

Investing in People and Places For Upward Mobility

Two Case Studies Piloting Suburban Solutions:

- The Regional Housing Initiative
- Cook County's Planning for Progress

Robin Snyderman, BRicK Partners
U. S. Department of HUD PD&R Quarterly Update
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The geography of poverty and opportunity has changed

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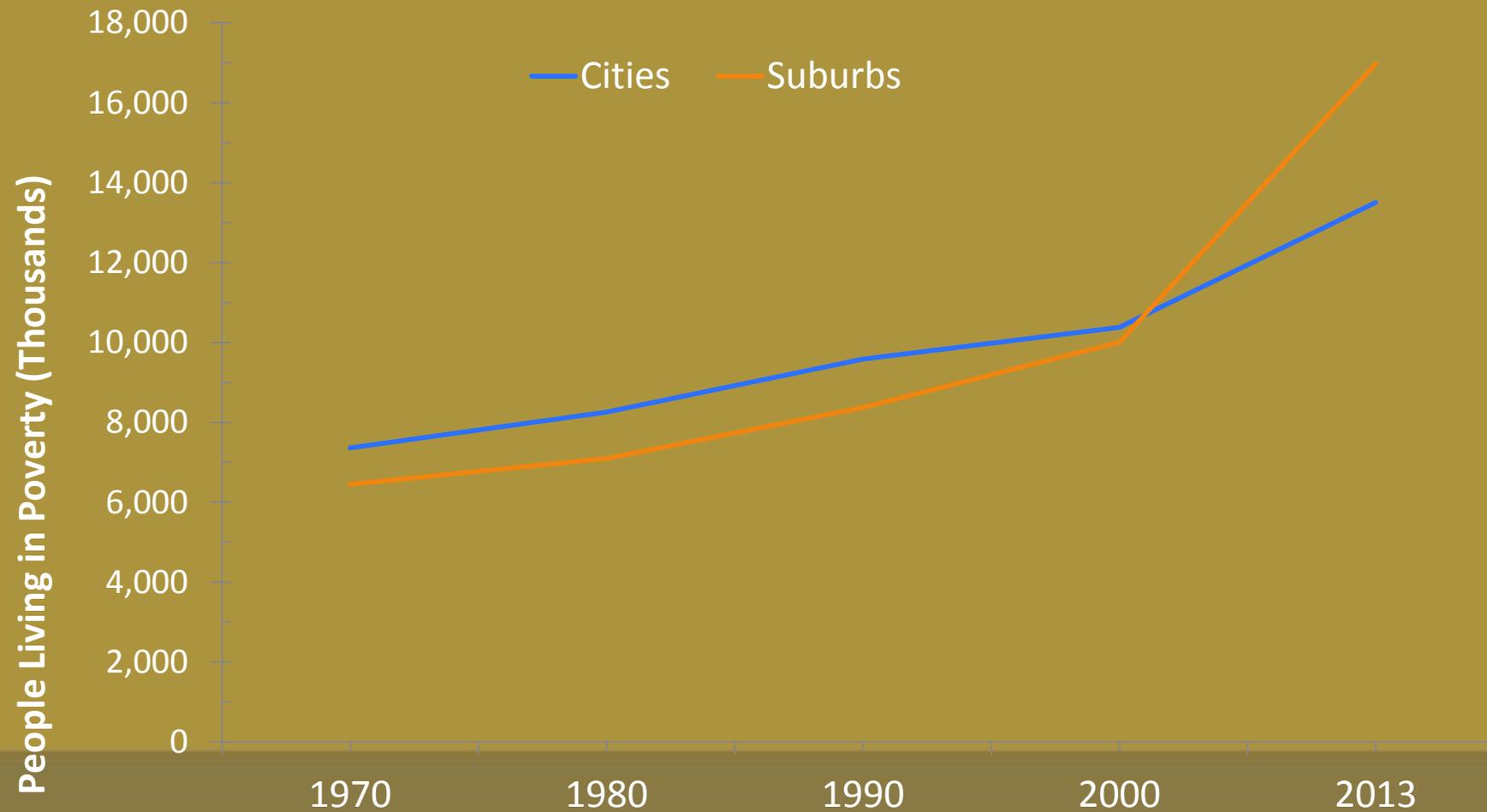
We need a new agenda for metropolitan opportunity



CONFRONTING SUBURBAN POVERTY IN AMERICA

Elizabeth Kneebone and Alan Berube

Nationally, suburbs are home to the largest and fastest growing population living in poverty



Source: Brookings analysis of U.S. Census Bureau data

Suburban poverty brings added challenges



Limited Transit Access



Strained Local Services



Limited Philanthropic Resources



Change in School Populations

Policymakers, developers and funders already testing new innovations, which:

Achieve Scale

- Improve systems and networks
- Promote high-performance organizations
- Support smart consolidation

Collaborate and Integrate

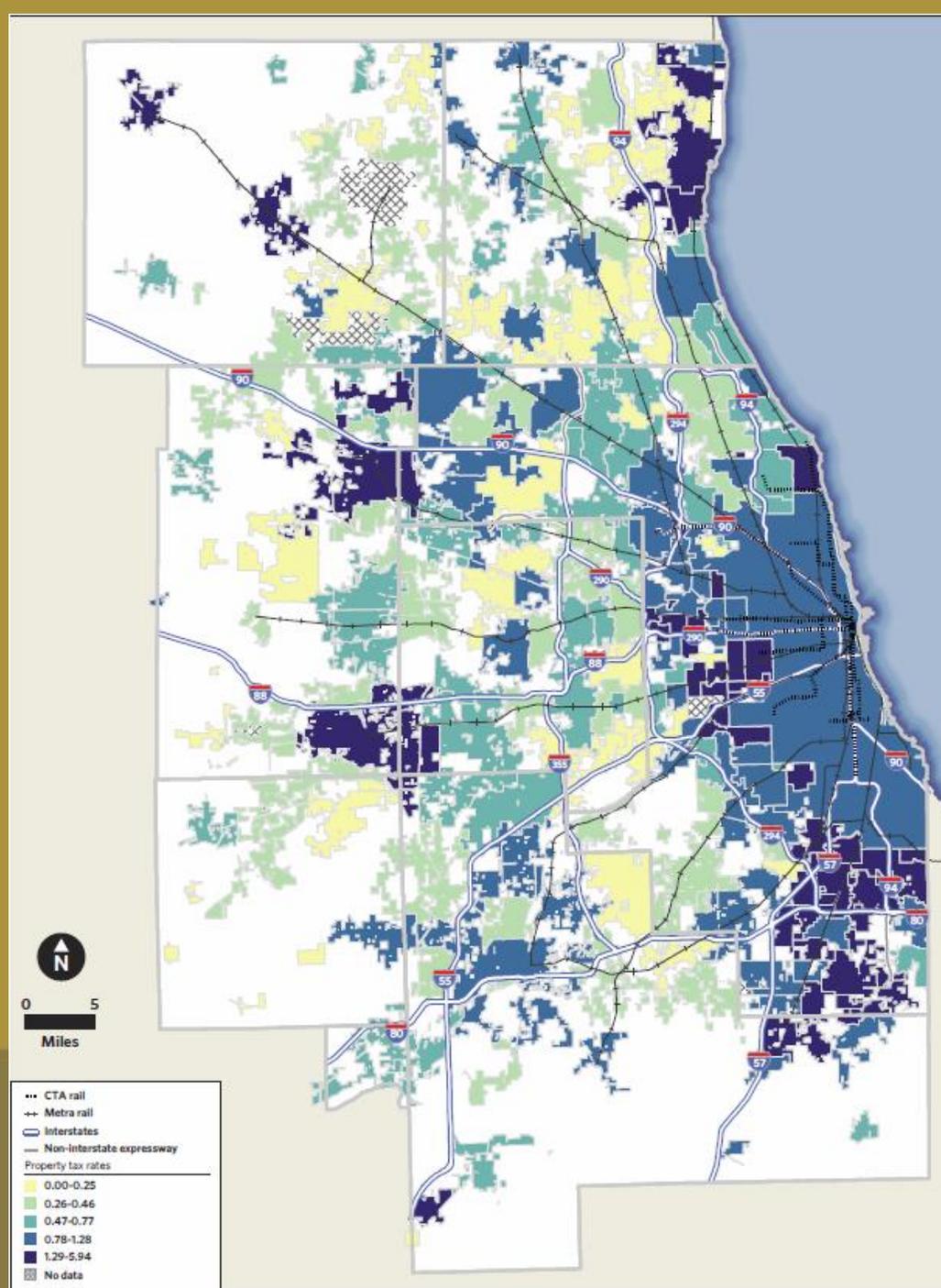
- Identify and reduce barriers
- Reward collaborative approaches
- Catalyze regional capacity

Fund Efficiently

- Commit to enterprise-level funding
- Leverage public, private resources
- Develop/maintain consistent, comparable data

The Chicago Region

7 counties
284 municipalities
123 townships
307 school districts
136 fire districts
173 park districts
108 library districts
**14 public housing
authorities (PHAs)**
88 miscellaneous



Catalysts for Change at the Needed Scale

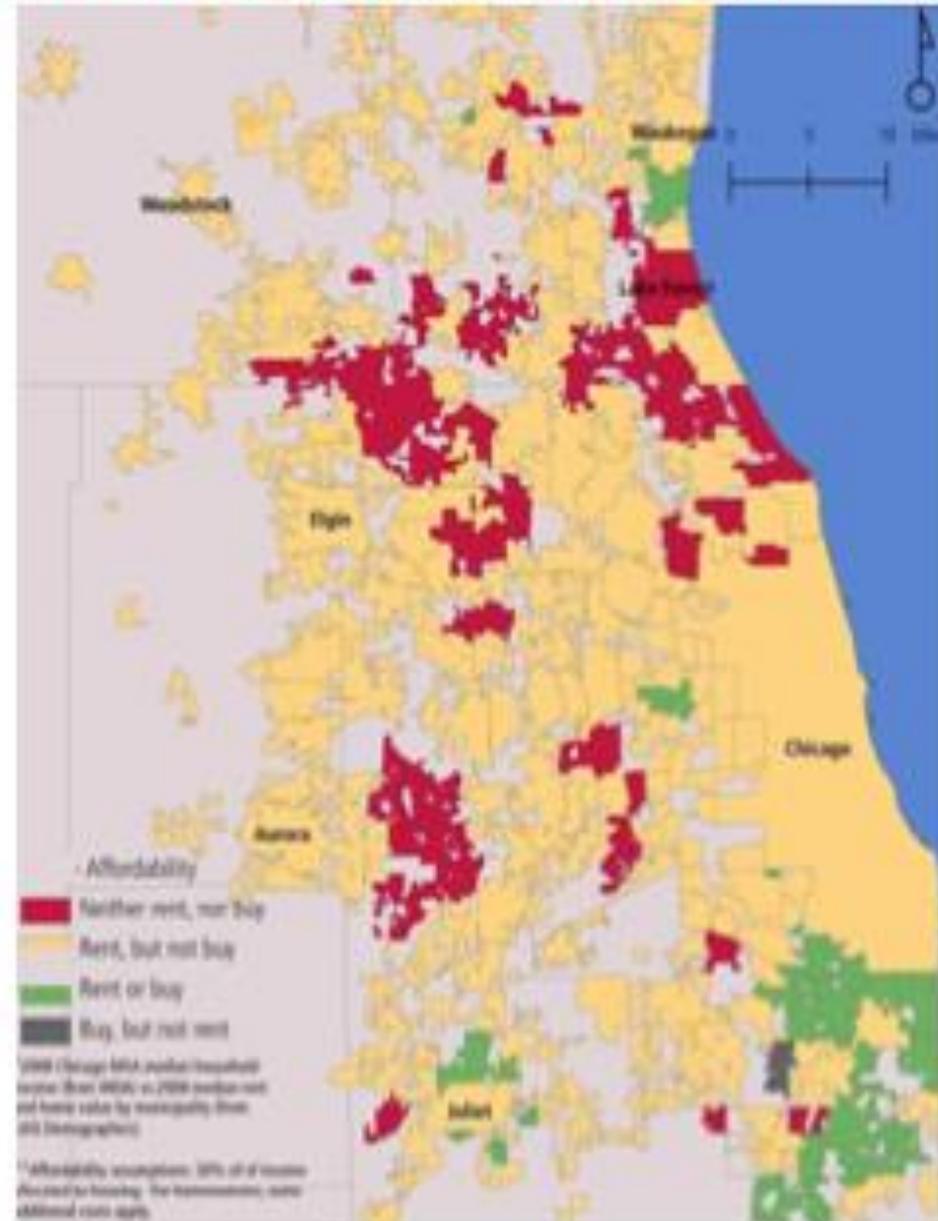
Public Housing Authority (PHA) coordination and accountability;

Municipal coordination and *leadership*;

Employer engagement, investment and support;

Interagency policy incentives for above!

Where can the typical worker afford the typical home?



The Regional Housing Initiative (RHI):

- RHI is a **virtual pool** of project based vouchers contributed by participating PHAs.
- Through a **single competitive application**, developers can access project-based vouchers (PBVs) for regionally significant development proposals.
- Developments must support the **Metro Mayors Caucus Housing Endorsement Criteria, the CMAP GoTo2040 and its FHEA.**
- **Regional Wait List** creates provides needed efficiency
- RHI efforts are supported by the State's **Qualified Allocation Plan** scoring.



Emerson Square, Evanston



Planning for Progress

- Cook County's strategic planning process to guide \$300 million in anticipated resources, investments, and partnerships from 2015-19.
 - HUD and EDA Approval needed to align HUD Consolidated Plan and EDA Comprehensive Economic Development Strategy
 - Extensive public and private stakeholder engagement

Creating a Metropolitan Opportunity Challenge could help bring these solutions to scale in regions across the country

Federal Place-Based Anti-Poverty Programs

\$82 Billion; 81 Programs; 10 Agencies

Re-purpose 5% : \$4 billion

