary's Award for Healthy Homes application form must include:

- Title of the nominated project or program
- Name and contact information of the person submitting the Nomination
- Name of organization, group, or agency

## **Project Narrative**

A project narrative of no more than five (5) pages describing the history of the initiative, work or project, and addressing the criteria for nomination review and rating. Please include on an additional page for a total of six (6) pages, a one-page or one-paragraph abstract at the beginning of the Project Narrative. The abstract should be a brief summary of the project/program that can be used for publication and includes goals, objectives, partners, public funding, sources, and results, as applicable. The narrative must be in 12-point, Times New Roman font, on 8 ½ by 11 inch pages with margins no smaller than 1 inch. The activities or policies nominated must show measurable benefits in the health of residents/individuals/ children. It is very important to use relevant data to help communicate the value of the nominated research activity.

## **Images**

Images are encouraged to supplement the nomination. If images are included, please submit no more than five (5) digital, high-resolution images or photos, and include a high-resolution image of the nomination's logo. Please provide only digital images that are not copyrighted and that may be reproduced by NEHA or HUD without a fee or copyright infringement. Please include a 15-25 word caption with each photo submitted. Photo collages and slide presentations (for example, PowerPoint) are NOT acceptable.



Matt Ammon, the Director of HUD's Office of Lead Hazard Control and Healthy Homes, with 2018 winners. From left to right:

**Ruth Ann Norton**, CEO, Green and Healthy Homes Initiative **Selina Lujan**, Program Coordinator, City of Fort Collins Healthy Homes Program

**Felicia A. Rabito**, PhD, MPH, Associate Professor, Tulane School of Public Health and Tropical Medicine

**Coby Schal**, PhD, Distinguished Professor, North Carolina State University

**Joan Hansen**, Senior Policy Advisor, Wisconsin Housing and Economic Development Authority

## **Supporting Documentation**

One additional item (not to exceed five 8 ½ by 11 inch pages) may be included in the application. The supporting item could take the form of a review of the implementation effort; analysis of the results; newspaper clippings;

editorials; support letters; or legislative, regulatory, or policy provisions.

#### Miscellaneous

No confidential, trade-secret, or otherwise non-disclosable information may be submitted. Neither NEHA nor HUD will review an application that indicates that it contains such information or which they determine does not contain it. All applications become the property of NEHA, with HUD obtaining a license-free right to copy and distribute information in them. No fee is required to submit an entry or receive an award.

## **Criteria for Reviewing and Rating Nominations**

Nominations will be reviewed and rated by an independent panel of judges selected by NEHA on meeting eligibility criteria, completeness, timeliness, and employing the required format. **Note: previous year's award** 

winners are ineligible to apply.

proximity to those who smoke).

Under the Public Housing/Multifamily Housing, Policy and Education Innovation, and Cross-Program Coordination categories, the evaluation process includes, but is not limited to an assessment of the following criteria in the list. In the text of the application project narrative section, the application should describe:

- Policy/Program Innovation (20 points): Specific emphasis on the policy/ program's impact on a health/housing condition(s) previously unaddressed or specific improvements made to existing programs. Policies/ programs do not necessarily need to address a new subject of concern, but all policies/programs discussed should demonstrate innovative aspects of addressing the concerns.
- Health Impact on Population (25 points): Data on the policy/program's health outcomes including, where available, data on healthcare utilization (for example, emergency/urgent care visits, inpatient hospital stays, healthcare costs); absenteeism from school or work; data/or on self-reported or objectively reported symptom impact; and data on reduction of unhealthy resident activities (for example, use of tobacco products,
- Impact on Physical Environment (25 points): Data on the policy/program's effect on reducing environmental hazards (for example, lead paint hazards, asbestos, combustion gases, toxic chemicals, asthma triggers/allergens); home safety hazards; and/or other impacts.
- Partnership/Collaboration (15 points): How the policy/program was developed and implemented and the role(s) that partnering organizations played. These partnering organizations do not necessarily need to be formal partners and may have played an important role in just one or a few phases of the development or implementation of the policy/program. The text should identify whether formal partnerships do exist and describe ongoing efforts to coordinate activities. Applicants should identify whether the policy program was or is supported by philanthropy, governmental, and/or other sources and what kind(s) of support was (were) provided.
- **Sustainability (15 points):** How the policy/program will continue to have impact into the future. In cases of policy advances based on statutory or regulatory actions, a description of anticipated permanence; for example, lack of sunset provision in the legislation or demonstration of ongoing industry acceptance of pol-

icy, will suffice. For program sustainability, applicants should describe permanent and temporary sources of support.

#### **Criteria for Research Nominations**

Under the Research category, the nominations will be judged utilizing the following criteria.

- **Publication (20 points):** The research must have been published within the last two years or accepted for publication in a peer reviewed journal. Ongoing research is not eligible. Applications should include an electronic copy of the article or evidence that the research has been accepted for publication.
- **Data Gap (30 points):** The research should address a key data gap on an important healthy homes focus area; for example, a description of the importance of the research based on the health impact of the hazard/condition or the contribution of the hazard/condition to health disparities. The importance of the hazard/condition targeted by the research and any disparate impact on vulnerable populations should be supported by referencing objective data sources (for example, published literature).
- Potential Impact on Healthy Homes Programs (40 points): The application should specifically describe how
  the research findings can be used for informing healthy homes programs or policies and the potential impact
  of the research in reducing indoor environmental hazards and ultimately improving health outcomes. That is,
  address the extent to which the research findings can be translated into improved policy or practice and the
  resulting impact.
- **Community Involvement (10 points):** For research conducted in the field, the application should describe to what extent community members were involved in the project. Examples of community involvement include meetings with the community members to obtain community feedback, participation of community members on a research advisory board, formal partnerships with one or more community-based organizations,



Page 5

and training and hiring of community members to work on the study (for example, participating as community health workers).

## Past Recipients of the HUD Secretary's Award for Healthy Homes

	2018	
Policy and Innovation Award	Fort Collins Healthy Homes Program and DIY Assessment Tool	Fort Collins, CO
Healthy Homes Innovation and Achievement in Public or Multifamily Housing	Wisconsin Housing and Develop- ment Authority/Thurgood Marshall Apartments	Milwaukee, WI
Healthy Homes Innovation and Achievement Award in Cross Program Coordination	Green and Healthy Homes Initiative	Baltimore, MD
Research Innovation Award	North Carolina State University and Tulane University	Raleigh, NC, and New Orleans, LA
2017		
Healthy Homes Innovation and Achievement in Public or Multi-Family Housing Award	Denver Housing Authority	Denver, CO
Healthy Homes Innovation and Achievement Award in Cross Program Coordination	Vermont Weatherization Program	Vermont
Policy Innovation Award	Tribal Healthy Homes Network/ Partnership for Air Matters	Pacific Northwest
Research Innovation Award	Urban Entomology Lab at Rutgers University	New Brunswick, NJ
2016		
Healthy Homes Innovation and Achievement in Public or Multi-Family Housing Award	Boston Residential Investigation on Green and Healthy Transitions (BRIGHT)	Boston, MA
Healthy Homes Innovation and Achievement Award in Cross Program Coordination among	Yesler Terrace Breathe Easy	
Health, Environment and Housing	Program	Seattle, WA
		Seattle, WA Oakland, CA
Health, Environment and Housing  Healthy Homes Innovation and Achievement	Program  Regional Asthma Managements	
Health, Environment and Housing  Healthy Homes Innovation and Achievement	Program  Regional Asthma Managements  Program	
Health, Environment and Housing  Healthy Homes Innovation and Achievement Award in Public Policy  Healthy Homes Innovation and Achievement in Public or Multi-Family Housing Award  Healthy Homes Innovation and Achievement	Program  Regional Asthma Managements Program  2015  Wisconsin Housing and Economic	Oakland, CA
Health, Environment and Housing  Healthy Homes Innovation and Achievement Award in Public Policy  Healthy Homes Innovation and Achievement in Public or Multi-Family Housing Award	Program  Regional Asthma Managements Program  2015  Wisconsin Housing and Economic Development Authority (WHEDA)  Children's Mercy Hospitals and	Oakland, CA Milwaukee, WI