



Excellerate Foundation

Rogers, AR

Upskill NWA

Challenge

To increase household income for low-income families in order to make housing more affordable for underserved communities

Project Summary

Upskill NWA's sectoral-based workforce development model moves low-wage workers into high-demand, high-wage jobs by providing participants with assistance with tuition, academic fees, and wraparound services (e.g., rental assistance, transportation, and childcare) while engaging and activating employment partners, education partners, and social service support partners to achieve measurable and positive economic results in the Northwest Arkansas region.



PARTNERS

Cities of Fayetteville, Springdale, Rogers, and Bentonville; Washington County; Benton County; Northwest Technical Institute; Northwest Arkansas Community College

