



Office for International and  
Philanthropic Innovation



# **PRIs and Public Private Partnerships: Tools for Successful Housing and Community Development**

**Opportunity Finance Network Annual Conference**

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# Why are we here?

- Continue conversations about PRIs and public-private partnerships
- Learn more about the federal (HUD) efforts with new office (IPI), cross agency cooperation, and new strategies
- Elevate the use of PRIs, both from the foundation side and the CDFI side
- Engage partners in the room to develop new and deeper ways of working together by finding replicable models and best practices



# HUD as a Hub

- President Obama has charged his administration with finding new solutions to old problems by working across public, private and civic sectors
- IPI will help position “HUD as a Hub” for innovation by convening new partners and collaborating across agency, organizational, sector and international boundaries





HUD

## *HUD Goals:*

1. Strengthen the Nation's Housing Market to Bolster the Economy and Protect Consumers
2. Meet the Need for Quality Affordable Rental Homes
3. Utilize Housing as a Platform for Improving Quality of Life
4. Build Inclusive and Sustainable Communities Free from Discrimination
5. Transform the Way HUD Does Business





IPI

## *IPI Goals:*

1. RESEARCH: Generate lessons, evidence, and best practice in housing and community development from the philanthropic and international sectors that can be applied to HUD's work
2. NETWORKS: Advance HUD's capacity and competency to achieve better results through innovation and multi-sector, multi-national networks, including leaders in philanthropic, corporate, NGOs, and academic arenas
3. COLLABORATIONS and CO-INVESTMENT: Develop collaborations that align ideas, investments, and resources for transformative and sustainable development in partnership with philanthropic and international partners





# IPI Core Activities

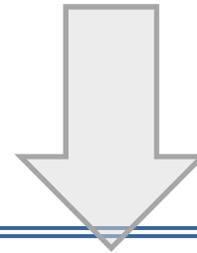
- IPI works with two primary sectors – **International & Philanthropic**
- Within the International and Philanthropic sectors IPI provides support to HUD and PD&R in four activity areas:
  1. **Outreach & Information Exchange**
  2. **Client Management & Assistance**
  3. **Research & Knowledge Management**
  4. **Joint Research & Project Co-Investment**





# Finding new solutions

**Transformation Collaboratives** – high-capacity learning networks drawing from philanthropy, international organizations, and other partners.



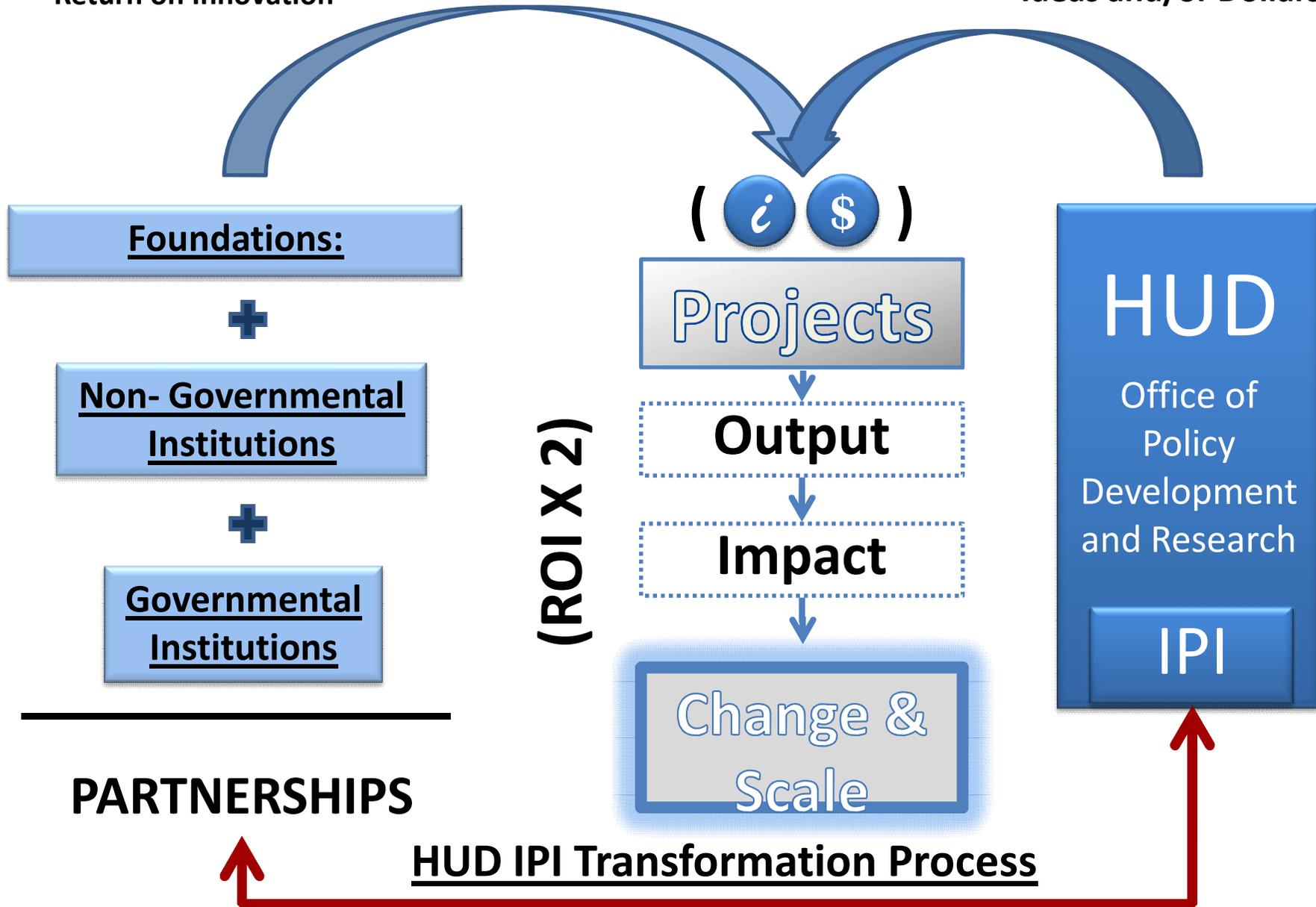
## **Example: What Works Collaborative**

- Foundations, universities, and research organizations convened to help inform HUD's strategic plan and policy agenda in the face of the recession.
- Partners have proven able to rapidly **align ideas, networks, and resources** and apply them to urgent policy and practice challenges.

(ROI X 2) =  
Return on Investment  
Return on Innovation

# IPI DESIGN

( i \$ ) =  
Ideas and/or Dollars





# 2010-2011 International & Philanthropic Focus Areas

OIPI will generate lessons, learning and partnerships that can be applied to HUD activities in support of strategic priorities like revitalization and sustainability.





## **RECAP: Utilizing Social Investments to Leverage HUD Programs**

**Funders Meeting with HUD Program Offices**

**Annie E. Casey Foundation**

**701 St. Paul Street, Baltimore MD 21202**

**May 21, 2010, 10 am – 3pm**

### **Discussion/presentation topics**

- Choice Neighborhoods
- NSP, CDBG, Catalytic Investment Competition
- Transit Oriented Development
- Family Self Sufficiency
- Rural Innovation Fund
- Sustainable Construction in Indian Country





# Foundation Participation

- Bank of America
- California Community Foundation
- Deutsche Bank
- Ford Foundation
- Hyams Foundation
- John D. and Catherine T. MacArthur Foundation
- Kresge Foundation
- McKnight Foundation
- Melville Charitable Trust
- Mitchell Kapor Foundation
- Prudential Financial, Inc.
- Robert Wood Johnson Foundation
- Rockefeller Foundation
- The Annie E. Casey Foundation
- Wells Fargo





# Meeting Brainstorming Prioritization:

- Choice
- NSP
- Sustainability projects/TOD (OSHC)
- Two-way conversations on feedback to HUD
- Capacity building efforts in local communities
- Outreach on both sides of the public private partnership to gain more interest.
  
- Other discussion included how to get NGOs, CDFIs, CDC, other federal agencies, etc. involved in greater partnerships





## Next Steps

- ✓ Reaching out to PRI Makers Network
- Reaching out to Housing Partnership Network
- ✓ Reaching out to Opportunity Finance Network
- Reaching out to Morph the Mission
- ✓ Christine Looney will take the lead role as incoming chair of PRI Makers committee
- ✓ Connect PRI Makers to IPI Funders Calls
- ✓ HUD staff will debrief and finalize “intersection points” for PRIs and HUD activities (next slide)





# Internal HUD Debrief on Intersection Points

- **Choice:** specifically how do we do non-housing and be more flexible
- **Sustainability:** specifically green retrofits, TOD/corridors, green jobs development
- **NSP:** gap finance, leverage
- **CDBG:** economic development, leverage, gap
- **Place-Based Pools:** housing and economic development





# International and Philanthropic Innovation

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