



12th Annual New Partners for Smart Growth: Building Safe, Healthy, Equitable and Prosperous Communities

February 7-9, 2013

Kansas City Convention Center

Kansas City, Missouri



Local
Government
Commission



Don't miss this exciting event! Register online at NewPartners.org

Presented by the Local Government Commission • Supporters include:





About the Event

February 7-9, 2013 ■ Kansas City, Missouri

Smart Growth in the Midwest

This year, the New Partners Conference makes its way to America's heartland — Kansas City. Long acclaimed for its legendary jazz, blues and barbecue, Kansas City is now striving to implement a vision of smart growth, sustainability, social equity and economic vitality.

The conference's trip to the Midwest underscores an expansive diversity ripe for innovative smart-growth strategies and opportunities — for industrial big cities, suburban neighborhoods, small towns and rural agriculture, stretching across the Great Plains to the Great Lakes. Home to industrial giants, thriving small businesses and a rich history of agricultural life, the core of the American vision is still here in these Midwest communities, challenging us to take smart growth to new places.

The conference will explore practical strategies for identifying and overcoming barriers to more sustainable development in the Midwest and the rest of the nation.

Today, we are faced with economic, environmental and social challenges that will define our generation, shape our future, and test our resilience. Join leaders from across the U.S. as we tackle these challenges head-on and demonstrate smart-growth solutions that will create a more vibrant economy, assure a healthy population, foster more equitable development, and expand transportation and housing options for all Americans.

Learn more about the latest in smart growth, including the latest research, cutting-edge implementation tools and techniques, best practices, model projects, policies and codes, and new partners. Most importantly, this dynamic event offers you the opportunity to network and coordinate with your peers as well as practitioners from many different disciplines.

Who Will Benefit

A significant factor in this event's tremendous success is its appeal to so many different disciplines. The conference will draw a national audience of local elected officials and city and county staff; state and federal agency leaders; professionals in planning, transportation, public health, landscape architecture, architecture, housing, parks and recreation, public works and crime prevention; realtors, developers, builders and bankers; advocates for equity and environmental justice, youth, older adults, and walking and biking; labor representatives; school leaders and staff; environmentalists; and all others committed to building safer, healthier and more livable communities everywhere.

Conference Organizer

Local Government Commission



The Local Government Commission is an award-winning, 32-year-old nonprofit membership organization of forward-thinking, locally elected officials, city and county staff, and other interested individuals. The LGC helps local officials and other community leaders address the problems facing their communities and maximize their civic, environmental and economic resources. In 1991, the LGC developed the Ahwahnee Principles for Resource-Efficient Communities, which helped pave the way for the smart growth movement. (lgc.org)

Conference Sponsors

We would like to thank our many funders and the more than 185 co-sponsoring organizations that have helped shape and promote this event.

Conference Sponsors

- Centers for Disease Control and Prevention
- HDR, Inc.
- National Association of REALTORS®
- Smart Growth Network
- U.S. EPA, Office of Environmental Justice
- U.S. EPA, Office of Sustainable Communities

Contributors

- Federal Transit Administration
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For a full list of cosponsors:

NewPartners.org

Conference Agenda

New
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2013

The three-day program includes over 90 sessions and 400 speakers, spanning more than a dozen topic tracks. A complete list of sessions, detailed conference schedule and a current list of invited speakers can be found online.

■ Thursday, February 7

8:00-5:00 Optional Tours of Model Projects

8:30-10:00 Morning Breakouts

Sustainability and Net Zero Energy Studies
with DoD Clients

Crowdsourced Urbanism: No One Knows
as Much as Everyone

Equity as the New Model for Growth:
How Three Regions Are Innovating

Small Housing Trends: Recession Survival Tactics
and Moving Forward

Designing Healthy Environments across
Communities and Generations

Smart Growth 101: An Introduction to Smart Growth
Building Community while Greening the City:
The Parklet Revolution

Partnerships that Deliver Thriving Communities

Cities and Regions in Transition: Accentuating
Assets and Repositioning Economies for
a More Prosperous Future

Intercity Passenger Rail in America:
Creating Regional Centers

Water, Water Everywhere: Protecting and Enriching
Great Water Highways and Their Communities

10:30-12:00 Late Morning Breakouts

NYC Waterfront Justice Project: Making Industrial
Waterfronts Community Resilient/Climate Adaptable

Greening Rural Communities: Smart Growth,
Sustainability and Small to Mid-sized Town
Neighborhood Development

How Municipalities Can Avoid the 20 Most
Common PlaceMaking Mistakes

A Nation of Vibrant Cities:
Through the Lens of Urban Trees

Land Banking: Pathways toward Sustainable
Urban, Suburban and Rural Land Reclamation

Pre-Conference Workshop.

Sustainable Neighborhoods, Thriving Residents: Strategies for Building Equitable Communities

■ Wednesday, February 6, 1:00-6:30 p.m.

Communities across the country are knitting together planning, infrastructure investment, development policies, job training, business assistance and other approaches to capitalize on local assets, revitalize neighborhoods, create jobs, and encourage inclusive, enduring economic growth. This workshop will explore how low-income, minority, tribal and other overburdened communities are integrating land use and economic development strategies to renew their neighborhoods and build residents' skills and wealth. Pre-registration and a fee are required. (\$18)

Smart Growth as an Economic Development Strategy

Are States Losing Ground? Solutions from
Heartland Communities for a New Generation

Success with Schools: New Tools for Your Community

Born in a Small Town: Transportation Success
Stories from Rural America

Building Capacity for Equitable Transit-Oriented
Development in Diverse Communities

1:30-3:00 Afternoon Breakouts

Solutions from Heartland Communities:
Advancing Energy Efficiency and Sustainability

New Strategies for Equitable Smart Growth:
The Promise of Place-based "Green Zones"

Infrastructure Finance; Innovative Tools for
Challenging Times

Preparing for the Boomers and Beyond:
Strategies for Creating Communities for All Ages

How Local Governments Can Support Mixed-
Income Transit-Oriented Development

Smart Growth as Economic Development: Helping
Communities Find and Create Competitive Advantage(s)

Partnership for Sustainable Communities:
Case Studies in Environmental Justice

1:30-5:00 Advanced Trainings

Smart Growth Toolbox Training Session

Effective Messaging and Inclusive Public Meetings:
Tools for Successful Sustainable Community Projects

Developing Vibrant Communities for the New
Economy: How to Attract, Build and Serve the
Businesses of Tomorrow

Exploring, Documenting and Assessing Kansas
City's Diverse "Missing Middle" Housing Types

3:15-5:15 Implementation Workshops

Cleaning-Up Freight Projects through Community
Tools and the National Environmental Policy Act

Comprehensive Planning in the 21st Century:
Planning for Health and Sustainability

Good Food for All: The Role of Equity in
Strengthening Communities

Building Blocks: Making Smart Growth Happen
at the Local Level

Rural Sustainability: Design & Strategic Considerations
Complete Streets in Missouri

Land Use Planning for Coastal Communities

7:00-8:30 Kickoff Plenary.

The Arrival of the 21st-Century American City

Conference Agenda



■ Friday, February 8 + Saturday, February 9

■ Friday, February 8

7:00-8:30 Networking Opportunities

8:30-9:30 Morning Plenary. Why Leave It to the Liberals? Conservative Views on Smart Growth

10:00-11:30 Morning Breakouts

CA's Next Gold Rush: Local Energy Program Increases Jobs, Economic Development and Climate Resilience

Innovative Municipal Approaches to Equitable Reinvestment and Revitalization

Where's the Money: 2013 SG Funding Report

"Quadruple Bottom Line:" Equity and Sustainability through Social Enterprise and Workforce Initiatives

Planning for Dense Infill and Redevelopment

The Cost of Green Infrastructure: Cheaper than We Thought

Creative Place-making to Strengthen Equity: A Tale of Two Cities

Building Rural Wealth Based on Regional and Local Assets

Streetcar Projects Encouraging Smart Growth Coast to Coast

Working Waterfronts and Waterways Toolkit: Resources for Community-based Working Waterfront Preservation

1:30-3:00 Afternoon Breakouts

Adapting Cities to WaterWorld: Smart Growth Techniques for Rainwater Management

Changing Course after Decades of Sprawl: How Fresno Is Making the Turn toward Smart Growth

Treading New Ground: Addressing Segregation and Fair Housing in Sustainable Communities

Green Economic Development: Tools to Achieve Smart Growth in Small Communities

Looking Back, Moving Ahead: Green Building and Historic Preservation in Transit Stations

Leveraging Smart Growth Solutions to Build Political Base

Park Oriented Development: The Next Big Thing

Moving Beyond Cars: Critical Lessons in Rebuilding Former Auto Communities

What the Frack? How Communities Are Facing the Challenges and Opportunities of Shale Development

Walk Live 2012 Complete Streets, Cultural Change; Bring it to Your Town

3:30-5:30 Implementation Workshops

Getting to Yes in a New Era of Extremes: Successful Tools from the Road

Building New Community Partnerships to Achieve Sustainable Communities

The Infill Cottage Solution: Achieve Affordability, Solve NIMBYism, Energize Community Development

Innovative Partnerships: Building Capacity to Address Community Wellbeing

High-Impact Regional Strategies to Implement Smart Growth

Green Infrastructure as Convergence of Political Leadership, Architecture and Engineering

New Opportunities in Growing Resilient Communities through Local and Regional Food Systems

Rebuilding Community Wealth, One Good Idea at a Time

Move that Bus: Rethinking Public Bus Service to Promote Smart-Growth Lifestyles

Getting to Complete Streets the Grassroots Way

■ Saturday, February 9

7:00-8:30 Networking Opportunities

8:30-9:45 Morning Plenary. Smart Growth and Your Tax Dollar, Making Sense of It All

10:15 -12:15 Implementation Workshops

Scenario Planning: A Tool for All Scales

Planning and Implementing Smart Growth in Native Communities

ALRIGHTA! Innovative Methods for Public Engagement

Food Access Equity: From Policy to Action

Howling Winds and Ominous Skies: Disaster Resilience in the Age of Climate Change

Smart Growth Citizenship: How Grassroots Action Is Transforming Communities

Strategic Place-based Planning for Urban Regeneration: Lesson in Social Sustainability from Mid-American Cities

Closed School, Old School, New School: Repurposing, Siting and Valuing Schools

A Train-the-Trainer Workshop on Rural Economic Development and Land Use

Bike Sharing and Active Transportation for Communities Large and Small

1:45-3:15 Afternoon Breakouts

Innovative New Tools for Measuring Location Efficiency and Affordability

New Approaches to Engaging Industrial Neighbors in Community Planning and Smart Growth Development

Placemaking in Michigan: Starting the Economic Development Engine

Freight Rail: On the Right Track to Sustainability

Rust Belt Resurgence: Committed Leadership and Cooperation in Gary and Northwest Indiana

Greening America's Cities: A Capital Idea

Singing, Dancing and Painting: Philanthropy-Supported Art Projects Creating Vibrant Rural Places

Planning for Equitable Development around Transit: Four Tiger II Planning Projects

3:15-4:15 Closing Plenary.

A Governor's View on Smart Growth – from Both Sides of the Aisle



Follow the Conference on Facebook at facebook.com/newpartnersconference and Twitter @NewPartnersConf



Optional Tours of Local Model Projects

All tours carry a small fee to cover transportation costs and refreshments. Visit the conference web site for tour details and fees. Space on each tour is limited, and pre-registration is required.

THURSDAY, FEBRUARY 7 MORNING TOURS

- Tour 1 – Kansas City, Kansas: Melting Pot in “The Dotte”
- Tour 2 – What 1893 KC Can Tell Us about Our American Cities Today
- Tour 3 – Kansas City’s Low-Cost/ High-Benefit BRT – The MAX
- Tour 4 – A Look at Marlborough: A Community Focused on Holistic Solutions
- Tour 5 – Green Impact Zone: A Model of Concentrated Capacity Building
- Tour 6 – Global Trade and Local Community: A Tour of Argentine Neighborhoods

AFTERNOON TOURS

- Tour 7 – First Suburban Redevelopment Strategies in the Kansas City Metro
- Tour 8 – Development Tools...Historic Preservation, the Arts and Infrastructure
- Tour 9 – 18th & Vine Jazz District: A Walk through the Past into the Future
- Tour 10 – Rain to Recreation: Lenexa’s Strategy for Stormwater Management
- Tour 11 – Kansas City Municipal Farm: Urban Agriculture and Sustainable Transformation
- Tour 12 – KC Regional Solar Installations

SUNDAY, FEBRUARY 10 MORNING TOURS

- Tour 13 – Kansas City Walk Audit with Walkability Guru Dan Burden
- Tour 14 – Smart Growth Can Be Fun: City Market, Food Trucks, Power & Light District, Crossroads
- Tour 15 – Distributing Local, Good Food: The Good Natured Family Farms Experience

Special Features

Technology Fair: An Interactive Demonstration of Public Engagement Tools for Smart Planning

Pick up your breakfast on Friday morning and take a stroll through the Technology Fair, where you’ll be able to try out cutting-edge tools for scenario planning and public engagement and talk to leading tool users and developers about how to put these tools to work for you. Over the past few years, a impressive set of tools has emerged to address a number of planning needs, including mapping and alternative analysis tools to aid planning, interactive and data-rich 3-D visualization, and online tools and mobile apps to engage stakeholders typically not reached through public meetings. PlaceMatters, along with the Open Source Planning Tools Collaborative, has organized this open house to bring together leading tool developers and users to demonstrate and discuss their value in smart planning.

New Partners Takes the “Parklet” Indoors!



In recent years, a number of communities have begun experimenting with “parklets” – temporarily turning the asphalt of parking spaces into small, on-the-street spots of greenery and seating – to enliven the streetscape experience and provide more outdoor seating for restaurants and cafes. The New Partners conference will showcase five parklet model experiences inside the

convention center, to demonstrate for participants what a parklet is, and how it can transform a couple of under-utilized parking spaces into exciting opportunities for creating more vibrant (parking) spaces in your community.

Coming Attractions: Optimize Your Engagement

Attention Smart Growth Fans! In the coming weeks, we will be rolling out our online town hall forum sponsored by MindMixer. This platform will allow you to interact with us and each other to solve smart-growth challenges, share best practices, and help set the direction for the future of our movement. Stay tuned for our launch and we look forward to hearing from you.

Networking Opportunities

While the program and speakers get high marks from participants every year, year after year the number one reason why participants flock to this conference is to network with their peers and many others outside their disciplines in a truly dynamic and inspirational learning environment. The conference will include informal networking activities that will be scheduled throughout the conference, on a variety of smart growth and sustainable communities issues.

Accreditation – Get Credit for Conference Sessions

The LGC is currently pursuing the availability of accreditation for AICP planners, architects, landscape architects and attorneys. Visit the conference web site for more details.



Follow the Conference on Facebook at [facebook.com/newpartnersconference](https://www.facebook.com/newpartnersconference) and Twitter @NewPartnersConf



The Doctor Is In: Prescriptions to Create Sustainable Communities through EPA's Building Blocks Program

Do your streets need a diet? Are you experiencing unwanted growth? Or maybe a population hemorrhage? Do you need an infill transplant? Have any other built environment ailment?

The EPA, along with a team of national smart growth experts, has created the elixir to your planning and development health ills. It comes in a Building Blocks Toolbox of smart growth-related concepts and strategies that can assist your community in creating better public spaces, more vibrant, mixed-use districts and a healthier attitude toward what it means to be a sustainable community.

The toolbox contains dozens of resources that can assist communities of all sizes and shapes. During the conference, the EPA's Office of Sustainable Communities will be holding 20-minute "office hours" to match your ailment with a prescription from the toolbox. Check out the list of tools: epa.gov/smartgrowth/buildingblocks.htm#tools.

Email nelson.kevin@epa.gov to sign up in advance for an "office visit" with the national experts who developed these Building Blocks.

The National Conversation on Smart Growth

Share your photos, videos, presentations and thoughts about the future of our communities! Do you have ideas about what you want your community to be like? Is something cool already happening there now you'd like to share with the rest of the country? Can you envision new directions for development, transportation or public health?

Join the Smart Growth Network's National Conversation blog on the future of our communities. Submit your posts and follow the conversation today: smartgrowth.org/nationalconversation

■ CONFERENCE FEES AND REGISTRATION (NewPartners.org)

To register, please visit the online registration system on our conference web site – NewPartners.org. You can also download the registration form and mail it in.

Registration fees cover all materials and sessions (except where noted) and several conference meals. **The registration deadline is January 18, 2013.** All registrations received after this date will be subject to a \$50 late fee. All walk-in registrations will be subject to an additional \$35 walk-in fee. For a complete list of meals included in the registration fee, visit the conference web site.

■ GROUP RATES

A \$20 discount off the registration fee will be offered to groups sending five or more participants. The discount applies only to the public/nonprofit and private sector "full conference" rates. Visit the conference web site for more details.

■ SCHOLARSHIPS

The LGC is sponsoring a fund to provide a limited number of need-based scholarships to cover registration fees, to be given to participants who would not otherwise be able to attend. Priority will be given to individuals representing small nonprofits, community-based and grassroots organizations, and local governments. Please visit the conference web site for details on eligibility and how to apply.

■ DIVERSITY SCHOLARSHIPS

The LGC is currently raising support for the 2013 Diversity Scholarship Fund. This fund will provide a limited number of registration scholarships and travel stipends for leaders from disadvantaged communities and groups working on social and environmental justice issues. Please visit the conference web site for details on eligibility and how to apply.

■ LOCATION AND ACCOMMODATIONS



Sessions will be at the Kansas City Convention Center, with guest rooms across the street at the Marriott Kansas City Downtown Hotel. The group rate until January 14, 2013, is \$119 single/double occupancy. Call (877) 303-0104 to make a reservation and indicate you are attending the New Partners Conference.

■ REDUCE YOUR CARBON IMPACT – OFFSET YOUR TRAVEL!

Help us reduce the carbon footprint of this event by purchasing carbon offsets for your travel to and from the conference. When registering online, select the voluntary contribution of \$12 as part of your registration to offset the carbon you generate to participate. You can also choose to increase your support of this effort by adding up to four "offset fees" to your registration. The LGC will match your offset contribution. All who participate in this effort will be recognized on-site and on our web site after the event.

■ Full Conference Rates (all 3 days)

- \$329 Public/nonprofit
- \$379 Private-sector
- \$309 LGC member public/nonprofit
- \$359 LGC member private-sector
- \$309 Group public/nonprofit
- \$359 Group private-sector
- \$219 College student

■ Daily Registration Fees

- \$18 Pre-Conference Workshop: "Equitable Communities"
- \$199 Thursday, Friday or Saturday only (does not include the optional tours)

■ Registration Deadline: January 18