Investing in People and Places For Upward Mobility

Two Case Studies Piloting Suburban Solutions:

• The Regional Housing Initiative

• Cook County’s Planning for Progress

Robin Snyderman, BRIcK Partners
U. S. Department of HUD PD&R Quarterly Update
June 25, 2015

www.brickllc.com
The geography of poverty and opportunity has changed

We need a new agenda for metropolitan opportunity

CONFRONTING SUBURBAN POVERTY IN AMERICA

Elizabeth Kneebone and Alan Berube
Nationally, suburbs are home to the largest and fastest growing population living in poverty

Source: Brookings analysis of U.S. Census Bureau data
Suburban poverty brings added challenges

Limited Transit Access

Strained Local Services

Limited Philanthropic Resources

Change in School Populations

www.confontingsuburbanpoverty.org
Policymakers, developers and funders already testing new innovations, which:

**Achieve Scale**
- Improve systems and networks
- Promote high-performance organizations
- Support smart consolidation

**Collaborate and Integrate**
- Identify and reduce barriers
- Reward collaborative approaches
- Catalyze regional capacity
- Commit to enterprise-level funding
- Leverage public, private resources

**Fund Efficiently**
- Develop/maintain consistent, comparable data

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The Chicago Region

7 counties
284 municipalities
123 townships
307 school districts
136 fire districts
173 park districts
108 library districts
14 public housing authorities (PHAs)
88 miscellaneous
Catalysts for Change at the Needed Scale

Public Housing Authority (PHA) coordination and accountability;

Municipal coordination and leadership;

Employer engagement, investment and support;

Interagency policy incentives for above!
The Regional Housing Initiative (RHI):

- RHI is a **virtual pool** of project based vouchers contributed by participating PHAs.

- Through a **single competitive application**, developers can access project-based vouchers (PBVs) for regionally significant development proposals.

- Developments must support the **Metro Mayors Caucus Housing Endorsement Criteria**, the **CMAP GoTo2040 and its FHEA**.

- **Regional Wait List** creates provides needed efficiency

- RHI efforts are supported by the State’s **Qualified Allocation Plan** scoring.
• Cook County’s strategic planning process to guide $300 million in anticipated resources, investments, and partnerships from 2015-19.
  – HUD and EDA Approval needed to align HUD Consolidated Plan and EDA Comprehensive Economic Development Strategy
  – Extensive public and private stakeholder engagement
Creating a Metropolitan Opportunity Challenge could help bring these solutions to scale in regions across the country.

Federal Place-Based Anti-Poverty Programs

$82 Billion; 81 Programs; 10 Agencies

Re-purpose 5% : $4 billion

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