



Thriving Communities Technical Assistance

October 25, 2022



Today's Agenda



- Introduction to Webinar
- The Thriving Communities program
- HUD's Thriving Communities Notice of Funding Opportunity
- Questions and Answers



Introduction to Webinar



How it works

- All participants will automatically join on mute with cameras off
- Please share information using the Q&A box
- You may access live captions during the webinar
- This webinar is being recorded

Questions

- Please type your questions in the Q&A box



Increasing the Housing Supply



- Government-wide
 - May 2022: Housing Supply Action Plan
 - October 2022: Progress Report on Housing Supply Action Plan
- HUD actions include:
 - Increasing the Supply of New Affordable Housing: Quick Guide to Using HUD's Community Planning and Development Programs
 - \$5 million Thriving Communities TA program



The Thriving Communities Program



- Initiative to support jurisdictions in designing and deploying their infrastructure investments in ways that support equitable development and benefit residents and businesses through a coordinated approach to connect transportation with other crucial investments like **housing**.
- Congress directed HUD to coordinate with DOT to ensure housing and infrastructure development is taken into consideration.





“Affordable housing investments must go hand-in-hand with transportation improvements. Connecting housing and transportation through transit-oriented development improves housing affordability, reduces automobile dependence, and expands access to employment, schools, health care, and other critical needs and opportunities for residents.”

- HUD Secretary Marcia L. Fudge



HUD's Thriving Communities Technical Assistance NOFO: Overview



1. Provide funding to technical assistance providers to **help local governments**
 - **ensure housing needs** are considered as part of their larger infrastructure plans
 - support **equitable development and local economic development ecosystems** in Disadvantaged Communities
2. Technical assistance will **respond to local market conditions** and context of the local government
3. Design engagements to ensure a **measurable impact on the local government's goals**
4. Take a **localized, holistic approach**, working across sectors and building local capacity



Eligible Applicants



- Non-profit organizations
- For profit organizations
- Small businesses
- Public, state-controlled and private institutions of higher education
- Native American tribal organizations (other than tribal governments)



Eligible TA Beneficiaries



Unit of General Local Government (UGLG)

- Receiving transportation funding
- Wants to address housing needs in disadvantaged communities
- Has a need for technical assistance

UGLG: Any city, county, town, township, parish, village, or other general purpose political subdivision of a State or territory. For the purposes of this program, this includes tribal governments.



Eligible TA Activities



- Needs Assessments
- Direct Technical Assistance and Capacity Building Engagements
- Development and Maintenance of Tools and Products
- Self-Directed and Group Learning
- Coordination
- Administration



TA Focus Areas



- **Identifying and using vacant, abandoned, or underutilized land** located on or near transportation investments that is suitable for housing development (including land owned by federal, state, and local governmental entities as well as the private sector) **to create location-efficient housing.**
- **Preserving affordable housing** and **protecting residents and businesses from displacement** as new infrastructure is deployed.
- Identifying and implementing regulatory and procedural reforms to **reduce unnecessary barriers to location-efficient housing** that impede housing production and increase housing development costs.
- **Improving coordination** among public entities and between public entities and state recipients of infrastructure funding; transit authorities and other quasi-public entities; the private sector; and locally-based organizations in ways to support a holistic and regional approach to housing and transportation.



Funding Details

- \$5 million
- 3 year performance period
- Minimum award: \$500,000
- Maximum award: \$3 million
- Anticipate 2-5 awardees
- Cooperative agreement



Rating Factors

- Capacity of Applicant
- Understanding of the Context
- Soundness of Approach

102 points maximum

2 preference points for HBCU as applicant or partner



Rating Factors



- Capacity of Applicant
 - Prior experience and performance
 - Prior experience at the intersection of transportation & housing
 - Prior experience creating communities of opportunity
 - Key personnel and organizational capacity



Administrative Details



- Applications due Nov. 22, 2022, at 11:59:59 pm EST
 - Workbook with sample templates for IV.B.1.a-b has been added
- Grants.gov
 - Registration requirements
 - Recommends submission 48 hours in advance
 - Get help at: support@grants.gov or 800-518-Grants
- For questions about the NOFO, contact Katina Jordan
 - katina.l.jordan@hud.gov



Important Components of HUD NOFO



- Eligible applicants
- TA approach: Focus areas
- Reliance on demand/response process



More Information



- HUD Thriving Communities TA program
<https://www.huduser.gov/portal/nofos/thriving-communities.html>
- DOT Thriving Communities program
<https://www.transportation.gov/grants/thriving-communities>





Questions?

